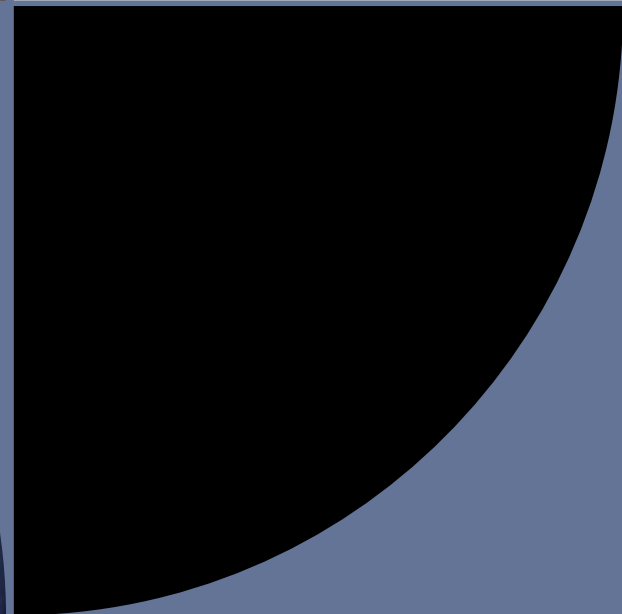
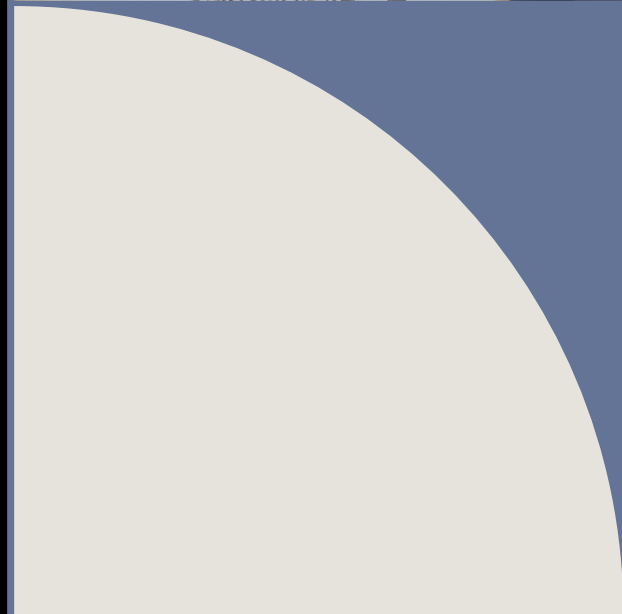
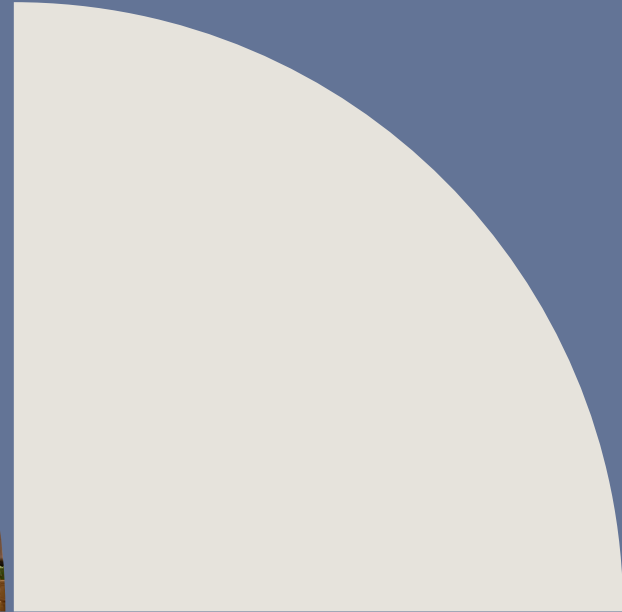


2025 Sponsorship Opportunities



aiaseattle.org | seadesignfest.org

Dear Business Leader,

At AIA Seattle, we engage over 2,800 members across 10 counties working together as built environment professionals. I invite you to consider Corporate Allied Partnership (CAP) with AIA Seattle in 2025.

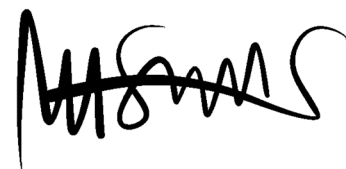
As a business owner, I understand the challenges of the past few years with market volatility putting pressure on businesses to thrive. Being a CAP with AIA Seattle is an opportunity to connect with AIA Seattle members at high-quality learning programs and celebrations. Sponsoring an AIA Seattle program brings your products and services in front of highly engaged architects and allied professionals.

Partnering with AIA Seattle in 2025 is an opportunity for your business to:

- **boost visibility of your brand**
- **position your business in a competitive market**
- **build relationships with AIA Seattle's 2,800+ members**

I invite you to join us as a CAP in 2025 by supporting a program that will provide visibility, positioning, and relationship building for your business and your team.

On behalf of our membership community, I look forward to welcoming you as a partner in 2025.



Matt Hutchins, AIA, CPHD
2024-2025 President, AIA Seattle Board of Directors



2024 Corporate Allied Partners

Gratitude to our CAPs whose support brought together our community for learning, connection, and celebrations in 2024.



PLATINUM



GOLD



SILVER

Aldrich + Associates
Arup
Berger Partnership
BNBuilders
Cairncross & Hempelmann
CBIZ Berntson Porter
Dowbuilt

Greenhome Solutions
Jensen Hughes (fm. Code Unlimited)
Kolbe Gallery Seattle (Windows & Doors)
KPFF Consulting Engineers
Lane Powell
Lease Crutcher Lewis
Magnusson Klemencic Associates
P2S Inc.

