



AIA
Seattle

AIA Seattle

2016

Annual

Report

Contents

Letter from the Executive Director + President	2
Vision I: Society	4
Vision II: Profession	7
Vision III: Membership	10
Vision IV: Organization + Financials	13
Corporate Allied Partners	14
Staff + Board of Directors	15



AIA Seattle Executive Director Lisa Richmond and 2015-2016 President Mary Johnston

2

A year of transformation

AIA Seattle illustrates the power
we have to make positive change
in our profession, our city and the
nation when we come together
with shared purpose.

2016 was a year of transformation for AIA Seattle. With the opening of the new Center for Architecture & Design, we have entered a new era of public engagement, demonstrating the value of architectural thinking to our thriving community.

When the Center opened in early 2016, we hoped to create a place of engagement, learning and influence, where members and the public would come together around the idea that “Design Matters”. In its first few months, the Center has exceeded our hopes and dreams, attracting an extraordinarily diverse audience and putting design squarely on the city’s radar.

Thousands of visitors enjoyed Center exhibits in 2016, and almost 30,000 people attended last year’s Seattle Design Festival. Media coverage of AIA Seattle programs and issues has also been robust, with more than 40 placements in print, radio and TV last year.

An elevated public profile aided our advocacy efforts in 2016 on a range of issues from affordable housing to design review to carbon taxes. We successfully defeated an initiative to undo plans for our central waterfront, and engaged public officials in conversations about urban design. Hiring a new staff position dedicated to advocacy will grow this work in 2017.

Our robust peer-to-peer professional education continued in 2016, with new programming on urban housing, sustainable and healthy building materials and industry business models. Member committees — including two new active committees: Committee on Architecture in Education and Seattle International Architecture Forum — produced an exciting range of programs and events.

A significant accomplishment in 2016 was the restructuring of AIA Washington Council, which supported a laser focus on state advocacy and

the lowering of dues for all members in our state. As a part of the restructuring, AIA Northwest Washington merged to become a section of AIA Seattle, streamlining overhead and combining resources, while allowing members in the Northwest section to host their own programs, awards and member events.

As we move into the uncertainty of 2017, we are poised to make an impact and prepared to adapt and thrive.

Thank you to our members, volunteers and sponsors for demonstrating the critical relevance of architecture and design. AIA Seattle illustrates the power we have to make positive change in our profession, our city and the nation when we come together with shared purpose.



Lisa Richmond
Executive Director



Mary Johnston
2015-2016 President



Seattle Design Festival Block Party – ICE CUBE by Olson Kundig

4

Vision I: Society

AIA Seattle is the leading credible voice for quality design and the built environment.

Center for Architecture & Design

In partnership with Seattle Architecture Foundation, Design in Public and AIA Washington Council, the new Center for Architecture & Design opened in early 2016. The Center not only demonstrates and engages the public in a dialogue about the value of architecture and design, it also creates a place to showcase our membership and a space for our members to utilize for casual gatherings, meetings and programming. During our first year of operation, the Center has had an average of 600 visitors a month.

Seattle Design Festival

Design in Public was founded in 2011 as a strategic initiative of AIA Seattle. Design in Public hosts the city-wide Seattle Design Festival. The 2016 Festival theme, *Design Change*, proposed that design can maximize

the public benefits of change, while empowering those communities most impacted by that change. Programs, tours, exhibits and installations investigated and celebrated the role of design in an evolving place. The Festival ran for 14 days, and included a 2-day Block Party, a free conference, and a wide array of programs, tours, exhibits, workshops and installations across the city.

Community partners' events explored a variety of perspectives, speaking to the fact that people from all walks of life can design change and take an active role in creating their best environment. Highlights included: a packed-house lecture produced by Civilization with graphic designer/illustrator Emory Douglas on how design can activate communities; Mount Baker Hub's *Transforming an Intersection*

celebration around the Sound Transit Link Station and plaza; and the *Step it Up!* installations and day of musicians, dancers, and performers on the Harbor Steps organized by GGLO evoked public connection through design.

103

Seattle Design Festival Programs

130

Seattle Design Festival Program Partners

30,000

Seattle Design Festival Attendees

“By creating a broader sense of ownership in the design process, Design in Public empowers citizens to influence design decisions that significantly impact our city.” Sam Miller AIA



Advocacy

Promoting Good Housing Options for All Incomes

In 2016, our Public Policy Board (PPB) turned its attention to the need for more, and better designed, housing for our growing city. PPB members spoke at events, educated members, met with City Council and placed articles and opinion pieces in local publications.

