
Medical Design Forum: Balancing Costs & Quality in an Evolving Landscape

Thursday & Friday, February 9-10, 2017 | Renton Pavilion, 233 Burnett Ave S, Renton | 98057

** all sessions/speakers subject to change*

This year's Medical Design Forum + Project Tour explores how tightening budgets impact health care providers and their capital projects. Providers face a new reality of performance metrics affecting revenue streams; they seek insight into long term patient flow, equipment costs, and facility use to navigate an uncertain future. Amid this change, providers turn to non-traditional approaches and technologies for expansion and facility improvement. In this evolving landscape, design professionals are well-suited to partner with owners and facilities managers to build for an uncertain fiscal future with economical and high quality designs. This two-day forum features a keynote address, panel presentations, an expo with demonstrations and presentations of emerging prefabrication and modeling technologies, and a tour of an award-winning, adaptive reuse project – Seattle Children's South Clinic in Federal Way.

FRIDAY – FEBRUARY 10, 2017

8:00 - 8:30 **REGISTRATION + LIGHT BREAKFAST**

8:30 – 8:45 **PROGRAM: WELCOME + INTRODUCTIONS**
Cassie Blair | AIA Seattle, Program Manager

8:45 – 10:15 **KEYNOTE PRESENTATION**
Healthcare Industry Transformation: The Convergence of Insurers, Providers, and Operators

Christine Malcolm | Principal, Salt Creek Advisors & Managing Director, Navigant

10:15 – 10:25 **BREAK**

10:25 – 11:55 **ON THE BOARDS: HARRISON ACUTE CARE EXPANSION**

Chuck Kolb | Principal, NBBJ

Randy Benedict | Principal Design Leader, NBBJ

Diane Lindberg-Nigh | Principal Interior Designer, NBBJ

Lara Macklin | Healthcare Planner, NBBJ

Dave Owsiany | Senior Medical Planner, NBBJ

James Sokol | Principal, Affiliated Engineers NW

David C. Golner | Senior Project Manager, Affiliated Engineers NW

Diane Lasko AIA, OAQ, LEED AP | Senior Associate NBBJ

11:55 – 12:45 **LUNCH**

DOH Staff Available for Project Questions

12:45 - 2:15 **RETHINKING THE BOX: ADAPTIVE REUSE & BIG BOX CONVERSIONS**

Geoffrey Glass | Facilities Director, West Olympia Clinic

Marnie Boomer | Facility Manager, Providence Health & Services

Clark Lindsay | Principal/Managing Director, Pacific Project Management

Todd Johnson | Vice President, Facilities, Seattle Children's Hospital

2:15-3:00 **BREAK + TRAVEL TIME**

3:00-4:15 **SEATTLE CHILDREN'S HOSPITAL FEDERAL WAY CLINIC TOUR**

34920 Enchanted Pkwy S, Federal Way, WA 98003

4:15 – 4:30 **QUESTIONS + CLOSING REMARKS**

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SPEAKER BIOS

Keynote:



Christine Malcolm | Principal, Salt Creek Advisors & Managing Director, Strategy Solutions, Navigant

Christine Malcolm is a Principal at Salt Creek Advisors LLC, a personal consultancy that was formed in 2015. She also continues as a Managing Director with Navigant with key clients on a consultative basis. Ms. Malcolm is a nationally recognized strategic healthcare leader with experience in leading transformational change in some of the leading health plans, healthcare systems, academic medical centers, specialty providers, medical schools, and children's hospitals in the U.S.

Most recently, Ms. Malcolm has worked intensely in creating Accountable Care Organizations, Clinically Integrated Networks, and Payer/Provider Partnerships. She has a distinguished track record in the areas of healthcare leadership most important today – and is known as an individual who can motivate and lead top organizations in responding to the challenges they face with courage, energy, commitment and insight. Many of her clients have worked with her for over a decade – valuing her as a trusted advisor.

Forum Panelists:



Randy Benedict | Principal Design Leader, NBBJ

Randy is a talented and technically competent designer. His experience includes healthcare, civic, hospitality, retail, corporate and commercial projects. Randy's work has been recognized with a number of awards. His peers value him because of his dedication, integrity, and ability to synthesize all elements of design. He views design as a collaboration between the design team and the client. Randy is highly regarded for his visionary skills and his ability to listen and engage them in the design process.



Marnie Boomer | Facility Manager, Providence Health & Services

Marnie Boomer is a Licensed Architect, practicing for over 26 years with a focus in Education and Healthcare. For the past 4 years, Marnie has managed Facility Services for Providence Centralia Hospital and Providence St. Peter Off-Site Facilities. During this time, she has been creative and persistent advocate for facility improvement. The Caregivers she serves rave about the environmental and system transformations completed by the Facility Services team with her creative and collaborative leadership. Marnie's children have, with much wisdom, concluded that she is the "Mom" of the Hospital



Geoffrey W. Glass, PE | Facilities Director, West Olympia Clinic

Geoff is the Director of Facility & Technology Services at Providence Southwest Washington Service Area where he has oversight for facility, security and medical equipment operations for two hospitals and 48 clinics. Geoff has dedicated his 37 year career to developing award – winning, high performance healthcare facilities at four major medical facilities in Western Washington. In 2015, Geoff committed to a "car – free" lifestyle as a means of living out his value of environmental stewardship and personal responsibility for health.