PCS Structural Solutions
Puget Sound Energy
Quantum Consulting Engineers, LLC
Schuchart
Schultz Miller
Swenson Say Fagét
UMC
WoodWorks - Wood Products Council

BRONZE

Morrison Hershfield
Osborn Consulting Incorporated
TFWB Engineers Inc

SINGLE EVENT SPONSORS

Andersen Construction Company of Washington
Hargis Engineers, Inc.
LPD Engineering PLLC
Marvin
PAE

IN-KIND

BetterBricks
citizenM Hotel Seattle South Lake Union
citizenM Seattle Pioneer Square
Fremont Brewing
MR.
Puget Sound Energy

Our Vision

We envision a culture of design that fosters equitable, resilient, thriving communities.

AIA Seattle incorporates strategic imperatives in our work towards our vision:

Justice, Equity, Diversity & Inclusion

AIA Seattle commits to identifying, naming and dismantling systemic discrimination within the architecture community, nurturing universal inclusion and fairness in the built environment, to better serve the communities we impact.

Housing

AIA Seattle commits to the development of plentiful, thoughtful, diverse, and sustainable housing options for current and future residents of our region.

Climate

AIA Seattle commits to accelerating a more sustainable, decarbonized, equitable and resilient built environment that allows future generations and ecosystems to thrive.

Why Sponsor AIA Seattle?

2,800+
members

5th Largest AIA Component

70+
events
annually

20+
committees
to engage with



Visibility

AIA Seattle offers a diverse calendar of educational and networking events each year, which provides unique opportunities to promote your business and brand to the local architectural community and building industry leaders.

Positioning

Establish your company as a trusted partner. Differentiate your company in a competitive market.

Relationship Building

Connect with over 2,800 AIA Seattle members and allied professionals to cultivate essential relationships for your company's current success and future growth.

13,700+
monthly website visits

8,700+
enews subscribers
50% open rate
(twice the industry norm)

Become a Corporate Allied Partner

Three steps to secure your benefits.



Maximize your benefits by committing early!

Programs are marketed **eight weeks or more in advance** of the event. Ensure you receive maximum visibility for the programs you sponsor, and immediate access to organization wide benefits, by committing early.

1

Select Your Programs + Determine Your Total Sponsorship

Select one or more educational programs or events to sponsor, and determine the level of benefits you would like to receive for each program.

2

Review Your Organization-Wide Benefits

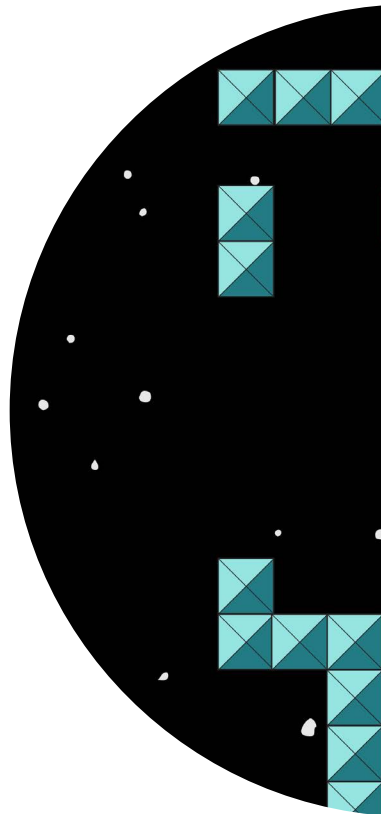
Your total amount of sponsorship determines your organization-wide benefits, which include promotion of your services or events, deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.

3

Return Your Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos. The commitment form ensures that we have your updated information on file. You can pay with a credit card, check, or request an invoice.

Program location and dates will be confirmed in advance of registration launch.



Building Code Series

Quarterly 2025

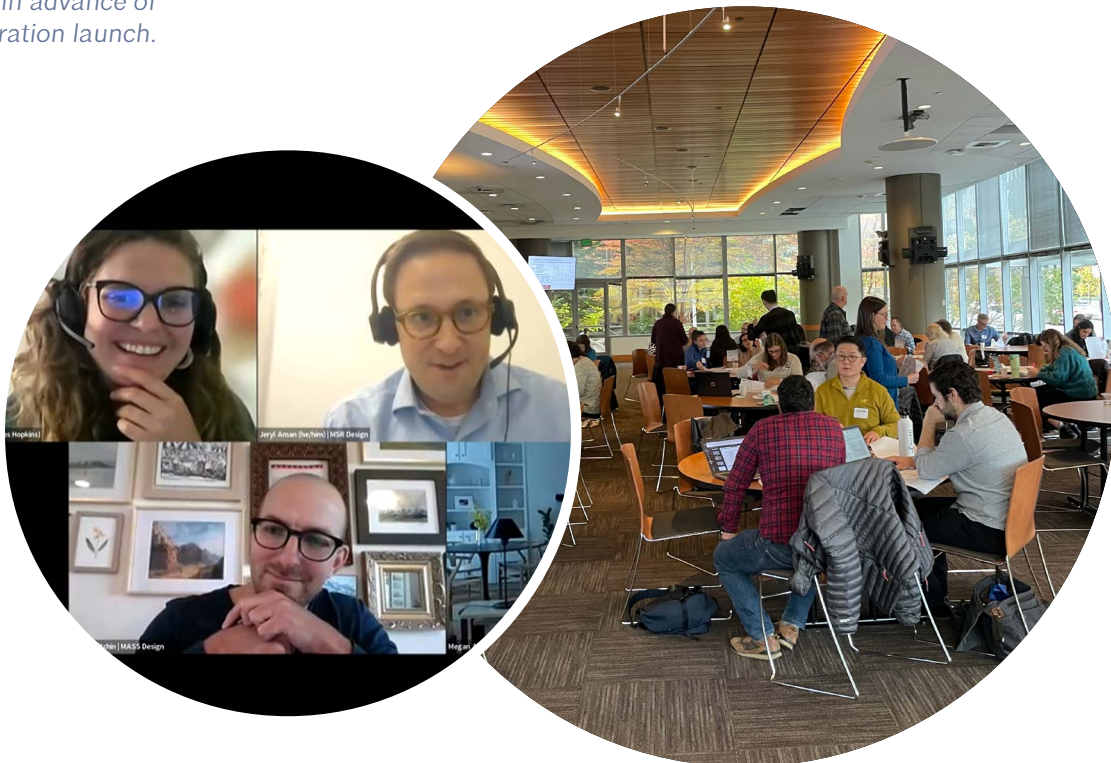
Reach Local and National Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and City/County/State Government Employees

