

2024
Sponsorship
Opportunities



AIA Seattle



aiaseattle.org | seadesignfest.org



Dear Business Leader,

At AIA Seattle, we engage a community of 2,800+ members in 10 counties to create and sustain a better built environment. As an allied professional leader, you are a valued partner in the learning, celebration, and development of our members.

As President of AIA Seattle, I am humbled to see the influence of our local AEC community in action as year after year, local firms gain national recognition for their contributions to the built environment. Our members and Corporate Allied Partners (CAPs) continue to move the AEC professions forward through rigorous conversations about equity, resilience, and community impact.

In 2024, AIA Seattle will deliver a range of programs in multiple formats which will enhance skills and knowledge, and foster connections and networking.

The success of these programs hinges on partnership with generous organizations like yours. CAPs have expertise and influence to greatly enrich our programs, and encourage the cross-disciplinary networking and collaboration necessary in today's world.

I invite you to join us as a CAP in 2024 by supporting a program that will cultivate professional connections and boost the visibility of your organization.

I look forward to welcoming you as a partner in our community.



A handwritten signature in black ink that reads 'Michelle Hill'.

Michelle Hill AIA
2023-2024 President, AIA Seattle Board of Directors

2023 Corporate Allied Partners

Gratitude to our CAPs whose support helped us deliver high quality programs and events in 2023.

Platinum



Gold



ARUP



betterbricks/



Silver

Aldrich + Associates
Berger Partnership
BNBuilders
Cairncross & Hempelmann
CBIZ Berntson Porter
Code Unlimited
Dowbuilt

Greenhome Solutions
Hargis Engineers, Inc.
IMAGINiT Technologies
KPFF Consulting Engineers
Lane Powell
Lease Crutcher Lewis
Magnusson Klemencic Associates
Marvin

PCS Structural Solutions
Precision Property Measurements
Puget Sound Energy
Quantum Consulting Engineers
Schuchart
Schultz Miller
Swenson Say Fagét

Bronze

Lockhart Suver
Osborn Consulting Incorporated
Parker, Smith & Feek
TFWB Engineers Inc
Wood Harbinger

Single Event Sponsors

BRC Acoustics & Audiovisual Design
LPD Engineering
McKinstry Engineering
PAE
Salter
Walsh Construction Co.

In-Kind

Abracadabra Printing
BetterBricks
CitizenM
DLR Group
Elsom Cellars
Fremont Brewing
GRAY
Inform Interiors
Puget Sound Energy
The Miller Hull Partnership

Visibility. Relationship Building.



Weekly E-news

8,700+ distribution list
(architect members, allied
members, AEC community)



Website

140,000+ visitors
per year



Social Media

5,900+ Twitter followers
3,600+ Facebook followers
3,900+ Instagram followers
1,600+ LinkedIn followers
20+ weekly posts across channels



Networking

5th largest AIA component
2,800+ members
200 member firms
20+ member committees
70+ annual events
3,000+ annual attendees



Become a Corporate Allied Partner

Three steps to begin to
experience your benefits.



1

Select Programs + Determine Your Total Sponsorship

Select one or more educational programs or events that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

2

Review Organization- Wide Benefits

Your total amount of sponsorship determines your **organization-wide benefits**, which include promotion of your services or events, deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.

3

Return Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos. The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check, or request an invoice.



Housing Design Forum

Late Spring 2024

Audience profile – Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Owner Representatives, Homeowners, Developers, Urban Designers and Planners, Policymakers, Elected Officials, Landscape Architects, and Advocates

Attendance – 100-200

The annual Housing Design Forum explores design trends, policy regulations, practice innovations, and demographic changes that impact professionals designing homes in the Pacific Northwest. This year’s forum will investigate housing of all types, highlighting design case studies and strategies that support plentiful, thoughtful, diverse, and sustainable housing options for current and future residents alike. The program elevates projects with a focus on regional contexts, sustainable strategies, and advocacy efforts, and considers conditions that allow future generations and ecosystems to thrive.



AHC Conference

Spring and/or Fall 2024 – Up to Two Events

Audience profile – Local and National Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and City/County/State Government Employees

Attendance – 100-130 per event

The Architecture for Health Committee (AHC) has been networking and educating healthcare professionals in Washington and Oregon for over 30 years. Coordinated by a team based in Portland and Seattle, AHC offers programs with keynote speakers, project tours, panel discussions, and lightning talks for emerging professionals. These sessions cover innovations, codes, and adaptations in the region's healthcare systems and their interaction with the built environment.