Promoting Carbon Pricing

Carbon tax proposals were a key focus of the PPB in 2016. AIA Seattle endorsed Initiative 732, and convened a program about carbon pricing and cap and trade schemes at the Center. Recently, PPB members have been involved with evolving discussions in Olympia about a legislative approach to creating a price for carbon in our state.

Defeating a Regressive Waterfront Initiative

After many years of advocacy on a great central waterfront for all, the PPB led a collaborative effort to defeat a new elevated park proposal, Initiative 123. PPB members wrote the dissenting opinion in the voter pamphlet, hosted an event at the Center and got out the member vote.

“Architects are especially adept at understanding, communicating and resolving complex and contradictory conditions and, as such, are well suited to advocate for solutions to the myriad challenges we collectively face. The AIA Seattle membership embodies the knowledge to advocate on behalf of a broad range of issues including the environment, social justice and the power of design to improve lives for all.”

Rick Mohler AIA



FitNation exhibit at the Center for Architecture & Design

6

Exhibits

In 2016 AIA Seattle produced three successful exhibits at the Center. The goal of our exhibits is to demonstrate the value and relevance of excellent design at all scales, and engage visitors to explore design as a tool in everyday life. The Center's audience is a mix of the design-interested public, children and families, visitors to Seattle, design consumers and design professionals, academics, critics and industry leaders at the forefront of design professions. Exhibits, lectures, films and other programs attract a wide range of public visitors who are interested in design and its impact on our city.

FitNation, AIA Seattle's first exhibit at the Center, highlighted strategies that make our environment more conducive to healthier lifestyles. Architecture and design have become part of the national discussion on the obesity and chronic disease epidemic in the United States. *FitNation* presented projects, both local and national, that exemplify design approaches and simple improvements which contribute to a healthier lifestyle for individuals and communities.

“The Center’s gallery is positioned at the intersection of industry level and public discourse related to our changing city and region. Anybody asking questions about the nature of change and growth has a claim to this new forum for ideas and innovation.”

Aletheia Wittman, *BOOM: Changing Seattle* co-curator

Living Small: Ideas for Living in the City

2015 Emerging Professionals Travel Scholarship recipient, Garrett Reynolds AIA, presented his research on micro-housing. Garrett traveled to Copenhagen, New York, Stockholm and Tokyo to explore what other growing cities can teach us about housing for our future. His research questioned how to design tomorrow's dwellings to match the evolving ways in which we are living in cities today – Is small a viable option? Can smaller spaces make for better living?

BOOM: Changing Seattle

Produced by Design in Public in partnership with Seattle Architecture Foundation, *BOOM: Changing Seattle* was a tribute to places lost, preserved and desired during moments of rapid development and growth in Seattle. This multidisciplinary exhibition incorporated archival and recent photos, documents and contemporary art to position history and memory as integral to innovation. Four rapidly changing Seattle neighborhoods – Ballard, the Central District, South Lake Union, and SODO – grounded themes of transformation, memory, culture and speculations on the future of the city.



Jurors Anna Dyson and Mimi Hoang AIA at the Honor Awards for Washington Architecture

Vision II: Profession

AIA Seattle is the recognized leader for knowledge about the practice and profession of architecture.

Honor Awards for Washington Architecture

The 2016 Honor Awards was a powerful representation of the quality of design consistently produced by Washington-based architects and designers. This year was the inauguration of the Energy in Design Award to commend projects that have made quantifiably significant strides in energy reduction while also maintaining the highest qualitative design caliber. Over 900 people gathered at Benaroya Hall as our distinguished jury, Mimi Hoang AIA (nARCHITECTS, New York) and Anna Dyson (CASE, Rensselaer Polytechnic Institute, New York) selected 3 awards of honor, 1 energy in design award, 4 awards of merit, 2 conceptual awards and 6 honorable mentions.

Moderator Gundula Proksch of the University of Washington skillfully navigated the conversation and encouraged the jurors' insights on the projects. After the live event, schuchart/dow hosted a toast to celebrate the whole design community and the award winners.