Engage 80-120 attendees virtually and/or in person per session

Sponsors of the Code Series receive high-profile exposure among the Architecture, Engineering, and Construction (AEC) professional community. The AIA Seattle Code Committee, comprised of experts representing the public and private sectors, identify the most critical building code-related topics each year. This year's series, features **four in-depth sessions** on essential building code topics including the latest developments in local code updates, existing building requirements, accessibility, and the intricacies of compliance issues and their wide-ranging implications. Sponsors connect with key leaders, industry professionals, and a wide-ranging audience across the entire built environment.

See past [Building Code Series 2023](#) | [2024](#)

Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

- \$1,500** Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)
- \$2,000** *All of the benefits listed in the \$1,500 level, plus:*
Organization-wide benefits (see page 16)
- \$3,000** *All of the benefits listed in the \$2,000 level, plus:*
Logo recognition on event marketing and at the event
An additional complimentary registration (2 total)
One relevant educational resource per session shared with attendees
- \$6,000** *All of the benefits listed in the \$3,000 level, plus:*
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
An additional relevant educational resource per session shared with attendees (2 total)
2-minute speaking opportunity. *Limited availability. Commit early to secure!*
- \$8,500*** *All of the benefits listed in the \$6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*\$8,500 opportunity is limited.
Chat with us to learn more!



WAsafe Building Safety Evaluation

Early Spring 2025

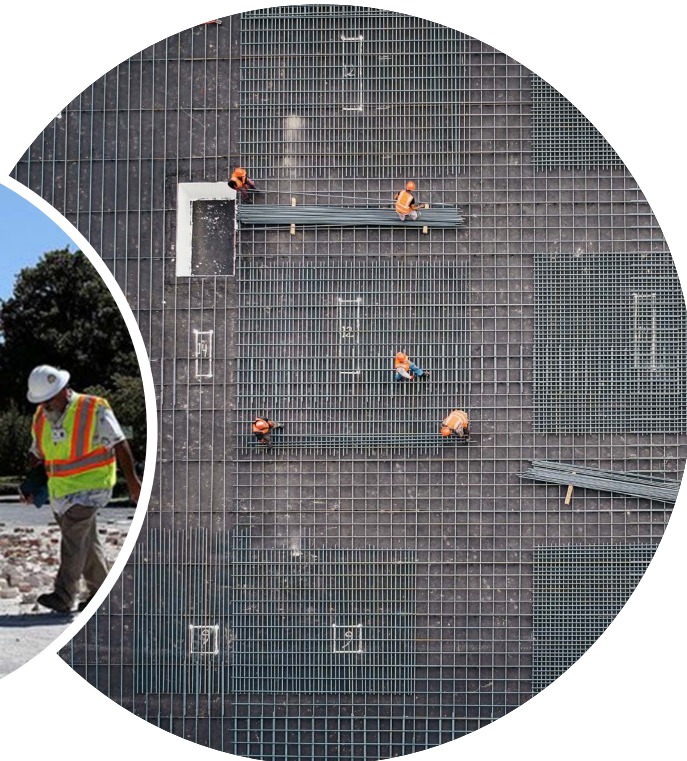
Reach Architects, Engineers, Building/ Facilities Managers, Inspectors/ Building Officials

Engage up to 40 attendees – **In-person for 2025!**

Sponsors of the WAsafe Building Safety Evaluator Training gain significant exposure among architects, engineers, building officials, and inspectors dedicated to post-disaster evaluations. This all-hazards course, based on international standards (ATC 20 and ATC 45), prepares participants to assist in safely reoccupying, clearing, or demolishing buildings following major events. Sponsors engage with individuals eligible to register for WAsafe, Washington State’s program for volunteer Building Safety Evaluators (BSEs), showcasing their commitment to advancing disaster response and community safety.

See past WAsafe (formerly SAP Training) 2023 | 2024

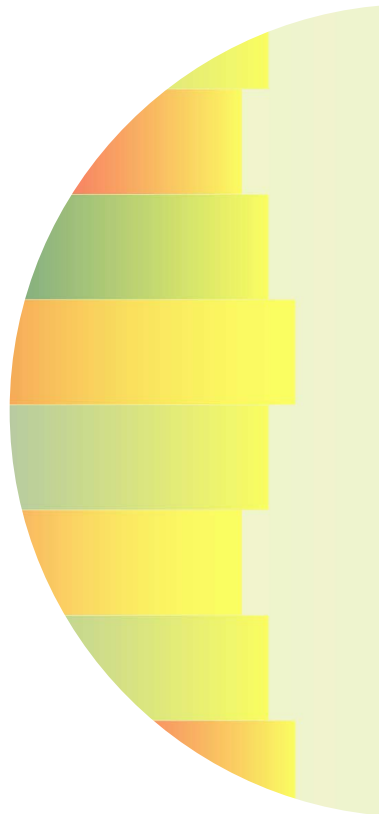
Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

- \$1,500** Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)
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Organization-wide benefits (see page 16)
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Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