In-Person CE Programs

Sponsorship Levels + Benefits

\$1,500	Name recognition on event marketing materials and at the event One complimentary registration List of event attendees and affiliations (does not include emails)
\$2,000	All of the benefits listed in the \$1,500 level, plus: Organization-wide benefits (see page 11)
\$3,000	All of the benefits listed in the \$2,000 level, plus: Logo recognition on event marketing and at the event An additional complimentary registration (2 total) Table opportunity at event to display promotional materials
\$6,000	All of the benefits listed in the \$3,000 level, plus: An additional complimentary registration (3 total) Increased visibility and name recognition during event 2-minute welcome message opportunity
\$8,500*	All of the benefits listed in the \$6,000 level, plus: An additional complimentary registration (4 total) Opportunity to host an engagement, in collaboration with AIA Seattle. <i>Additional expense may be required.</i>

*\$8,500 opportunity is limited.
Chat with us to learn more!



Honor Awards for Washington Architecture

November 2024

Audience profile – Architects, Engineers, Contractors, and Greater Design Community

Attendance – 500-700

AIA Seattle’s signature program, the nationally-recognized Honor Awards for Washington Architecture, explores our state’s best design projects in an event of unique rigor and breadth. This prestigious program provides an important opportunity for the design community to consider the state of architectural design and share its achievements with practitioners and the community-at-large. The program features a national and often international jury.



Honor Awards for Washington Architecture Sponsorship Levels + Benefits

\$3,000

Logo recognition on event marketing and at the event
Two complimentary tickets to event
Organization-wide benefits (see page 11)

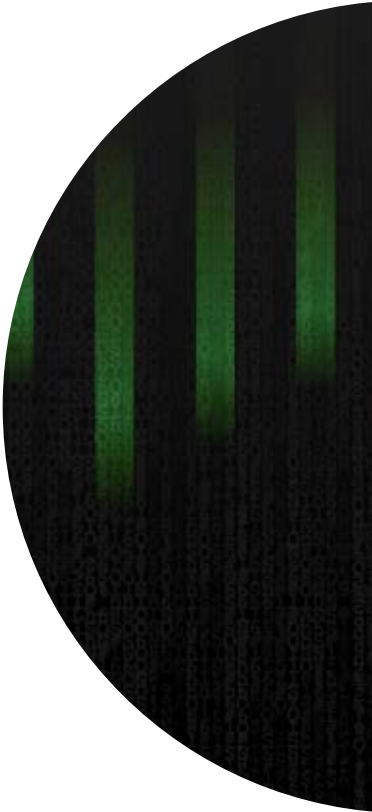
\$6,000

All of the benefits listed in the \$3,000 level, plus:
Two additional complimentary tickets to event (4 total)
Increased visibility and name recognition during event

\$10,000*

All of the benefits listed in the \$6,000 level, plus:
Two additional complimentary tickets to event (6 total)
Opportunity to host an engagement, in collaboration with AIA Seattle.
Additional expense may be required.

*\$10,000 is an exclusive benefit.
Chat with us to learn more!



Building Code Series

Quarterly 2024

Audience profile – Local and National Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and City/County/State Government Employees

Attendance – 80-120 per session

The AIA Seattle Codes Committee, comprised of experts representing the public and private sectors, identify the most critical and pertinent building code-related topics each year for the Architecture, Engineering, and Construction (AEC) professional community. This year's series features four captivating sessions that cover an array of essential building code topics including the latest developments in local code updates, existing building requirements, accessibility, and the intricacies of compliance issues and their wide-ranging implications.



Justice & Equity Series

Fall 2024

Audience profile – Architects, Allied Professionals, Firm/Industry Leaders, Emerging Professionals and others invested in the work of justice, equity, diversity, and inclusion in the built environment

Attendance – 20-40 per session

This multi-session professional development and continuing education program will build upon our Culture Change in Practice cohort series. The program is informed by the work of our Racial Justice Working Group and AIA Seattle's Justice and Equity for Diversity and Inclusion (JE:DI) Task Force. With the goal of building a more equitable profession and built environment, this series will explore opportunities to advance individual culture competency, organizational equity work, and industry-wide change.