Awards of Honor

Northwood Elementary School
Mahlum Architects

Martin's Lane Winery
Olson Kundig

Innovative Workplace Environment Inspired by Context at NorthEdge
Perkins+Will

Energy in Design Award

The Bullitt Center
The Miller Hull Partnership

Awards of Merit

Washington Fruit & Produce Co. Office Headquarters
Graham Baba Architects

Train Station
LMN Architects

Niamey 2000 Urban Housing
united4design

Lightbox
Bohlin Cywinski Jackson

Conceptual Award

Civil War Memorial
Metrica LLC – Award of Merit

MAP THE SQUARE
Young Architects Forum – Honorable Mention

Honorable Mention

Doppler Building at Amazon in the Regrade
NBBJ

Allen Institute for Brain Science Inspires Transformative Design for Research
Perkins+Will

CLTHouse
atelierjones

Chophouse Row
Sundberg Kennedy Ly Au Young Architects in collaboration with Graham Baba Architects

Lake Sammamish State Park Bathhouse
Patano Studio Architecture

Carved from Color + Musical Movement
GGLO



Materials Matter series

8

Professional Education

In 2016, AIA Seattle hosted 25 educational programs serving over 1,300 participants.

Major Forums

Medical Design Forum + Project Tour

The 2016 Medical Design Forum brought together 166 participants to focus on healthcare design and its impact on urban communities. Through panel discussions and presentations, leading experts in health, design, community and civic engagement, technology and construction explored how the integration of those disciplines is critical in order to address issues of public health in the greater Seattle area. A planning task force comprised of 12 members and chaired by Lois Broadway AIA worked with staff to develop the forum content and experience. Cross-disciplinary speakers included the keynote, Dr. Howard Frumkin, Dean of School of Public Health and Professor in the Department of Environmental and Occupational Health Sciences at University of Washington.

Urban Housing Forum

The full-day Urban Housing Forum examined how housing design and policy can serve as catalysts for livability and quality of place in cities with increasing density. One panel discussion, featuring Marty Curry (University of Washington), Marty Kooistra (Housing Development Consortium), David Neiman AIA (Neiman Taber Architects) and Leslie Brinson Price (Mayor's Office of Policy and Innovation, City of Seattle) focused specifically on what it will take to make Seattle a model city. Keynote speaker David Baker FAIA, LEED AP (David Baker Architects) and a variety of 15 minute "lightning talks" offered diverse perspectives on the topic. The planning task force was led by co-chairs Carl Dominguez AIA and Garrett Reynolds AIA.

Materials Matter Series

Materials Matter, an innovative five-part series developed in collaboration with the Integrated Design Lab, delivered comprehensive, high-level knowledge and strategies for assessing and selecting healthy, sustainable materials. The 2016 half-day sessions included: Healthy Planet: Materials + the Environment, Healthy People: Materials Science + Human Health, and Tools of the Trade: Assessment + Implementation. 97 participants benefitted from diverse disciplinary perspectives from keynote speakers, panelists and moderators. In 2017, AIA will adopt the Materials Matter curriculum and AIA Seattle will launch Season 2 of the series.



**Professional
Education
Classes**



**Continuing
Education
Credits Offered**



**Education
Program
Participants**



“I want to be a part of my professional organization to spend time with, be enriched by, and learn alongside other architects outside of the office. AIA provides me with a social platform, as well as an educational one, and fosters my own desire to pursue a variety of ideas and passions in our profession.”

Cheryl Jacobs AIA

Additional Education

Other education offerings provided concrete technical and business information our members need to succeed. **Making Chaos Work for You: Success Strategies for Small Firm Practice** with Rena Klein FAIA offered tools for managing unpredictable conditions and drew upon chaos theory and systems thinking.

The **Code Transition** five-part series, organized by our Code Committee, covered updates to the Washington State Energy Code, International Building Code, and the Seattle Building Code, allowing architects and their industry collaborators to be thoroughly familiar with the constraints and opportunities afforded by these new codes.

CAP Collaboration Series

Our CAP Collaboration Series provides partnership opportunities with our Corporate Allied Partners by offering more varied and easily accessible Continuing Education opportunities to our members. This year we hosted 16 Continuing Education classes in this series, and shared content with 164 attendees. Thank you to our allied partners who shared their expertise with our members.



Staff and members at the Center for Architecture & Design opening reception

10

Vision III: Membership

AIA Seattle delivers ongoing value to members through programs and services that effectively meet, anticipate and exceed their needs.