***\$8,500 opportunity is limited. Chat with us to learn more!**



Climate Leadership Summit

Early Spring 2025

Reach Architects, Contractors, Engineers, Urban Designers and Planners, Policymakers, Elected Officials, Landscape Architects, and Advocates

Engage 100-200 attendees – *In-person for 2025!*

Connect with key professionals dedicated to shaping a sustainable future. The Climate Summit offers a unique platform to support and engage with interdisciplinary leaders and design professionals as they advance research, share technical skills, and inform policies crucial for a sustainable, decarbonized, and equitable built environment. This year's Summit will continue the evolution of previous topics explored in local, regional, and national contexts, such as resilience thinking, rapid decarbonization, and a just transition, and consider conditions that allow future generations and ecosystems to thrive. Supporting this program brings you connection to a focused, passionate, and forward-thinking audience of industry professionals.

See past Climate Summits [2023](#) | [2024](#)

Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

- \$1,500** Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)
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- \$8,500*** *All of the benefits listed in the \$6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*\$8,500 opportunity is limited.
Chat with us to learn more!



AHC Conference(s)

Spring and/or Fall 2025 – Seattle and/or Portland (Up to Two Events)

Reach Local and National Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and City/County/State Government Employees

Engage 100-200 attendees in-person

The Architecture for Health Committee (AHC) has been educating and networking with healthcare professionals in Washington and Oregon for over 30 years. This spring, join us for the Seattle conference for an exciting lineup of keynote speeches, project tours, panel discussions, and lightning talks. Sponsors gain key visibility and engagement with both established leaders and emerging talents in the healthcare architecture field. Take advantage of valuable, locally focused connection with attendees while delving into innovations, codes, and adaptations within the region's healthcare systems and their interaction with the built environment.

See past AHC Conferences [Spring 2024](#) | [Fall 2024](#)

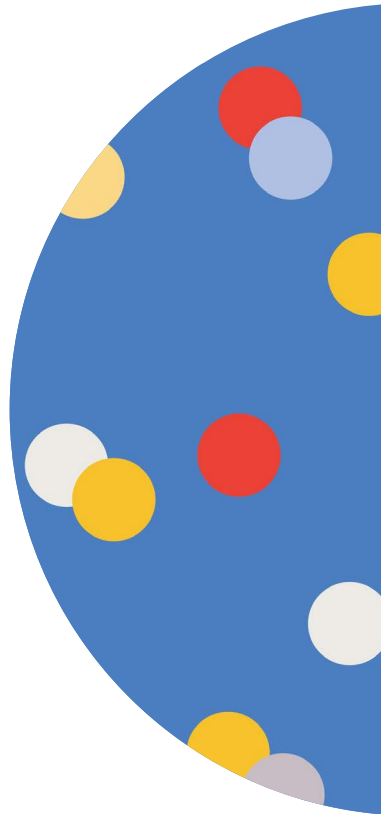
Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

- \$1,500** Name recognition on event marketing materials and at the event
One complimentary registration
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Increased visibility and name recognition during event
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- \$8,500*** *All of the benefits listed in the \$6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*\$8,500 opportunity is limited.
Chat with us to learn more!



Parti

Spring 2025

Reach AIA members, Corporate Allied Partners, Allied members, Firm/Industry Leaders, Emerging Professionals, and Greater Design Community

Engage 200-250 attendees in-person

Sponsors gain prominent visibility and connection through this fun, celebratory event showcasing architectural talent and the impactful contributions of outstanding AIA Seattle members, volunteers, and peers. This prestigious awards program recognizes individual leadership and achievement in design and the built environment at the local, state, and national level. Honorees are nominated by their peers and selected by the Fellows & Honors committee each spring to acknowledge excellence and strengthen ties between architects and the many professions that partner with them to make a difference through design. This program also celebrates and honors the high-achieving volunteers for AIA Seattle and the committees they support.

See past Parti 2024

Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

\$3,000

Logo recognition on event marketing and at the event
Two complimentary tickets to event
Organization-wide benefits (see page 16)

\$6,000

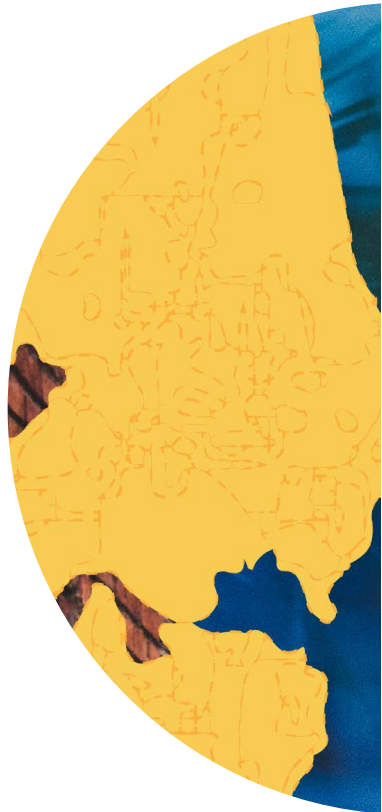
All of the benefits listed in the \$3,000 level, plus:
Two additional complimentary tickets to event (4 total)
Increased visibility and name recognition during event

\$10,000*

All of the benefits listed in the \$6,000 level, plus:
Two additional complimentary tickets to event (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expense may be required.*



***\$10,000 is an exclusive benefit. Chat with us to learn more!**



Housing Design Forum

Late Spring 2025

Reach Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Developers, Urban Designers and Planners, Policymakers, Elected Officials, and Landscape Architects

Engage 100-200 attendees in-person

The annual Housing Design Forum explores the latest design trends, case studies, policy changes, and practice innovations informing housing design in Seattle and beyond. The forum provides an unmatched opportunity to connect with the industry's leading voices and professionals designing homes in the Pacific Northwest. This year's forum will explore housing of all types, with an emphasis on regional contexts, sustainable strategies, and advocacy efforts that support plentiful, quality, and diverse housing options. As a sponsor, you'll gain prime visibility in a program that showcases groundbreaking housing projects and strategies shaping the future of our region.

