
Building Transparency: Straight Talk in the A/E/C Community

Monday, January 9, 2017 | The Mountaineers Seattle Program Center, 7770 Sand Point Way Ne, Seattle | 98115

** all sessions/speakers subject to change*

During this full-day forum, AIA Seattle pulls back the curtain on the unique perspectives, internal pressures, and decision-making frameworks of building professionals, their clients and their partners – owners, developers, architects, contractors, financier, and others. Through candid conversations, it focuses on the myths compromising collaboration between project members and explore forward-thinking partnerships, non-traditional strategies for building teams, and innovative contractual models emerging in the field.

8:00 - 8:30 REGISTRATION + LIGHT BREAKFAST

8:30 – 8:45 PROGRAM: WELCOME + INTRODUCTIONS

Katie Kemezis | AIA Seattle, Program Manager

Tony Stewart | Vice President, Howard S. Wright Construction

BUILDING TRANSPARENCY PLANNING TASK FORCE

CHAIR: Tony Stewart | Howard S. Wright Construction

Anastasia Krasnoslobodtseva | TCA

David Kunselman | City of Seattle

Trevor Lunde | GLY Construction

Bill Parks | William Parks Inc

Tien Peng | NRMCA

Lynn Perkins | The Bill and Melinda Gates Foundation

Elaine Wine | Seneca Group

8:45 – 9:45 KEYNOTE PRESENTATION

Dr. Michael Johnson | Associate Professor, Foster School of Business, University of Washington

9:45 – 10:00 BREAK

10:00 – 11:30 MYTHBUSTERS A/E/C EDITION

This panel features respected speakers from across the A/E/C community to expose industry myths and the barriers to success. In an honest conversation, panelists dig into their Professional “WHY” and the industry processes and practices that help or hinder project teams' best work. Through key questions on what drives our decision-making and how to cultivate trust in project teams, this panel will pull back the curtain on team members' motivations for the work they do and the common threads of each role that affect project team performance.

Moderator: Tony Stewart | Vice President, Howard S. Wright Construction

Mark Kane | Chief Operating Officer, GLY Construction

Jon Magnusson | Senior Principal, Magnusson Klemencic Associates

Walter Schacht | Principal, Schacht Aslani Associates

11:30 – 12:00 MYTHBUSTERS BREAK ROOM CONVERSATIONS

During this interactive session, forum participants have the opportunity to dig into myths and misconceptions they encounter on projects and the impact they have on the team's work.

12:00-1:00 LUNCH

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1:00-2:00 **SHOW ME THE MONEY!**

A candid conversation speaking to the misconceptions related to contracts, profitability, and transparency of each other's business models. Panelists will dig into the why of their business models and discuss key ingredients for profitability through trust and collaboration.

Moderator: Elaine Wine | Development Manager, Seneca Group

Jay Halleran | Executive Vice President, Lease Crutcher Lewis (formerly Managing Partner, NBBJ)

Dan Peyovich | President, Northwest Division, Howard S. Wright Construction

2:00-3:15 **NOT THE USUAL SUSPECTS**

To deliver high-powered project team members, where do firms turn for cutting-edge talent? This panel explores non-traditional strategies taken by firms to build strong and successful project team members that change the game. Panelists discuss what spurred them to take risks and where do they see the market it trending in coming years. With new ways of working – for example, on-demand teams and spider networks – they consider what challenges and opportunities exist for firms to contribute to high-powered project teams.

Moderator: Ted Sive | Principal, Ted Sive Consulting

Craig Curtis | President, Katterra Architecture

Dave Harrison | Senior Vice President, Skanska

Dace Campbell | Senior Customer Success Manager, Autodesk

3:15-3:30 **BREAK**

3:30-5:00 **THE OWNER'S MANUAL**

A deeper understanding of owners' practices, goals and challenges helps designers and consultants better serve client needs and makes it easier to land the contract in the first place. This panel of private and public owners examines **processes**, delivery **tools**, and project **initiation** and focuses on project elements that inform the owner's world view. Panelist will discuss emerging, innovative contractual models and the impact of changing economics on the industry.