In Partnership with:



Series CE Programs

Sponsorship Levels + Benefits

\$1,500	Name recognition on event marketing materials and at the event One complimentary registration List of event attendees and affiliations (does not include emails)
\$2,000	All of the benefits listed in the \$1,500 level, plus: Organization-wide benefits (see page 11)
\$3,000	All of the benefits listed in the \$2,000 level, plus: Logo recognition on event marketing and at the event An additional complimentary registration (2 total) One relevant educational resource per session shared with attendees
\$6,000	All of the benefits listed in the \$3,000 level, plus: Two additional complimentary registrations (4 total) Increased visibility and name recognition during event 2-minute welcome message opportunity An additional relevant educational per session shared with attendees (2 total)
\$8,500*	All of the benefits listed in the \$6,000 level, plus: Two additional complimentary registrations (6 total) Opportunity to host an engagement, in collaboration with AIA Seattle. <i>Additional expense may be required.</i>

*\$8,500
opportunity is
limited.
**Chat with us to
learn more!**



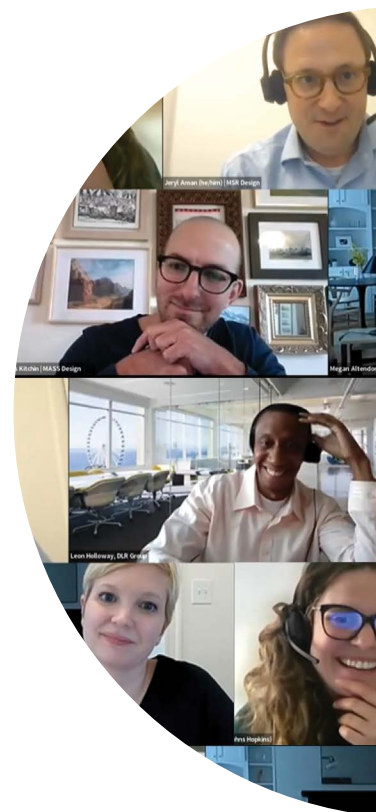
Safety Assessment Program (SAP)

Early Spring 2024

Audience profile – Local and National Architects, Engineers, Building/Facilities Managers, Inspectors/Building Officials

Attendance – Up to 70

Post-Disaster Safety Assessment Program (SAP) Training provides architects, engineers, building officials, and inspectors with the knowledge to provide evaluation of buildings and larger infrastructure in the aftermath of a disastrous event. This all-hazards course will train participants to help folks transition to safely reoccupying, clearing, or demolishing buildings after a major event.



Climate Leadership Summit

Early Spring 2024

Audience profile – Local and National Architects, Contractors, Engineers, Urban Designers and Planners, Policymakers, Elected Officials, Landscape Architects, and Advocates

Attendance – 100-200

What opportunities exist for architects to make actionable impact on climate right now? What are the technical skills, research, tools and policies we need today to accelerate a more sustainable, decarbonized, equitable and resilient built environment tomorrow? Our annual Climate Leadership Summit advances research and knowledge, bringing together interdisciplinary leaders and design professionals to amplify the role of the profession in climate and sustainability at varying scales. This year's Summit will continue the evolution of previous topics explored in local, regional, and national contexts, such as resilience thinking, rapid decarbonization, and a just transition, and consider conditions that allow future generations and ecosystems to thrive.

Virtual CE Programs

Sponsorship Levels + Benefits

\$1,500	Name recognition on event marketing materials and at the event One complimentary registration List of event attendees and affiliations (does not include emails)
\$2,000	All of the benefits listed in the \$1,500 level, plus: Organization-wide benefits (see page 11)
\$3,000	All of the benefits listed in the \$2,000 level, plus: Logo recognition on event marketing and at the event An additional complimentary registration (2 total) One relevant educational resource shared with attendees
\$6,000	All of the benefits listed in the \$3,000 level, plus: Two additional complimentary registrations (4 total) Increased visibility and name recognition during event 2-minute welcome message opportunity An additional relevant educational resource shared with attendees (2 total)
\$8,500*	All of the benefits listed in the \$6,000 level, plus: An additional complimentary registration (6 total) Opportunity to host an engagement, in collaboration with AIA Seattle. <i>Additional expense may be required.</i>

*\$8,500
opportunity is
limited.
**Chat with us to
learn more!**

1

Select Programs + Determine Total Sponsorship

Select one or more educational programs or events that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

For details on benefits for the programs you sponsor, see pages 6-9.