See past Housing Design Forums [2023](#) | [2024](#)

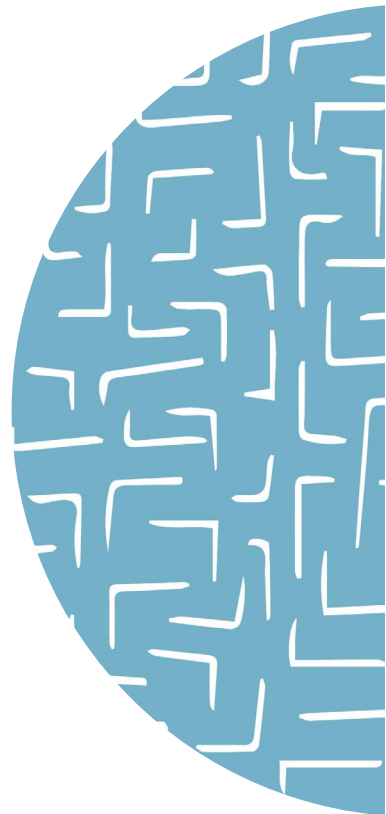
Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

- \$1,500** Name recognition on event marketing materials and at the event
 One complimentary registration
 List of event attendees and affiliations (does not include emails)
- \$2,000** *All of the benefits listed in the \$1,500 level, plus:*
 Organization-wide benefits (see page 16)
- \$3,000** *All of the benefits listed in the \$2,000 level, plus:*
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 An additional complimentary registration (2 total)
 Table opportunity at event to display promotional materials
- \$6,000** *All of the benefits listed in the \$3,000 level, plus:*
 Two additional complimentary registrations (4 total)
 Increased visibility and name recognition during event
 2-minute speaking opportunity. *Limited availability. Commit early to secure!*
- \$8,500*** *All of the benefits listed in the \$6,000 level, plus:*
 Two additional complimentary registrations (6 total)
 Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*\$8,500 opportunity is limited.
Chat with us to learn more!



Business of Architecture Series

Summer/Fall 2025

Reach Architects and Architecture Firms, Allied Professionals, Firm/Industry Leaders, and Emerging Professionals

Engage 40-60 attendees per session

This professional education series, delivered as individual half-day workshops, is focused on skill building for the business of architecture, no matter the firm size. Each session will be facilitated by industry experts consulting on topics at varying scales of building and maintaining equitable and sustainable practice and processes. These dynamic sessions will offer a rich blend of compelling presentations, real-world case studies, hands-on activities, and plentiful opportunities for knowledge exchanges. Sponsors gain visibility and access to make an impact with individuals passionate about the future of architectural practice.

See similar past programs [Small Firm Series](#) | [Project Management Series](#)

Sponsorship Levels + Benefits

- \$1,500** Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)
- \$2,000** *All of the benefits listed in the \$1,500 level, plus:*
Organization-wide benefits (see page 16)
- \$3,000** *All of the benefits listed in the \$2,000 level, plus:*
Logo recognition on event marketing and at the event
An additional complimentary registration (2 total)
One relevant educational resource per session shared with attendees
- \$6,000** *All of the benefits listed in the \$3,000 level, plus:*
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
An additional relevant educational resource per session shared with attendees (2 total)
2-minute speaking opportunity. *Limited availability. Commit early to secure!*
- \$8,500*** *All of the benefits listed in the \$6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

Exact location and dates will be confirmed in advance of Program Registration launch.



***\$8,500 opportunity is limited. Chat with us to learn more!**



Honor Awards for Washington Architecture

November 2025

Reach Architects and Architecture Firms, Engineers, Contractors, and Greater Design Community

Engage 500-700 attendees in-person

Elevate your presence by sponsoring AIA Seattle’s prestigious and nationally recognized Honor Awards for Washington Architecture. AIA Seattle’s signature program explores our state’s best design projects in an event of unique rigor and breadth. The Honor Awards offers a premier platform to engage with the architectural community and celebrate outstanding achievements. The program features a national and often international jury, providing a very special opportunity to align your organization with the highest standards of design excellence. Join us in recognizing the remarkable contributions of the design community, while enhancing your visibility among industry leaders.

See past Honor Awards [2023](#) | [2024](#)

Exact location and dates will be confirmed in advance of Program Registration launch.



Sponsorship Levels + Benefits

\$3,000

Logo recognition on event marketing and at the event
Two complimentary tickets to event
Organization-wide benefits (see page 16)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
Two additional complimentary tickets to event (4 total)
Increased pre-show visibility
Increased visibility and name recognition during event

\$10,000*

All of the benefits listed in the \$6,000 level, plus:
Two additional complimentary tickets to event (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expense may be required.*



***\$10,000 is an exclusive benefit. Chat with us to learn more!**

1

Select Programs + Determine Total Sponsorship

Select one or more educational programs or events to sponsor and determine the level of benefits you would like to receive for each program.

For details on benefits for the programs you sponsor, see pages 7-14.



Building Code Series

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

WAsafe Building Safety Evaluation

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Climate Leadership Summit

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

AHC Conference(s)

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Parti

\$3,000 \$6,000 \$10,000

Housing Design Forum

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Business of Architecture Series

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Honor Awards for Washington Architecture

\$3,000 \$6,000 \$10,000

Total Sponsorship	Sponsorship Level
<input type="radio"/> \$10,000+	Platinum
<input type="radio"/> \$6,000 - \$8,999	Gold
<input type="radio"/> \$3,000 - \$5,999	Silver
<input type="radio"/> \$2,000 - \$2,999	Bronze
<input type="radio"/> \$1,500	Single Program Sponsor

10% Discount

Pledge for three years at \$2,000 or above annually and receive a 10% discount each year!