Moderator: David Kunselman | Fire Levy Program Manager, City of Seattle

Janet Donelson | Senior Vice President, Trammell Crow Company

Steve Tatge | Executive Director, Major Capital Projects, University of Washington

Pat Foley | Principal, Lake Union Partners

5:00-5:15 **QUESTIONS + CLOSING REMARKS**

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SPEAKER BIOS

Keynote:



Dr. Michael Johnson | Associate Professor, Foster School of Business, University of Washington
Michael Johnson has been on the faculty of the Foster School of Business at the University of Washington since 2006. His original research focuses on team effectiveness, social identities, and emotions and moods in the workplace. He has worked with organizations in industries like manufacturing, healthcare, retail, and veterinary medicine to help them improve their performance. Michael has consulted with or given invited presentations to organizations like the Gates Foundation, Metropolitan Market, the Providence St. Mary's Foundation, Starbucks, Amazon, and others. He currently teaches organizational

leadership and organizational change courses in UW's Executive MBA and Technology Management MBA programs, and coordinates his department's PhD program. Prior to academia, he worked for sixteen years in the non-profit sector. Michael received his bachelor's degree in Psychology from Hope College and his PhD in Organizational Behavior from Michigan State University.

Forum Moderator



Tony Stewart AIA | Vice President, Howard S. Wright Construction

Tony is on the executive team for the Northwest division of Howard S. Wright – with operations in Seattle and Portland. He is responsible for strategic direction, talent and new business acquisition. Prior, Tony was the executive-in-charge of the McKinstry Innovation Centers - Accelerators for Clean Technology start-up companies. With three locations in Seattle, Spokane and Portland he was responsible for 100,000 SF of development, financing, design, construction, leasing and operations. Tony previously spent 12-years at Skanska (formally Baugh). On the executive team he was in charge of the business

development operations for the Northwest. **Tony's background** is in Architecture having spent 10-years at NBBJ. He is a graduate of Washington State University where he received a Bachelor of Arts in Architecture and is a licensed architect in the State of Washington.

Moderators:



David Kunselman | Fire Levy Program Manager, City of Seattle

David Kunselman is a licensed architect with 25 years of experience practicing in the public sector. He is currently the Deputy Director for Capital Development & Construction Management at the City of Seattle in the Department of Finance and Administrative Services where he manages the Planning, Design and Major Projects group. He leads a team of design and construction professionals who manage City building projects of all types, such as judicial facilities, administration buildings, maintenance facilities, fire stations and police stations. His previous experience includes similar roles at a city library system, a

county library district, a K-12 public school district and a public utility. Prior to moving to Washington, he received his professional architectural degree from Carnegie Mellon University and worked in traditional architectural practices in Pennsylvania. David has served in several positions at AIA Seattle and at AIA National, AIAS, NAAB, ACSA and NCARB. He recently completed his service as President on the board of directors of Design in Public.



Ted Sive | Principal, Ted Sive Consulting

Ted Sive, FSMPS, Honorary AIA (Seattle) works with A/E/C companies to create business strategy, develop marketing communications, and forge collaborative teams. With more than twenty-five years working with leading architectural, engineering, and construction firms, Sive is sought after for his skills as a facilitator, strategist, coach, and trainer. A frequent speaker and industry pundit (for ACEC, AGC, AIA, SMPS, ULI and others), Sive's white papers on the strategic impacts of IPD (Integrated Project Delivery)

and BIM (Building Information Modeling) have been widely quoted, and he is an author included in the AIA Architect's Handbook published by Wiley.

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Elaine Wine | Development Manager, Seneca Group

Elaine is a development manager with a passion for creating high quality inspirational building projects. She is a licensed Architect and LEED Accredited Project Manager with over 25 years of experience working on a range of projects with high end corporate clients, non-profit groups, and public agencies. Prior to joining the Seneca Group, Elaine was the Director of Oversight with the Federal Transit Administration overseeing local capital investments including Sound Transit's Link Light Rail and Columbia River Crossing. As a Senior Project Manager for Vulcan, she managed the design and construction of the Seahawks Headquarters and Training Facility and Qwest Field improvements. As an Architect with ZGF she assisted numerous clients including Microsoft, King County, Epic, and the University of North Carolina. Elaine holds a BA in Architecture and Urban Studies from Lehigh University and earned a Certificate in Project Management and Commercial Real Estate from the University of Washington. Elaine has served on the City of Seattle and Ballard Avenue Landmarks Preservation Boards and has been a past Board Member of AIA Seattle.

