



AIA Seattle + Seattle magazine
Home of Distinction

Call for Submissions for publication in the
Fall 2022 issues of Seattle magazine

AIA Seattle members and Member Firms are invited to submit innovative residential designs from across the Puget Sound Region to be highlighted in Shelter, a bi-monthly section inside Seattle magazine.



To reflect the homes within the Puget Sound Region that AIA Seattle member firms and architects serve, the Home of Distinction program seeks submissions of projects for homes of all scales and types. Projects that were completed in the last five years will be considered for publication, including designs for new or renovated homes of all architectural styles, single rooms, outdoor spaces, and even furniture, hardware, or design objects.

Exposure

Each selected residential design solution will be presented in Shelter and in a seattlemag.com article. Seattle magazine will publish resources to connect their 270,000 readers and 175,000+ monthly website visitors with the architects behind the designs.

Selected projects will also be featured on the AIA Seattle website and social media platforms.

Important Dates

Based on the significant lead time required for print publication, AIA Seattle is seeking submissions by **January 28, 2022** for publication in the September-December 2022 issues of Seattle magazine.

Friday, January 28, 2022

Submission Deadline

February - March, 2022

Committee site visits to select projects (in-person or virtual)

By March 31, 2022

Notification to all submitters

April 2022 - August 2022

Selected projects will need to be available for photography.*

*The magazine may work with winning firms to procure existing images, and may conduct virtual interviews with design team and owners. In-person interviews or photo shoots may occur only if safe to do so with current covid protocols and all parties are comfortable with proceeding.



Selection Criteria

The AIA Seattle Northwest Residential Press Committee and the editors of Seattle magazine will use the criteria below as a foundation for selecting projects for publication.

Problem-solving: What problems did the project need to address, and how does it solve them?

Process: What innovative solutions resulted from the design process? Does the project (and its story) demonstrate how architects and homeowners work together to reach design solutions?

Inspiration: Does the project communicate a story about architecture that is unique and inspiring? How might this project inspire readers to explore design changes in their own homes?

Sustainable Design: Does the project have specific environmental or energy-efficiency goals, and how are they addressed?

Integrated Design: Are the design intentions evident at all scales of the project? (from concepts, to details, relationship to surrounding environment, etc)



TELL US ABOUT YOUR PROJECT

**Do you have a great residential design story or innovative home solution?
We want to help you share it in Seattle magazine.**

Design story

Please address the **Selection Criteria** above. Limit to no more than 400 words. Please do not include the architect or firm name in the design story.

Project Details

Project Name _____ Project Size _____

Project Address _____

Project Type Please check all that apply.

New Renewed Complete Residence Partial Residence Single Room/Space
 Single Family Residence Multi Family Residence Accessory Dwelling Unit Design Object

Other _____

Cost

This information is referenced during the Selection process. Seattle magazine prefers to provide cost information as a service to their readers, but only general information or a range will be provided if your project is published.

Construction Gross Amount \$ _____ Construction Cost per Sq. Ft. \$ _____
(including labor, materials, subcontractors and contractor's markup)

Site and landscape improvement costs (per sf of improved site area) \$ _____

Additional and other professional services \$ _____

Total gross project cost (not including WSST) \$ _____

Completion Date

Was this residential project completed within the last five years? Yes, Date _____

Is this property for sale, or will it be in the near future? Yes No

The house must be owner-occupied by the time of selection (March 2022) to be published.

Publication

Has this project been published before? Yes No

Seattle magazine cannot publish projects that have been published in other local publications.

If so, in what publications? _____

Project Presentation

Along with this **Application PDF**, please submit a separate **Presentation PDF**** - maximum 15 photographs, limit one image per page - **plus** project drawings and location map:

High-quality images* of the residential project. Include images to adequately describe the context of the site, the interior and exterior of the project, as applicable. If the project is a restoration or adaptive re-use design, include at least one "before" image that describes conditions before design work began. (**Maximum 15 images**, one image per page.)

Project drawings** including plans, sections, and elevations; concept or parti diagrams

Project location indicated on a map of Seattle area or Washington state

* Applicant must have full rights to materials submitted. Images do not need to be professionally shot.

** To keep submissions anonymous during the initial review process, images and drawings in the Presentation PDF must have no architect or firm identification.



ARCHITECT + OWNER INFORMATION

Architect/Firm Details

Firm Name _____ Member Number _____

Firm Address _____

City _____ State _____ Zip _____

Work Phone _____ Cell Phone _____

Website _____

Submitter/Contact Full Name _____

Submitter/Contact Email Address _____

Project Architect(s) _____

Key Project Participants (e.g. landscape architect, interior designer, major consultants and suppliers)

Name, Role, Website _____

Owner Details

Full Name(s) _____

Email address(es) _____

Phone number(s) _____



SUBMISSION GUIDELINES + ARCHITECT AGREEMENT

Eligibility

- Project must have met characteristics of “substantial completion” within five years prior to submittal
- Project must be owner-occupied and furnished; project cannot be for sale
- Seattle magazine can only publish projects that have not been published by other local media (unless a significant remodel has occurred since publication)
- The homeowners must be willing to participate in the interview process, have their names* and architectural journey published in the story, and allow their home to be photographed between April through August of 2022. *Note: there have been occasions where the owners have been identified without names, if that is a requirement of your client, but the preference for the journalist is to have them identified.