With **21 active committees**, our members are the voice and energy behind AIA Seattle. In 2016, committees hosted 80 events, covering a wide range of subjects including passive house design and construction, developments in the Seattle transit plans and leadership skills in the design profession.

Committee Highlights

Committee on the Environment hosted 9 events which included 2 Sustainability Slams, and conversations on topics such as artful rainwater design, electric vehicles and carbon tax.

Disaster Preparedness & Response Committee trained 12 new building evaluators and partnered with Architects Without Borders on an installation at the Seattle Design Festival.

Women in Design Committee hosted 20 events during the year, including 3 panel discussions, quarterly book salons, dine arounds, mommy meetups and an installation at the Seattle Design Festival.

Laddership mentored over 40 emerging professionals.

Northwest Residential Press Committee received 24 project submissions, 6 of which were published in *Seattle Magazine*.

Young Architects Forum

Through their happy hour series, It Takes Two, co-hosted with the Women in Design Committee, emerging professionals and seasoned professionals discussed the benefits and challenges of working with diverse project teams. YAF's Seattle Design Festival installation, Map the Square, received a Conceptual Honor Award.

Urban Design Forum

In 2016, Urban Design Forum's 9 presentations tackled the timely and controversial aspects of Seattle's urban development. From panel discussions on Growing a City: Density, Displacement and Policy to the I-5 lid project, the committee engaged just under 200 designers, contractors, activists and government officials in critical

conversations about our ever-evolving built environment.

Diversity Roundtable

This year marked the 30th anniversary of the creation of the Diversity Roundtable. The Summer Solstice Festival revealed 8 additional Portraits of Architects, which represent local Diverse Fellows. In partnership with the Women in Design Committee, Diversity Roundtable hosted an enlightening panel on the Business Case for Diversity, providing members with actionable steps to evaluate discrimination in their firm and how to elevate the diverse practitioners who makes our city wonderful.

AIA Seattle's member engagement
reached an all time high in 2016 with
2,255 members and 21 active committees

- AIA Architect Members **1,575**
- AIA Associate Members **475**
- AIA Emeritus Members **197**
- Student AIA Members **8**



Parti and Volunteer Awards

Our hardworking volunteers were celebrated and recognized at our first annual Member Parti. **Michael Fiegenschuh AIA** and **David Mead AIA**, Committee on the Environment Chairs, received the 2016 Volunteer Award for their leadership and enthusiasm. The 2016 Committee Award was awarded to the **Women in Design Committee** for their incredible work launching and hosting the 2015 Women's Leadership Summit.

In addition, we welcomed two new committees in 2016. Seattle International Architecture Forum focuses on broadening cross-cultural horizons, provides mentoring and educational opportunities and inspires awareness of international architectural practice. Committee on Architects for Education is a knowledge sharing network of individuals that impact planning and design of early learning, K-12, higher education and other learning environments.

“The opportunity to co-chair the Diversity Roundtable gave me a platform to promote something I am passionate about — fostering diversity in the architectural profession. Being active in AIA Seattle has led to me being more connected to the architecture community as a whole. It is very refreshing to network with colleagues, discuss common challenges and successes, and have a professional support system.”

Meredith Everist AIA



Henny van der Veen and her son Ron van der Veen FAIA at Honors Dinner

Fellows & Honors

AIA Seattle Awards

Medal of Honor

Marilyn Brockman AIA

Young Architect Award

Kjell Anderson AIA

Honorary AIA Seattle Membership

Vincent Martinez

John Blackham

Community Service Award

Richard L. Wagner FAIA

Emerging Professionals

Travel Scholarship

Derik Eckhardt AIA

AIA National Awards

College of Fellows

Duane Jonlin FAIA

Bradley D. Leathley FAIA

Kirsten R. Murray FAIA

Ron J. van der Veen FAIA

Architecture Firm Award 2016

LMN Architects

AIA Associates Award 2016

Joseph Mayo Assoc. AIA

Component Excellence Award 2016

Seattle Design Festival

The American Institute of Architects Jury of Fellows elevated four AIA Seattle members to its prestigious College of Fellows. This honor is awarded to members who have made significant national contributions to the profession and society. The work of these individual Fellows demonstrates the power of architecture to address some of the world's most pressing challenges, from advancing energy codes, to elevating the rigor and impact of design, to designing sustainable live/learn communities in higher education.

In addition, each year, AIA Seattle recognizes leadership and achievement in design and the built environment through its own honors program. Honorees are nominated by their peers and selected by the Fellows & Honors Committee each spring.

