• Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

• Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

• Enhance and encourage business.

• Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond  Ron Rochon, AIA
Executive Director  President

Enclosure: Seattle Design Commission letter

Cc:  Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
- Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.
- Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.
- Enhance and encourage business.
- Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
AIA Seattle

- Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.
- Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.
- Enhance and encourage business.
- Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock

The American Institute of Architects
Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

Enhance and encourage business.

Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
    Councilmember Tim Burgess
    Councilmember Lorena Gonzalez
    Councilmember Bruce Harrell
    Councilmember Lisa Herbold
    Councilmember Rob Johnson
    Councilmember Debora Juarez
    Councilmember Mike O’Brien
    Councilmember Kshama Sawant
    Office of Planning and Community Development Director Sam Assefa
    Seattle Design Commission Director Michael Jenkins
    Seattle Planning Commission Executive Director Vanessa Murdock

The American Institute of Architects
• Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

• Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

• Enhance and encourage business.

• Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

Enhance and encourage business.

Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

Enhance and encourage business.

Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks

Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
• Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

• Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

• Enhance and encourage business.

• Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
   Councilmember Tim Burgess
   Councilmember Lorena Gonzalez
   Councilmember Bruce Harrell
   Councilmember Lisa Herbold
   Councilmember Rob Johnson
   Councilmember Debora Juarez
   Councilmember Mike O’Brien
   Councilmember Kshama Sawant
   Office of Planning and Community Development Director Sam Assefa
   Seattle Design Commission Director Michael Jenkins
   Seattle Planning Commission Executive Director Vanessa Murdock
• Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

• Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

• Enhance and encourage business.

• Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
• Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

• Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.

• Enhance and encourage business.

• Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
   Councilmember Tim Burgess
   Councilmember Lorena Gonzalez
   Councilmember Bruce Harrell
   Councilmember Lisa Herbold
   Councilmember Rob Johnson
   Councilmember Debora Juarez
   Councilmember Mike O’Brien
   Councilmember Kshama Sawant
   Office of Planning and Community Development Director Sam Assefa
   Seattle Design Commission Director Michael Jenkins
   Seattle Planning Commission Executive Director Vanessa Murdock
The American Institute of Architects

- Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.
- Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.
- Enhance and encourage business.
- Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond      Ron Rochon, AIA
Executive Director      President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock
Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.

- Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.
- Enhance and encourage business.
- Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks

Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond
Executive Director

Ron Rochon, AIA
President

Enclosure: Seattle Design Commission letter

Cc:  Councilmember Sally Bagshaw
     Councilmember Tim Burgess
     Councilmember Lorena Gonzalez
     Councilmember Bruce Harrell
     Councilmember Lisa Herbold
     Councilmember Rob Johnson
     Councilmember Debora Juarez
     Councilmember Mike O'Brien
     Councilmember Kshama Sawant
     Office of Planning and Community Development Director Sam Assefa
     Seattle Design Commission Director Michael Jenkins
     Seattle Planning Commission Executive Director Vanessa Murdock
The American Institute of Architects

- Clearly establish a relationship between transit, urban development and associated density, contributing to overall sustainability.
- Provide structure for establishing accessibility, legibility and wayfinding in the downtown core.
- Enhance and encourage business.
- Provide a process to evaluate actual realistic physical alternatives and assess their issues and opportunities related to future growth.

Communities worldwide have successfully implemented urban design frameworks
Seattle is not alone in contemplating this process. Other communities that have successfully produced or included in their coordinated planning processes a physical or urban design framework include Austin, Charlotte, Cincinnati, New York, North Miami Beach, Philadelphia, Portland, San Francisco, Toronto, Vancouver, Auckland and many others. The impact has been more than aesthetic: Wall Street Journal’s 2009 Market Watch: Best Cities for Business Top 10 Cities all have downtown urban design plans, design guidelines, preservation guidelines and a robust design review process.

Thank you for your work on these and other critical design issues impacting the future of our city. AIA Seattle strives to provide a strong voice for quality design and the built environment in Seattle and across the Puget Sound region. As architects and design professionals committed to forward-thinking design and comprehensive visioning processes, our organization and its members would be pleased to offer our leadership and support to an effort to develop a forward-thinking urban design framework for downtown Seattle.

Regards,

Lisa Richmond  
Executive Director

Ron Rochon, AIA  
President

Enclosure: Seattle Design Commission letter

Cc: Councilmember Sally Bagshaw
Councilmember Tim Burgess
Councilmember Lorena Gonzalez
Councilmember Bruce Harrell
Councilmember Lisa Herbold
Councilmember Rob Johnson
Councilmember Debora Juarez
Councilmember Mike O’Brien
Councilmember Kshama Sawant
Office of Planning and Community Development Director Sam Assefa
Seattle Design Commission Director Michael Jenkins
Seattle Planning Commission Executive Director Vanessa Murdock