Forum Panelists:



Dace Campbell | Senior Customer Success Manager, Autodesk

Dace Campbell, AIA, LEED AP is a Senior Customer Success Manager at Autodesk and a nationally recognized expert and thought-leader in innovative tools and processes, including Building Information Modeling, Lean Construction, and Integrated Project Delivery. He is a licensed architect with almost 30 years of experience in design, construction, innovation, collaboration, and business consulting, and over 25 years of applied research in virtual reality and augmented reality in AEC. Dace's projects have won four AIA BIM awards, and he is a winner of the 2011 Building Design + Construction "40 under 40" award. His work and writing about BIM, Lean, IPD, and VR and AR have been published internationally, and he is an active member of local and national BIM and Lean communities.



Craig Curtis FAIA | President, Katerra Architecture

Craig was an integral part of Miller Hull for 30 years and design partner for the past 20 before joining the Katerra team. Craig's projects at Miller Hull included the Bullitt Center, the world's first commercial office building to meet the stringent requirements of the Living Building Challenge, and the \$450m replacement of the San Ysidro Land Port of Entry, the busiest border crossing in the world. He also was Lead Designer for a five year worldwide embassies contract for the Dept. of State, with selection through the federal Design Excellence program. Craig's success with the design of many award-winning projects was possible because of his integrated design approach; relying heavily on his team of architects, engineers and contractors to solve complicated problems simply, creatively and elegantly, together. As President of Katerra Architecture, Craig looks forward to taking that same approach to a new level, drawing upon the deep resources of Katerra to develop a new paradigm for design, manufacturing and construction.



Janet Donelson | Senior Vice President, Trammell Crow Company

Janet Donelson serves as Vice President of Trammell Crow Company's Seattle office. She oversees design, entitlement, permitting and construction for technical and complex projects undertaken by the office. Her areas of expertise include conceptual planning and design, permitting for entitlements and construction, contract negotiation, design and construction team collaboration, coordination and management. Prior to joining Trammell Crow Company, Janet led construction programs for campus expansions and complex medical and research facilities for Overlake Hospital Medical Center, the University of Washington School of Medicine, and Immunex (now Amgen.) She also led the construction phase efforts for the first two phases of the Amazon headquarters development. In these roles, she was responsible for project budgeting, funding, scheduling, permitting, design and construction of over three and a half million square feet of highly technical buildings. Prior to that, she was the architect for multiple hospital expansions and modernizations in California and Washington.

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Jay Halleran DBIA | Executive Vice President, Lease Crutcher Lewis (formerly Managing Partner, NBBJ)
Jay grew up in a construction family, earned his construction management degree, then spent 35 years rising to managing partner at NBBJ, a leading architecture firm. Joining Lewis in 2016 was a return to his construction roots. With a focus on healthcare and institutional work, Jay is continuing the role he has held for decades – helping clients succeed by developing strong relationships and understanding how each defines success. Past projects include ongoing work at UW Medical Center and Swedish Hospital, plus major new construction such as Safeco Field and Two Union Square. In his free time Jay golfs, rides his bike, and spends time with his family at their La Conner beach house.



Dave Harrison | Senior Vice President, Skanska

As a senior vice president at Skanska with a 32-year tenure, Dave is the go-to guy. He is responsible for client relations, strategic planning, developing a robust book of work and project operations. By keeping a pulse on the ever-changing industry, Dave focuses on improving work processes and systems to deliver projects as efficiently as possible. As a respected professional, clients value his industry knowledge and recommendations. Dave is involved in the greater Seattle community and volunteers his time to Skanska's Community Involvement Committee, the ACE Mentor Program Board of Directors, the Pacific Northwest Ironworkers Trust as a management trustee, the NAIOP Community Enhancement Committee and the Washington State University School of Design and Construction Advisory Board. Dave is a graduate of Washington State University with a Bachelor of Science in Construction Management.



