

AIA Seattle Call for Lightning Talk Presentations

2019 MEDICAL DESIGN FORUM: EMBRACING + INNOVATING CHANGE

February 7-8, 2019 at The Mountaineers, Seattle

FORUM OVERVIEW

This year's Medical Design Forum includes two days of interdisciplinary presentations, design case studies, and conversations around embracing and innovating change. What are today's key drivers of change in healthcare and healthcare environments, and how do we approach these changes? How do we measure the social and economic value of innovation, manage risk, and keep humans at the center of design? On February 7 and 8, we welcome AEC and healthcare professionals to join us at this dynamic program that concludes with a virtual tour of St. Charles Bend's new patient tower under construction.

INTENDED AUDIENCE

The Medical Design Forum's audience includes: Architects, Engineers, Contractors, Healthcare Practitioners and Policymakers, Facility Owners/Managers, Urban Designers and Planners, and Public Health Professionals. The planning task force welcomes emerging professionals to the program, as their future leadership is central to our embracing and innovating change.

CALL FOR LIGHTNING TALK PRESENTATIONS

Submission Deadline: January 9, 2019

We seek to convene a series of short "lightning" talk presentations (think [PechaKucha](#) format) that will deepen the audience's understanding of current research and design innovations driving change in healthcare and healthcare environments. We welcome a diversity of proposals from a variety of disciplines focused on design and design thinking.

PRESENTATION TOPICS

Proposals should specifically address innovation in the context of healthcare or healthcare environments. Possible subtopics are included below, but the list is not comprehensive, and should not limit submitters.

- o Innovative planning or design strategies that improve patient care
- o Implementation of technologies (like Virtual Reality) in the design and construction industry
- o Design thinking to address health challenges
- o Integrating technology into patient care or human wellness
- o Systems solutions to population health
- o Strategies for creating healthy communities
- o Implementation of research to patient care

PRESENTATION FORMAT

Lightning talk presentations are short, maximum of seven (7) minutes in length. Inspired by [PechaKucha's concise format](#), presentations must limit their slides (number of slides may vary), and set them to advance automatically.

Standard audio, visual, and digital media will be supported.

Presenters must submit their final PowerPoint presentation files to AIA staff no later than 5:00pm on Monday, February 4. A PowerPoint template will be provided in advance, and late presentations will not be accepted.

We encourage presenters to use the following questions as a guide to preparing their short talks:

- o WHAT is the INNOVATION that your lightning talk will focus on? Is it a process, a tool, a product, a space, an interaction, etc.?
- o WHY the innovation? Identify the problem or challenge that prompted the innovation.
- o HOW was the innovation developed, tested, implemented in the context of healthcare?
- o WHO were the stakeholders in research, funding, implementation, etc.? Who was impacted by the

AIA Seattle Call for Lightning Talk Presentations

2019 MEDICAL DESIGN FORUM: EMBRACING + INNOVATING CHANGE

February 7-8, 2019 at The Mountaineers, Seattle

innovation? Who was required to embrace the change and/or assume the risks?

EVALUATION CRITERIA AND SELECTION PROCESS

Lightning talk proposals will be evaluated by the Medical Design Forum Planning Task Force with AIA staff. Successful proposals will:

- Align with the forum theme and objectives
- Deepen audience understanding of a particular design innovation
- Offer fresh insight and relevant information through the combination of words and visuals

Speakers should be able to effectively communicate messages to a variety of audience members. While relevant examples of innovation projects can be used for presentation (and credit given to the appropriate individuals/teams), the lightning talk sessions are not a platform for marketing a person or firm's portfolio, services, or, strategies.

SUBMISSION PROCESS + KEY DATES

Please complete the submission form (next page) by 5:00pm on January 9, 2019. Late submissions will not be accepted.

Schedule and Deadlines

- Early December: Call for lightning talks goes out
- January 9, 2019: Proposals due
- January 16: Acceptances issued
- February 4: Final PowerPoint presentations due to AIA staff
- February 7: Presentations at 2019 Medical Design Forum: Embracing + Innovating Change

KEY DATES

Half-price forum registration is offered to all presenters who want to attend the full 2-day Medical Design Forum. If presenters prefer only to attend on February 7 for the lightning talk presentations, they may do so free of charge. Please be advised that presenters will be responsible for their travel, lodging and any other expenses and arrangements.

INQUIRIES

Please address any questions and e-mail all submissions to:

Cassie Blair
Professional Programs Manger, AIA Seattle
cassieb@aiaseattle.org
206 448 4938 x101

AIA Seattle Call for Lightning Talk Presentations

2019 MEDICAL DESIGN FORUM: EMBRACING + INNOVATING CHANGE

February 7-8, 2019 at The Mountaineers, Seattle

Email this form to Cassie Blair cassieb@aiaseattle.org before the deadline at 5:00pm on January 9, 2019.

Submitter Name

Job Title / Affiliation

E-mail Address

Phone Number

Short Bio (150 words or less)

Brief Presentation Proposal: In 300 words or less, please describe the content of your proposed innovation lightning talk.

Presentation Title: