



# AIA Seattle ONLINE ADU SHOWCASE

## Listing/Sponsorship Opportunities

**Online as submissions are received** // Marketing Begins May 2020

**Audience Profile** // Architects, Homeowners, Homebuyers

**Attendance** // 500 in-person in 2019

**Sponsor Profile** // Architects, Landscape Architects, Interior Designers, Materials Suppliers, Home Entertainment Companies, Home Furnishings Retailers

**Description** // Accessory Dwelling Units are small, secondary dwelling units inside, attached to or in the rear yard of a single-family house. ADUs have the potential to increase housing affordability, create a wider range of housing options within the community, enable seniors to stay near family as they age and facilitate better use of the existing housing fabric in established neighborhoods.

AIA Seattle is hosting an online showcase of innovative ADU and DADU designs across Northwest Washington. Visitors may be seasoned practitioners, or homeowners looking to expand or diversify on their holdings. Either way, this is a sparkling opportunity to explore built projects and learn more from the architects involved. The content is free and is easily accessible to all website visitors. There is no deadline or fee for submissions and content will be updated as and when submissions are received. AIA Seattle is also proud to partner with Dwell magazine. Selected submissions will receive written coverage at [www.dwell.com](http://www.dwell.com) later in the fall.

## Levels

- \$500
  - Name recognition on ADU Page  
(ADU page linked to from article at Dwell.com - Annual circulation of 250,000)
  - Advertising discount on AIA Seattle website and/or enews
  
- \$1,000
  - Logo recognition on ADU Page
  - Advertising discount on AIA Seattle website and/or enews
  
- \$3,000  
(Silver)
  - Logo recognition on event marketing materials (ADU page, enews, social media)
  - Logo recognition on AIA Seattle’s website
  - One free rental of AIA member physical mailing list
  - Center for Architecture & Design facilities rental discount
  - Advertising discount on AIA Seattle website and/or enews



# Return Commitment Form + Logos

## Firm Information

Firm Name.....

*(exactly as you would like it to appear on marketing materials)*

Mailing Address .....

City.....State.....Zip.....

## Contact Information

Firm Principal.....

Phone ..... E - mail.....

Marketing Contact.....

Phone ..... E - mail.....

Billing Contact.....

Phone ..... E - mail.....

Billing Address .....

City.....State.....Zip.....

## Select the level at which you would like to participate

- \$500
- \$1,000
- \$3,000 (Silver level sponsorship)

## Payment

- Check payable to AIA Seattle (enclosed)
- Please send an invoice to  Principal  Marketing Contact  Billing Contact
- Credit card payment  Visa  Mastercard  AMEX

Credit Card Number.....Expiration date.....Security Code.....

Name as it appears on the card.....

Authorized Signature.....

*NOTE: AIA Seattle is a 501(c)6 organization. Contributions are not tax deductible as a charitable contribution.*

## Logos

AIA Seattle keeps all sponsor logos on file. Please email the latest version of your color and black and white logo (300dpi EPS & JPG, at least 6" on long side) to [kristenl@aiaseattle.org](mailto:kristenl@aiaseattle.org).

## Return to

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