Mark Kane | Chief Operating Officer, GLY Construction

Mark is Chief Operating Officer for GLY Construction, one of the largest privately-owned general contractors in the state. His focus is ensuring that the technical business and the people business sides of the firm mesh to create a powerful suite of services. With over 30 years of experience, Mark's strategic management, understanding of logistics and high-tech construction, and client service skills helped GLY earn the business and trust of prominent Northwest clients such as Microsoft, Vulcan and Amazon. Significant projects include vital transformative construction in South Lake Union and downtown Seattle's retail core. Prior to joining GLY in 1998, Mark spent 10 years at Howard S. Wright. He is an alumnus of Stanford University, with a MS in Civil Engineering – Construction Engineering and Management, and the University of Washington with a BA in Mathematics.



Jon Magnusson PE, SE, Hon.AIA, NAE | Senior Principal, Magnusson Klemencic Associates

Jon Magnusson joined the Seattle-based structural and civil engineering firm Skilling Helle Christiansen Robertson (now known as Magnusson Klemencic Associates) in 1976 and rapidly advanced to Principal at the age of 30 and CEO at the age of 34, a role that he held for 25 years. Now a Senior Principal, Jon has been structural engineer-in-charge on many iconic projects in Seattle and around the country, including major sports stadiums, healthcare facilities, signature convention centers, and high-rise buildings utilizing virtually every kind of project delivery. Under Jon's leadership, MKA received more Engineering Excellence Awards from the American Council of Engineering Companies than any other firm in the country. Jon has been an invited speaker for over 280 presentations and participated in more than 100 media interviews. He is an Honorary Member of the National AIA and was recently elected to the National Academy of Engineering in Washington, DC.



Dan Peyovich | President, Northwest Division, Howard S. Wright Construction

As President of the Northwest Division for Howard S. Wright, a Balfour Beatty company, Dan Peyovich leads the 131-year old commercial construction company in Washington and Oregon. With a passion for people and balance, Dan strives to create a place where his team feels challenged and supported. Dan started with Howard S. Wright in 1998 and moved through the ranks of project engineer, project manager, and project executive before becoming president. With 20 years of experience, he has led projects across multiple sectors including high-tech, office, multi-family, hospitality, and federal. Significant projects include City Center

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Plaza, numerous Microsoft projects, and the Jackson Federal Building Design-Build Modernization. Dan focuses his career on optimizing integration of the design and construction process in the industry. Dan holds a Bachelor's in Construction Management from the University of Washington. He is married with two children and enjoys skiing, barbecuing, and coaching his kids' sports teams.



Walter Schacht FAIA | Principal, Schacht Aslani Associates

Walter has practiced architecture for almost thirty years, with a central focus on Washington State's public institutions. Walter has been a principal at Schacht Aslani Architects since 1996. In 2013, Walter received national recognition when he was inducted into the American Institute of Architects' College of Fellows (FAIA) for his achievements in public architecture and his advocacy for policies that promote the quality of public works. In 2011, he was appointed to the Washington State Capital Projects Advisory Review Board (CPARB). He was reappointed to a second term in 2015 and currently serves as Chair of the

CPARB Design Build Best Practices Committee. He is also the current chair of the Washington Architect & Engineer's Legislative Council (AELC). Walter has served in several positions on the AIA Washington Council and the AIA Seattle boards, and was AIA Seattle President in 2006–07.



Steve Tatge | Executive Director, Major Capital Projects, University of Washington

Steve Tatge is an architect and the Executive Director of the Major Projects Group in Capital Planning and Development at the University of Washington. His group's portfolio exceeds a billion dollars and includes the Animal Research and Care Facility, NanoEngineering and Sciences, UW Medical Center Expansion Phase 2, Computer Science & Engineering Phase 2, Life Sciences Building, North Campus Housing Phase 4A and 4B, West Campus Utility Plant, the Burke Museum, and UW Tacoma Urban Solutions Center.

Previously, Steve directed the quality control program for Walsh Construction's Seattle office and managed capital projects for Immunex, a Seattle biotechnology firm. He was the Senior Associate for the Miller/Hull Partnership and managed several AIA award-winning projects during his 11 years there. Steve attended the UW Masters of Architecture program and has a B.A. in Psychology from Knox College. He has spoken at conferences organized by Tradeline, I2SL, SCUP, LCI, COAA, CMAA, AGC of Washington, DBIA Northwest, and AIA Seattle.