SAVINGS OVER TIME

- Save \$600 Bronze
- Save \$900 Silver
- Save \$1,800 Gold
- Save \$3,000 Platinum

Organization-Wide Benefits begin at \$2,000 and above (see pg. 16).

2

Review Your Organization-Wide Benefits

Your total amount of sponsorship determines your **organization-wide benefits**, which include promotion of your services or events, deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.



Platinum **\$10K+**
 Gold **\$6K+**
 Silver **\$3K+**
 Bronze **\$2K+**

Organization-Wide Benefits

TOTAL SPONSORSHIP LEVEL				
•				Increased visibility on AIA Seattle's website and in enews
•				'Sponsor Spotlight' in an AIA Seattle's enews (requires approval)
•	•			Featured 'I AM AIA' profile on AIA Seattle's website (requires approval)
Logo	Logo			Display of your logo in AIA Seattle's weekly enews
•	•			Recognition on AIA Seattle's social media platforms (requires approval)
•	•	•		Promotion of your educational events in AIA Seattle's enews
•	•	•		Rental of member physical mailing list for one mailing
Logo	Logo	Logo	Name	Display of your logo or firm name on AIA Seattle's website
•	•	•	•	~50% discount for your team to attend AIA Seattle's major education programs
•	•	•	•	~25% discount to advertise on AIA Seattle's website
•	•	•	•	Promotional use of AIA Seattle's Corporate Allied Partner logo
•	•	•	•	~65% discounted rate to post on AIA Seattle's Job Board
•	•	•	•	Access to group health insurance pool through the MBA Health Trust

3

Return Your Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos.

The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check, or request an invoice.



Organization Information

Organization Name _____
 (exactly as you would like it to appear on marketing materials)

Mailing Address _____

City _____ State _____ ZIP _____

Contact information

Primary Contact _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Payment

Online Payment Option available at aiaseattle.org/membership/sponsor

Check payable to AIA Seattle (enclosed)

Please send an invoice to the Primary Contact Marketing Contact Billing Contact

Credit card payment Visa MasterCard AMEX **Total Payment \$** _____

Credit Card Number _____

Expiration Date _____ CVV Number _____

Name as it appears on the card _____

Authorized Signature _____

Yes, please enroll me in the **3-Year Commitment with 10% Discount.**

Payment is required for sponsorship recognition. AIA Seattle decides program content. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner (CAP). AIA Seattle does not, solely by virtue of its partnership with AIA Seattle CAPs, endorse or support the opinions, platforms, products, work or missions of AIA Seattle CAPs. In the event AIA Seattle determines that partnership with any CAP is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause. Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return but may be deductible as trade or business expenses. Please consult your tax advisor.