Select Programs

Housing Design Forum

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

AHC Conference

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Honor Awards

\$3,000 \$6,000 \$10,000

Building Code Series

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Justice & Equity Series

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Safety Assessment Program (SAP)

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

Climate Leadership Summit

\$1,500 \$2,000 \$3,000 \$6,000 \$8,500

AIA Seattle Sponsorship Total: \$ _____

Total	Sponsorship Level
<input type="radio"/> \$1,500	Single Event Sponsor
<input type="radio"/> \$2,000 - \$2,999	Bronze
<input type="radio"/> \$3,000 - \$5,999	Silver
<input type="radio"/> \$6,000 - \$8,999	Gold
<input type="radio"/> \$10,000+	Platinum



Organization-Wide Benefits at \$2,000 and above

●●● Pledge for three years at \$2,000 or above annually to receive a 10% discount!

We will send you an invoice for years two and three for the level you committed to and at that time you will have the opportunity to select your program(s) for that year.

Sponsorship Level	Three-Year Pledge Discounted Rate	Savings Over Three Years
Bronze	\$2,000 \$1,800	\$600
Silver	\$3,000 \$2,700	\$900
Gold	\$6,000 \$5,400	\$1,800
Platinum	\$10,000 \$9,000	\$3,000

2

Review Organization-Wide Benefits

In addition to the benefits you receive for your selected programs, you will receive year-round organization-wide benefits, based on your total sponsorship level calculated on the previous page.



Platinum \$10,000+
 Gold \$6,000 - \$9,999
 Silver \$3,000 - \$5,999
 Bronze \$2,000 - \$2,999

Benefits

TOTAL SPONSORSHIP LEVEL				
•				Increased visibility on AIA Seattle website and in enews
•	•			'Sponsor Spotlight' in an AIA Seattle's enews <i>(requires approval)</i>
•	•			Featured 'I AM AIA' profile on AIA Seattle's website <i>(requires approval)</i>
•	•			Display of your logo (L) in AIA Seattle's weekly enews
•	•			Rental of member physical mailing list for one mailing
•	•	•		Recognition on AIA Seattle's social media platforms <i>(requires approval)</i>
•	•	•		Promotion of your educational events in enews
•	•	•	•	Center for Architecture & Design facilities rental discount
L	L	L	N	Display of your logo (L) or firm name (N) on AIA Seattle's website
•	•	•	•	Postings on AIA Seattle's Job Board at the 66% discounted member rate
•	•	•	•	Advertising discount on AIA Seattle's website
•	•	•	•	Promotional use of AIA Seattle's Corporate Allied Partner logo
•	•	•	•	Discounted member rate for your team to attend AIA Seattle programs
•	•	•	•	Access to group health insurance pool through the MBA Health Trust

3

Return Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos.

The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check, or request an invoice.



Organization Information

Organization Name _____
 (exactly as you would like it to appear on marketing materials)

Mailing Address _____

City _____ State _____ ZIP _____

Contact information

Primary Contact _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Payment

Online Payment Option available at aiaseattle.org/sponsorship-commitment-form

Check payable to AIA Seattle (enclosed)

Please send an invoice to the Primary Contact Marketing Contact Billing Contact

Credit card payment Visa MasterCard AMEX **Total Payment \$** _____

Credit Card Number _____

Expiration Date _____ CVV Number _____

Name as it appears on the card _____

Authorized Signature _____

Payment is required for sponsorship recognition. AIA Seattle decides program content. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner (CAP). AIA Seattle does not, solely by virtue of its partnership with AIA Seattle CAPs, endorse or support the opinions, platforms, products, work or missions of AIA Seattle CAPs. In the event AIA Seattle determines that partnership with any CAP is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause. Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return but may be deductible as trade or business expenses. Please consult your tax advisor.

Check to acknowledge

Logos

AIA Seattle keeps all sponsor logos on file. Please email the **latest version of your color and black and white logo (300 dpi EPS & JPG, at least 6" on long side)** to camillan@aiaseattle.org.