Process

AIA Seattle solicits projects for the Home of Distinction program twice a year. The AIA Seattle Northwest Residential Press Committee is responsible for the anonymous review all submissions, determining a shortlist, and visiting shortlisted projects as time and location allow. A Committee member will contact the submitting architect to schedule a time to visit the project; the architect, or qualified proxy, must attend the site visit. The Committee then meets with the editors of Seattle magazine to make the final selections for each issue. Whether or not this project is selected for publication, you will be notified by AIA Seattle staff by March 31, 2022. If this project is chosen for publication, you will be responsible for notifying the homeowner(s) that they will be contacted by Seattle magazine to schedule an interview and photography. If this project is selected as a Home of Distinction, it will appear inside Seattle magazine in the Shelter section, in an online article and gallery of images at seattlemag.com, as well as on the AIA Seattle website and social media platforms. The articles for selected projects range in length from short stories to 2-4 page features. Seattle magazine editors are solely responsible for the length and contents of the article, as well as for the image captions on seattlemag.com.

Shortlisted projects will automatically be considered in the next round of Home of Distinction selections (occurring in second half of 2022) unless you **opt out** here:

- If this project is not selected as a Home of Distinction, do not consider it in a second round.

If this project is not shortlisted or chosen as a Home of Distinction, Seattle magazine might have other ways to present it in print or online. If you are interested, please **opt in** to this opportunity here:

- Please consider this project for publication elsewhere in Seattle magazine or on seattlemag.com (within 18 months of submission date)

Architect Agreement

The undersigned member of AIA Seattle acknowledges that all information provided in this Application is true, and agrees to all of the Home of Distinction submission guidelines. The undersigned member also agrees to respond in a timely manner to any requests from the Northwest Residential Press Committee or Seattle magazine team regarding information requests and/or site visits. The undersigned member of AIA Seattle agrees to pay the application fee as outlined in the application.

I have read, understand and consent to the Submission Guidelines information above.

Signature _____ Date _____

Full Name _____

Firm Name _____





OWNER AGREEMENT

seattle magazine
Tiger Oak Publications, Inc.

OWNER(S) CONSENT

I understand that the architect associated with the design of my home has submitted the home for consideration as a feature in the Shelter section of Seattle magazine, and that the AIA Seattle Northwest Residential Press Committee may select my home for publication in Seattle magazine within 18 months of the application date.

If my home is selected for publication, I agree to have descriptive information about the home published, including the size of the home and its neighborhood location, general information about the design of the home, floor plans, and photographic images of the interior and exterior of the home.

I further consent to have Committee members and Seattle magazine reporting staff members visit my home as part of consideration of the application. If the Committee selects the home for publication, I understand that Seattle magazine staff may also contact me to verify information provided about the home, and I consent to additional visit(s) by Seattle magazine photographers for the purpose of illustrating the article.

I understand that the architect, the AIA Seattle Committee and staff, Seattle magazine, and its photographer will exercise reasonable care for the security of the home during the site visit and photo shoot, but that none of these parties can accept responsibility for loss, damage, accidents, or injuries in connection with the AIA Seattle Home of Distinction program/Shelter article.

ADULT RELEASE

For valuable consideration, I hereby give Seattle magazine the absolute and irrevocable right and permission, with respect to the photographs that they have taken of me and/or my property in which I may be included with others:

- a) To copyright the same in their own name or any other name that they may choose;
- b) To use, re-use, publish and re-publish the same in whole or in part, severally or in conjunction with other photographs, in any medium including, but not limited to, print, web, and tv use for purposes of promoting the magazine and Tiger Oak Publications; and
- c) To use my name in connection therewith if they so choose.

Each party agrees to indemnify and hold harmless Publisher, its successors, affiliates, clients, advertisers, and assigns any of their respective directors, officers, or employees and agents from and against any and all liabilities, damages, judgments, decrees, losses, costs and expenses (including, without limitation, attorney's fees), for the use of photography without the photographer's permission outside the licensed terms.

This authorization and release shall inure to the benefit of the legal representatives, licenses and assigns of Seattle magazine, as well as the person(s) for whom they took the photographs.

I am over the age of majority. I have read the foregoing and fully understand the contents thereof.

Signature(s) _____ Date _____

Full Name(s) _____ Phone _____

Architect/Firm Name _____





PAYMENT + SUBMISSION CHECKLIST

Submission Payment

Non-refundable application fee: AIA Member: \$110 per submission/Non-member \$160 *
(Visa / MasterCard / Amex / Discover)

Total Payment _____

Credit Card Number _____

Name on Card _____ Expiration Date _____

Billing Zip Code _____ Security Code _____

Signature of Cardholder _____

Email (for receipt) _____

*Application fee is for AIA Seattle administrative purposes only and has no bearing on Seattle magazine's project selection process.

Submission Checklist

Save all submission materials to a folder in Dropbox and share the link to **shelter@aiaseattle.org**.
If the total size of files is **less than 5MB**, you may choose to send it directly to the email address above.

Application PDF, including signed Owner and Architect Agreements and Payment information.

Please name your Application file following this example (with submission date):
Project Name_Application_2022A.pdf

Presentation PDF, 15 photographs maximum (one image per page) plus drawings with absolutely no firm or architect identification and a map with project location marked. 8.5 X 11 Landscape format.
Maximum file size: 15MB.

Please name your Presentation file following this example (with submission date):
Project Name_Presentation_2022A.pdf

Questions?

Please contact Connor Descheemaker (connord@aiaseattle.org), Member Engagement Manager
206.957.1914