Check to acknowledge

Logos

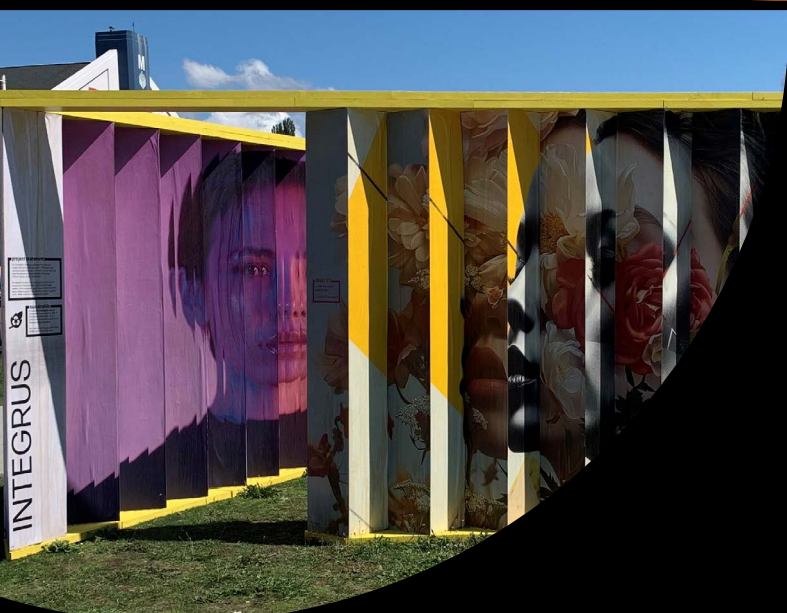
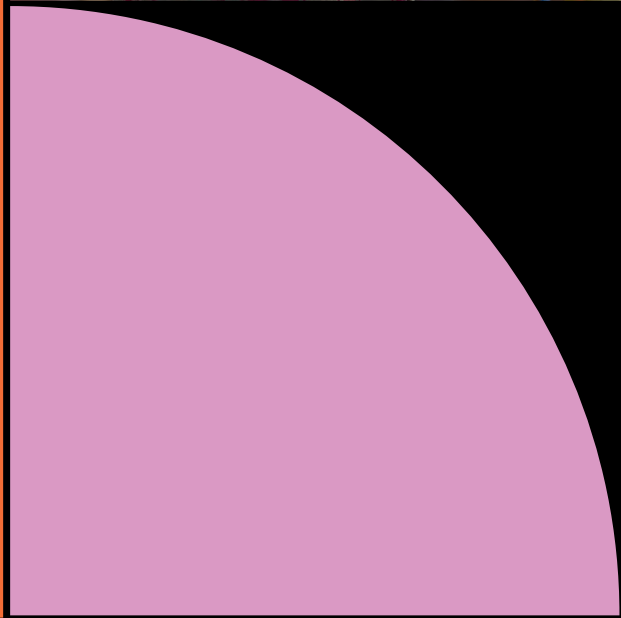
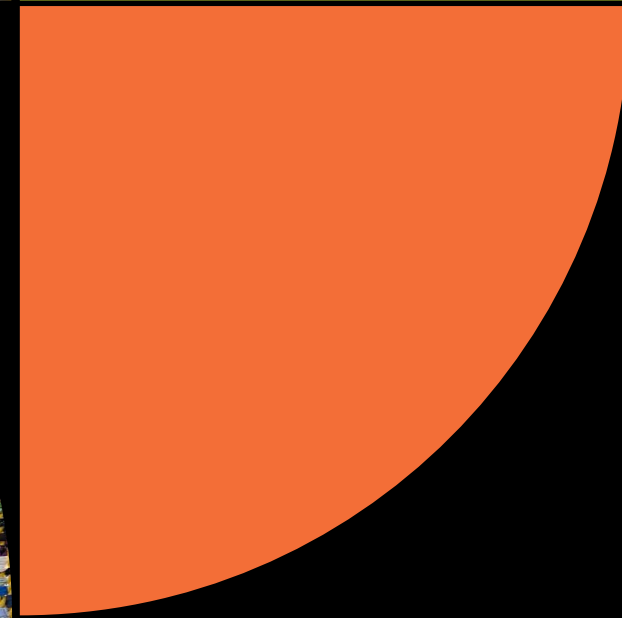
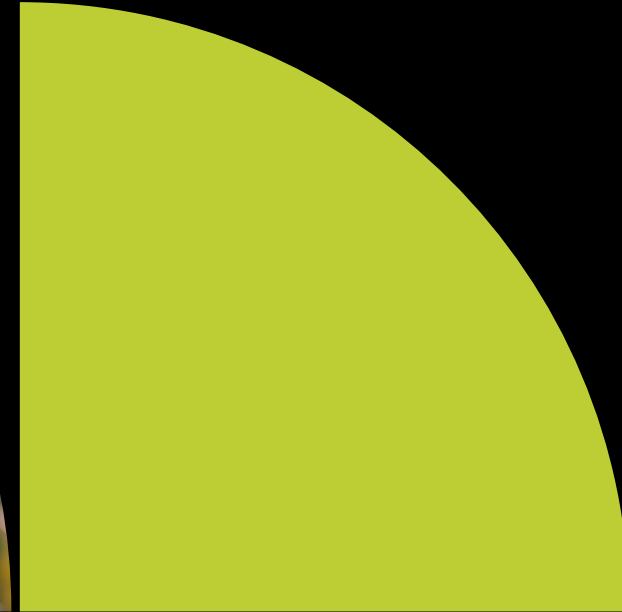
AIA Seattle keeps all sponsor logos on file. Please email the **latest version of your color logo as well as black and white logo (.EPS format and JPEG at 300 dpi. at least 6" on long side)** to zeem@aiaseattle.org.



Return to

Zee Mars | Development Manager
zeem@aiaseattle.org | (206) 957-1922
 AIA Seattle | 1010 Western Avenue | Seattle, WA 98104

2025
**Sponsorship
Opportunities**



**Seattle
Design
Festival**

seadesignfest.org

Seattle Design Festival

Who We Are



Seattle
Design
Festival

Seattle Design Festival (SDF) is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists, and activists to generate solutions to complex social, cultural, and ecological challenges that affect all of us.

Vision

We envision a culture of design that fosters equitable, resilient, and thriving communities.

Mission

We unleash the design thinker in everyone to illuminate Seattle's challenges and ignite action.

Seattle Design Festival Sponsorship

Proposal fees are waived as a benefit of sponsorship.

Our Reach

54,000+

Web Views

11,000+

Social Media Followers
Instagram, Facebook, LinkedIn

20+

Design Disciplines



Sponsor by
February 1, 2025
for maximum
visibility!

- Titanium \$15K+
- Platinum \$10K+
- Gold \$5K+
- Silver \$3K+
- Bronze \$1.5K+

2025 Benefits

Logo					Increased logo recognition on Festival flags and lanyards
Logo	Logo				Increased logo recognition on Festival website
•	•				Opportunity to host a Design Mixer at your venue (additional expense may be required)
•	•	•			Speaking opportunity at the Festival Kickoff Event (2 minutes)
Logo	Logo	Logo			Logo recognition on print collateral, posters, and ads
•	•	•	•		Featured Designer Q+A on the SDF Design Blog
•	•	•	•	•	Propose a unique program or installation at the Festival (fee waived)
•	•	•	•	•	Printed program recognition with logo or name
Logo	Logo	Logo	Logo	Name	Year-round website recognition with your logo or name
Logo	Logo	Logo	Logo	Name	Year-round enews recognition with your logo or name
Logo	Logo	Logo	Logo	Name	Festival Closing Party recognition with your logo or name
10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	Complimentary admission to annual Festival Closing Party
Up to 5 posts	Up to 4 posts	Up to 3 posts	Up to 2 posts	1 post	Social media recognition

Why Sponsor

■ For our firm, the festival is a chance to connect across our Portland and Seattle office. We gather to explore the yearly theme — always provocative and relevant — with big conversations about how design shapes our city. Turning our conversations outward, the **festival offers an opportunity to create something unique with our community** that is unconstrained by traditional project limitations.

It's a chance for professionals in the early stage of their career to stretch their **design imagination and build leadership skills** as they learn how to manage a small project. We see the Seattle Design Festival as a **catalyst for joyful change.**"

— Stacey Crumbaker, Mahlum



7,400+*

ATTENDEES



*Virtual Mainstage lives on and reaches new attendees everyday

Boost Your Visibility

Seattle Design Festival is one of the largest if not THE largest publicly created design festival in the world. Your organization profile will be boosted with a diverse spectrum of members of the public, designers, creatives, and enthusiasts through high engagement channels and spaces, including web, print, social media, and Festival events and celebrations.