Return to
Camilla Nicholas
 Center for Architecture & Design | 1010 Western Avenue | Seattle, WA 98104
camillan@aiaseattle.org

2024
Sponsorship
Opportunities



Seattle
Design
Festival

seadesignfest.org

Seattle Design Festival

Who We Are



Seattle Design Festival (SDF) is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists and activists to generate solutions to complex social, cultural and ecological challenges that affect all of us.

Vision

We envision a culture of design that fosters equitable, resilient, and thriving communities.

Mission

We unleash the design thinker in everyone to illuminate Seattle's challenges and ignite action.

Why Sponsor

10,660*

FESTIVAL ATTENDEES

**These numbers do not capture continuing impressions of the Virtual Mainstage.*

Block Party	9,088
Virtual Mainstage	1,111
Mixers	461

Seattle Design Festival

Boost Your Visibility

Your organization profile will be boosted with a diverse spectrum of members of the public, designers, creatives, and enthusiasts through high engagement channels and spaces, including web, print, social media, and Festival events and celebrations.

Demonstrate Your Values

Supporting the Festival shows your employees, customers, clients, and partners that your organization believes that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle.

Show Care for Your Community

Sponsorship support provides funding to keep the Festival accessible and 99% free to the public. Your support empowers underserved communities to leverage design and get actively involved in the design process.

Keep the Festival FREE

We are a 501(c)3 nonprofit and your proposal fee supports our commitment to successfully promote and sustain the Festival and ensures it is free and/or affordable to everyone.

Invest in Your Team

- Leadership Opportunities
- Team Building + Connection
- Professional Development
- Remove Design Constraints
- Spark Imaginative Thinking

Our Reach

54,000+

WEB VIEWS

11,000

SOCIAL FOLLOWERS
Instagram, Facebook, Twitter

20+

DESIGN DISCIPLINES

Make the Most of Your Sponsorship

Get Engaged!

Participate as a Program Partner. Connect directly with the SDF community by proposing a unique installation, program, or event for the 2024 Festival! Proposal fees are waived as a benefit of sponsorship. Respond to our Call for Proposals, which will launch in April, and join designers, makers, and activists to empower and inspire Seattle's creative problem solvers.

February



Annual Theme Announced

A great time to start internal discussions and identify potential collaborations and form design teams.

April



Call for Proposals Opens

We'll be hosting some Design Mixers to help your team connect with other designers across the community.

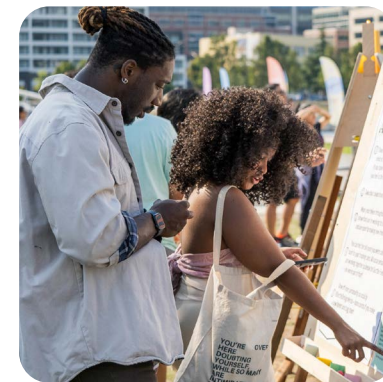
May



Call for Proposals Closes

To take full advantage of your sponsorship benefits, be sure to submit your proposal to be part of this year's design conversation.

June



Festival Calendar Launches

The 2024 Festival website will go live at the end of June! Your support will be visible to our community and press partners.

August



Seattle Design Festival 2024

Connect with community and emerging designers at our Festival events!

Seattle
Design
Festival

Benefits of Sponsorship

Seattle Design Festival

Commit by **March 14, 2024** for maximum visibility!

Headline \$25,000
 Titanium \$15,000
 Platinum \$10,000
 Gold \$5,000
 Silver \$2,500
 Bronze \$1,000

Seattle Design Festival 2024 Year-Round Benefits

Sponsorship Levels						
•						Presenting partner of annual Festival Party
•	•					Elevated logo recognition on Festival flags and lanyards
•	•	•				Website homepage recognition on Festival calendar
•	•	•				Opportunity to host an official Festival happy hour at your venue <i>(additional expense may be required)</i>
•	•	•	•			Logo recognition on print collateral, posters, and ads
•	•	•	•	•		Featured interview of one of your designers on our Design Blog
•	•	•	•	•	•	Propose a unique program or installation at the Festival
L	L	L	L	L	N	Printed program or schedule recognition with logo (L) or name (N)
L	L	L	L	L	N	Annual Festival Party recognition with your logo (L) or name (N)
L	L	L	L	L	N	Year-round website recognition with your logo (L) or name (N)
L	L	L	L	L	N	Year-round enews recognition with your logo (L) or name (N)
Up to 6 posts	Up to 5 posts	Up to 4 posts	Up to 3 posts	Up to 2 posts	1 post	Social media recognition
12 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	Complimentary admission to annual Festival Party