“The elevation of these individuals to the AIA College of Fellows confirms their contributions to both architecture and society. We are extremely fortunate to have such extraordinary design leadership in our community.”

Lisa Richmond, AIA Seattle Executive Director



AIA Seattle Staff

Vision IV: Organization

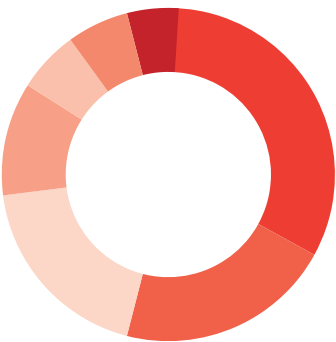
AIA Seattle influences all levels of the Institute to promote the best interests of members and improve organization effectiveness.

Making All Levels at AIA More Focused and Efficient

AIA Seattle has long advocated for a more efficient and focused state organization, one that effectively advocates on behalf of architects while building stronger relationships among our chapters. Over the last year, AIA Seattle merged with AIA Northwest Washington in order to provide consistent member service across the state, regardless of chapter size.

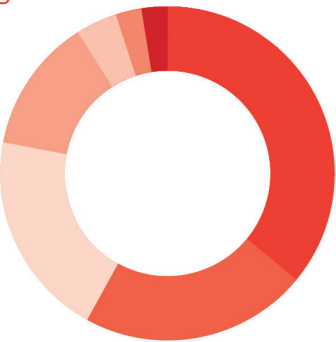
State advocacy is also more effective as AIA Washington Council organized around a singular focus on state advocacy, with a Government Affairs Council and Political Action Committee poised to make major progress on the state issues that matter most to members. Leveraging these efficiencies resulted in a cost-effective organization which directly benefited our members with a reduction in dues.

2016 Revenue \$1.3M



- Individual Member Dues
\$411,572, 33%
- Member Products & Services
\$259,385, 21%
- Sponsorship
\$245,000, 19%
- Professional Education
\$132,729, 11%
- Public Programming
\$81,131, 6%
- Firm Member Dues
\$70,500, 6%
- In-Kind Sponsorship
\$63,350, 5%

2016 Expenses \$1.3M



- Member Products & Services
\$461,002, 36%
- Public Programming
\$278,352, 22%
- Facilities & Operations
\$258,246, 20%
- Professional Education
\$162,867, 13%
- Strategic Initiatives
\$54,303, 4%
- Fundraising
\$28,462, 2%
- Advocacy
\$20,435, 2%

Corporate Allied Partners

14

PLATINUM



GOLD



SILVER



BRONZE

ARC Document Solutions
Architecture for Health Panel
Berger Partnership
BRC Acoustics & Audiovisual Design
Carney Badley Spellman
dark | light design
FSi consulting engineers
Green & Yalowitz

Holmes Electric
Knauf Insulation
Lockhart|Suver LLC
LPD Engineering, PLLC
Mazzetti + GBA
Milgard Windows & Doors
Morrison Hershfield Corporation
P&M
PAE
Parker, Smith & Feek

Patriot Fire Protection
Quantum Consulting Engineers
RDH Building Sciences Inc.
Reid Middleton
Rushing
Servco Pacific Insurance
The Robinson Company
Travis Fitzmaurice & Associates
W.G. Clark Construction
Walsh Group

IN KIND

501 Commons
Abracadabra Printing, Inc.
EXP Technical
Gray
Studio Matthews
Ted Sive Consulting
The Felt Hat

AIA Seattle Staff

Kristin Boyer

Controller

Missy Garvin

Volunteer Hospitality

Megan Harmon

Gallery & Administrative Associate

Bray Hayden

Communications Manager

Katie Kemezis

Program Manager

Tosia Klinecicz

Communications and Festival

Coordinator

Kimber Leblicq

Managing Director

Minh Nguyen

Volunteer Coordinator, Design in Public

Lisa Richmond

Executive Director

S. Surface

Program Director, Design in Public

Sybil Turner

Membership Manager

Leah Vendl

Graphic Designer

2015-16 Board of Directors

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Ron Rochon FAIA President-Elect

Sam Miller AIA Past President

Christine Scharrer AIA Secretary

Ric Peterson FAIA Treasurer

Eric Anderson AIA

Rodger Benson Affiliate Director

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Mark Cork AIA

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Mona Zellers Assoc. AIA



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