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David C. Golner | Senior Project Manager, Affiliated Engineers NW

Dave is a Senior Project Manager at AEI NW, Inc. in the Seattle, WA office. He has over 20 years of experience, including specific experience in healthcare, higher education, corporate structures, culture centers, justice center and airports. He has presented “Wireless Frequency Management in Healthcare Facilities” – detailing how wireless medical telemetry was threatened by interference from television stations. He is a chapter editor in the Bicsi Healthcare standard “Information Technology Systems Design and Implementation Best Practices for Healthcare Institutions and Facilities”. This was the first set of standards for technology designers and has been used as reference material for projects since its release in 2012. He has designed integrated technology systems for hospitals in Washington, Oregon, California, Alaska, Nevada, Wisconsin, and Arizona. This breadth of experience fortifies a national perspective he brings to the Pacific Northwest.



Todd Johnson | Vice President, Facilities, Seattle Children’s Hospital

Todd Johnson is Vice President of Facilities and Supply Chain at Seattle Children’s Hospital, overseeing Facilities Planning and Design, Building & Engineering, Grounds and Sustainability, Environmental Services, Purchasing, and Distribution. A trained leader in Toyota Way process improvement methodologies, Johnson is directing the Integrated Facility Design process being used to plan the upcoming major campus expansion. Previously, Johnson served as vice president at Virginia Mason Medical Center in Seattle, and was the president and chief operating officer of Cornerstone Hospitality Management. He has participated in many civic and community organizations, including Plymouth Housing Group, Leadership Tomorrow, and Downtown Seattle Kiwanis. Johnson is a graduate of Cornell University and The George Washington University, where he earned his healthcare MBA.



Chuck Kolb | Principal, NBBJ

As a healthcare architect and manager, Chuck’s greatest strengths lie in his team building and relationship building skills. Chuck finds great reward in helping clients solve complicated problems that often require aligning needs and budgets, Chuck does this by creatively approaching every project engaging all stakeholders in the design process. He is confident in managing large teams and challenging all design consultants to exceed the project’s expectations. Chuck has been leading healthcare projects at NBBJ for 32 years, he’s a Registered Architect in Alaska and Washington and is LEED AP.



Diane Lasko AIA, OAQ, LEED AP | Senior Associate NBBJ

Diane has experience in a wide range of ambulatory and acute care projects in both project manager and medical planning roles. Her approach is inclusive, and through engaging stakeholders in the design process, gains their trust in her abilities to understand, meet and exceed their needs and expectations. She regularly employs Lean processes during design, and especially enjoys working with ancillary services departments to optimize their adjacencies and work flows. Diane is also experienced in IPD delivery and is skilled at engaging contractors new to the collaborative and iterative design process.



Clark Lindsay | Principal/Managing Director, Pacific Project Management

Clark is a founding principal of Pacific Project Management, which was established in mid-2009. He has 20 years of experience in commercial construction and real estate project management. He started his career in the field building houses and site surveying while in civil engineering school at CU Boulder. From there he worked as a project engineer and manager in the construction industry, and then worked his way up to managing \$100M plus developments as an owner representative for a large real estate company. He has focused his career primarily on the new campus and high rise developments in the healthcare and corporate commercial markets, and interior build-outs and renovations in the life-science and commercial tenant projects. Additional experience includes work in hospitality, retail, critical environments/data centers, and campus infrastructure projects. Clark has worked internationally and throughout the US in support of client projects developing strong relationships within the industry. Locally, he has been on various committees and boards within his church, kids schools, and within industry groups such as NAIOP, ULI and ACHE.

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Diane Lindberg-Nigh | Principal Interior Designer, NBBJ

Diane's personality and enthusiasm combined with her sensitivity to her client's needs help her to create concepts that are innovative while meeting the budget and functional requirements. Her project experience and attention to detail contribute to the high quality and thoroughness of the design. Diane's project responsibilities have included project management, design, furniture selection, space planning, finishes, and coordination with clients, and consultants.



Lara Macklin NCIDQ, LEED AP | Healthcare Planner, NBBJ

Lara is a highly-skilled medical programmer, planner and interior architect dedicated to establishing lasting client relationships. Over the past 25 years, she has worked directly with hospital administrators, physicians and departmental staff to plan flexible facilities to meet patient and caregiver's needs. Her experience bridges across all types of healthcare project types including women's and children's and academic medical centers, acute care replacement hospitals and ambulatory care facilities. Lara's experience in both architecture and interior design give her a unique depth of knowledge.



Dave Owsiany | Senior Medical Planner, NBBJ

With nearly 30 years of healthcare experience, Dave has led medical planning efforts in programming, planning, and detailed design on a wide range of healthcare projects, including major academic medical centers, healthcare systems, and community hospitals. Dave's passion is creating a balance between cutting edge technologies, operational efficiency, and the development of healing environments which empower patients and the care team alike. Dave is a registered architect and is well versed in Lean processes, utilizing an interactive design process with users which assures consensus and innovative solutions to complex healthcare planning challenges.



James Sokol | Principal, Affiliated Engineers

Jim is a Principal with Affiliated Engineers Inc. and focuses on healthcare facilities design in the Northwest and beyond. He specializes in assisting Owners establish their priorities and unique valuation of the numerous, complex, sometimes competing, elements that constitute today's healthcare programs. Jim engages project team members in synthesizing and implementing designs that best satisfy those priorities. A licensed Mechanical Engineer, Jim has spent the past 30+ years leading MEP/IT teams in the development of integrated design solutions. In addition to the pure design aspect, Jim and his teams have successfully participated in projects having delivery schemes across the entire spectrum ranging from full IPD to design – bid – build and most everything in between.