Demonstrate Your Values

Supporting the Festival shows your employees, customers, clients, and partners that your organization believes that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle.

Show Care for Your Community

Sponsorship support provides funding to keep the Festival accessible and 99% free to the public. Your support empowers underserved communities to leverage design and get actively involved in the design process.

Keep the Festival FREE

SDF is a nonprofit 501(c)3 and sponsorships are considered a charitable contribution. Sponsorships supports our commitment to successfully promote and sustain the Festival and ensures it is free and/or affordable to everyone. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor.

Invest in Your Team

Leadership Opportunities • Team Building + Connection • Professional Development • Remove Design Constraints • Spark Imaginative Thinking • Fight Burnout • Elevate Emerging Designers

Make Your Commitment
**SDF 2025
Commitment
Form**



Organization Information

Organization Name _____
(exactly as you would like it to appear on marketing materials)
Mailing Address _____
City _____ State _____ ZIP _____

Contact information

Primary Contact _____
Phone _____ E-mail _____
Marketing Contact _____
Phone _____ E-mail _____
Billing Contact _____
Phone _____ E-mail _____
Billing Address _____
City _____ State _____ ZIP _____

SDF Sponsorship Total \$ _____

Payment

- Online Payment Option** available at seadesignfest.org/sponsorship
- Check payable to Seattle Design Festival (enclosed)
- Please send an invoice to the Primary Contact Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX **Total Payment \$** _____
Credit Card Number _____
Expiration Date _____ CVV Number _____
Name as it appears on the card _____
Authorized Signature _____

Payment is required for sponsorship recognition. Benefits are subject to change. SDF reserves the right to accept or reject partnership with any sponsor. SDF does not endorse or support the opinions, platforms, products, work or missions of SDF sponsors. In the event SDF determines partnership with any sponsor is no longer mutually beneficial, partnership can be terminated immediately and without cause. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor. EIN: 27-4569299

- Check to acknowledge

Logos

Seattle Design Festival keeps all sponsor logos on file. Please email the **latest version of your color logo as well as black and white logo (.EPS format and JPEG at 300 dpi, at least 6" on long side)** to zeem@aiaseattle.org.

Return to

Zee Mars | Development Manager
zeem@aiaseattle.org | (206) 957-1922
AIA Seattle | 1010 Western Avenue | Seattle, WA 98104



FAQs

Seattle
Design
Festival

My company is sponsoring an AIA Seattle program. Can we sponsor SDF, too?

Yes! However, AIA Seattle and SDF are separate entities with separate tax statuses. We request that commitments and payments to both organizations remain separate. You will receive a separate acknowledgment letter from each organization for your contribution.

Is my sponsorship tax-deductible?

Yes. SDF is a nonprofit 501(c)3 and, as such, sponsorships are considered a charitable contribution. EIN: 27-4569299. Consult your tax advisor.

How can I make the most of my sponsorship?

All SDF Sponsors are encouraged to propose a program for the Festival! Showcase your team's creativity and demonstrate the relevance of your organization's work to a large public audience. As a benefit of sponsorship, your submission fee will be waived! (\$100-\$500 value).

Can I propose a project/installation without committing to a sponsorship?

Yes! For-profit businesses will be required to pay a proposal fee, but participation is not contingent on paid sponsorship. We will be in touch in early April to share the 2025 Call For Proposals.

I have products to market. Does the Festival include booths or a trade show?

No. While Sponsors are eligible to propose a unique Festival installation, program or event, product marketing is discouraged. Participation in the Festival is driven by the goals that align with our mission: 1) highlight the value of your creative process; 2) provide an opportunity for community members to participate in design processes and for the public to influence design outcomes; 3) address or support work around urgent community problems; 4) inspire action and engage others; 5) showcase and celebrate design and our greater design community.

People Power



Seattle
Design
Festival

SDF 2024 Leadership

- | | |
|----------------------|-----------------------|
| Adrian Pacheco | Jenny Jau |
| Alice Irizarry | Julia Campanella |
| Andrea Aguilera | Julie Wang |
| Andrew Burton | Leah Vendl |
| Annalee Shum | Mark Chubb |
| Aurora Bays | Mark Smedley |
| Bray Hayden | Matt Hutchins |
| Cal Dobrzynski | Matt McWilliams |
| Carrie Anderson | Melissa K. Neher |
| Cheryl McIntosh | Michele Hill |
| Chelsea Flickinger | Mitch Smith |
| Cory Hitzemann | Nicole DeNamur |
| David Le | Priyanka Rao |
| Elizabeth Umbanhowar | Queenie Gipaya |
| En Ning Foo | Rebecca Noran |
| George Zatloka | Shauna Revello Wilson |
| Hannah Exner | Trevor Dykstra |
| Hasti Afkham | Tyler Schaffer |
| Heather Pogue | Vicki Ha |
| Heather Skeehan | Yannick Mathews |
| Isha Mishra | Zee Mars |
| Jabez Palmer | |
| Jake Woland | |

The Festival is community driven.
Thank you to all our generous donors.

Thank you to our Generous 2024 Sponsors

Gold



Silver



Bronze

BRR Architecture | Gensler | Graphite Design Group
HEWITT | Integrus | Makers Architecture and Urban Design
Perkins&Will | Pierson Ferdinand LLP | SKAPA
Tenor Engineering Group | Weber Thompson

In-Kind



Funders



SDF PHOTOS: CHERYL MCINTOSH, LETAO TAO, RANDAL BENNETT, EJ DEASIS, BRAY HAYDEN