Make Your Commitment

SDF 2024 Commitment Form



Organization Information

Organization Name _____
(exactly as you would like it to appear on marketing materials)
Mailing Address _____
City _____ State _____ ZIP _____

Contact information

Primary Contact _____
Phone _____ E-mail _____
Marketing Contact _____
Phone _____ E-mail _____
Billing Contact _____
Phone _____ E-mail _____
Billing Address _____
City _____ State _____ ZIP _____

SDF Sponsorship Total \$ _____

Payment

- Online Payment Option** available at seadesignfest.org/sponsorship
- Check payable to Seattle Design Festival (enclosed)
- Please send an invoice to the Primary Contact Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX **Total Payment \$** _____
Credit Card Number _____
Expiration Date _____ CVV Number _____
Name as it appears on the card _____
Authorized Signature _____

Payment is required for sponsorship recognition. Benefits are subject to change. SDF reserves the right to accept or reject partnership with any sponsor. SDF does not endorse or support the opinions, platforms, products, work or missions of SDF sponsors. In the event SDF determines partnership with any sponsor is no longer mutually beneficial, partnership can be terminated immediately and without cause. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor. EIN: 27-4569299

- Check to acknowledge

Logos

Seattle Design Festival keeps all sponsor logos on file. Please email the latest version of your **color and black and white logo (300 dpi EPS & JPG, at least 6" on long side)** to camillaan@aiaseattle.org.

Return to

Camilla Nicholas
Center for Architecture & Design | 1010 Western Avenue | Seattle, WA 98104
camillan@aiaseattle.org

FAQs

Seattle
Design
Festival

My company is sponsoring an AIA Seattle program. Can we sponsor SDF, too?

Yes! However, AIA Seattle and SDF are separate entities with separate tax statuses. We request that commitments and payments to both organizations remain separate. You will receive a separate acknowledgment letter from each organization for your contribution.

Is my sponsorship tax-deductible?

Yes. SDF is a nonprofit 501(c)3 and, as such, sponsorships are considered a charitable contribution. EIN: 27-4569299. Consult your tax advisor.

How can I make the most of my sponsorship?

All SDF Sponsors are encouraged to submit a program for the Festival! Showcase your team's creativity and demonstrate the relevance of your organization's work to a large public audience. As a benefit of sponsorship, your submission fee will be waived! (\$100-\$500 value).

Can I propose a project/installation without committing to a sponsorship?

Yes! For-profit businesses will be required to pay a proposal fee, but participation is not contingent on a paid sponsorship. We will be in touch in early April to share the 2024 Call For Proposals.

I have products to market. Does the Festival include booths or a trade show?

No. While Sponsors are eligible to propose a unique Festival installation, program or event, product marketing is discouraged. Participation in the Festival is driven by the goals that align with our mission: 1) highlight the value of your creative process; 2) provide an opportunity for community members to participate in design processes and for the public to influence design outcomes; 3) address or support work around urgent community problems; 4) inspire action and engage others; 5) showcase and celebrate design and our greater design community.

People Power

Seattle
Design
Festival

SDF 2023 Planning Team

Adrian Pacheco
Cheryl McIntosh
Christine Vu
Steven Yang
Irene Song
Matt McWililams
Rebecca Noran
Shauna Revello Wilson
Trevor Dykstra
George Zatloka
Tyler Schaffer

SDF 2023 Board

Carrie Anderson
Cory Hitzemann
Heather Pogue
Heather Skeehan
Jeannette Gatlin
Jenny Jau
Jake Woland
Mark Chubb
Mark Smedley
Michele Hill
Myer Harrell
Nicole DeNamur
Vicki Ha

SDF 2023 Council

Chelsea Flickinger
Elizabeth Umbanhowar
George Zatloka
Hasti Afkham
Jake Woland
Mindy Lehrman Cameron
Shauna Revello Wilson
Vicki Ha

The Festival is community driven.
Thank you to all our generous donors.

Presented by



Funders



Gold Sponsors



Silver Sponsors



Bronze Sponsors

BRR Architecture | FRAMEWORK | Graphite Design Group | HEWITT | Integrus
Mindful Consuming | NBBJ | Perkins + Will | Tenor Engineering Group

In-Kind Sponsors

