



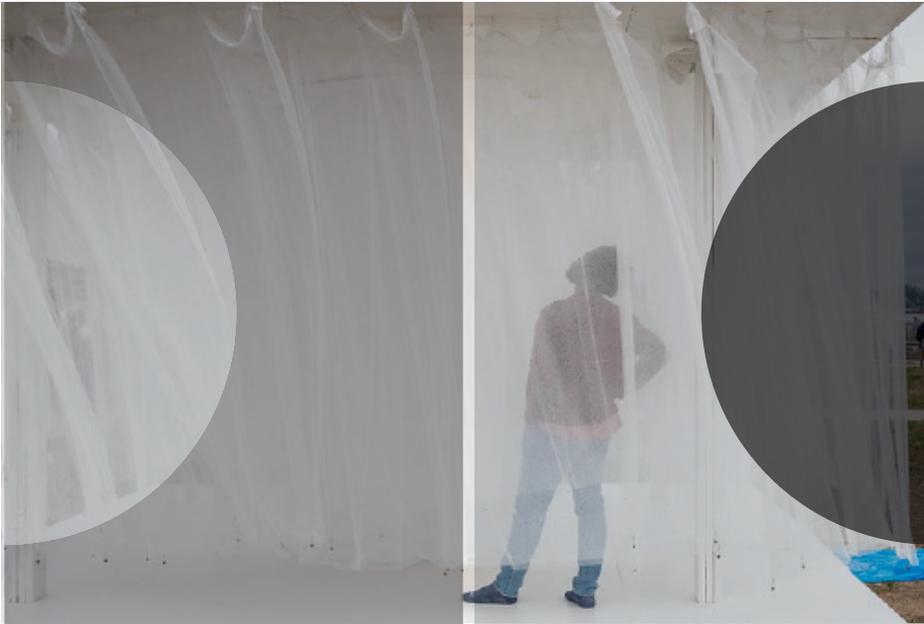
2022 Sponsorship Opportunities



Seattle

Corporate Allied Partner

2022 Sponsorship Opportunities



Dear Business Leader,

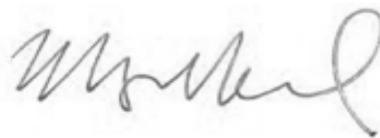
I write to you in gratitude. As an AIA member of 16 years, I have personally and professionally benefitted from the work of our local chapter. As a firm principal, I have seen many colleagues and peers advance their careers with help from the diverse calendar of educational programs produced by AIA Seattle year after year, and the diverse and deep network that is built within the chapter. On the Board of Directors, I see firsthand the vital role that financial support from businesses like yours plays in maintaining the health of our shared ecosystem. Architects depend on these programs to stay current, competitive, and connected; your support makes that possible.

AIA Seattle's Corporate Allied Partner (CAP) program is specifically focused on supporting the development of strategic relationships between our members, our sponsors, design and construction professionals and our community.

The pandemic continues to challenge us all, and the next year will be a learning experience as we seek to understand the benefits and tradeoffs of virtual and in-person programming. We are acutely aware of sponsors' desire for face-to-face networking and when public health guidelines deem it safe, we all look forward to reconvening in-person. In the meantime, we are thinking creatively on ways to expand the reach of our programming to a broader audience, and continue to acknowledge your critical work with increased coverage in weekly e-news, blog posts, social media, and state and national-level broadcasts of our programs via our expansive chapter network.

Thank you for your consideration this year as there are many demands for your time, attention, and financial support. Consider this opportunity to differentiate your firm from your competition with a captive audience who can make an impact.

I look forward to collaborating with you.



Myer Harrell AIA
Principal, Weber Thompson
2021-2022 President, AIA Seattle Board of Directors



Our 2021 Corporate Allied Partners

Thank you to the following sponsors whose vital contributions made our 2021 program calendar possible.

Gold

Arup
BetterBricks
Code Unlimited, LLC
Coughlin Porter Lundeen
Dovetail
FSi Engineers
GLY Construction

Hoffman Construction Company
Holmes Structures
Malsam Tsang Structural Engineering
Notkin Mechanical Engineers/P2S, Inc.
NRMCA
Quantum Consulting Engineers
PCS Structural Solutions

Puget Sound Energy
Sellen Construction
Skanksa
Swenson Say Fagét
Thomas Fragnoli Construction
USI Insurance Services
WoodWorks | Wood Products Council

Silver

AHBL
Assured Partners
Atlas Supply/Dowsil
Berger Partnership
Betts, Paterson & Mines, P.S.
BNBuilders
Cary Kopczynski & Company
Degenkolb Engineers
Dowbuilt

Eakman Construction
Greenhome Solutions
Hargis Engineers
Hensel Phelps Construction
Inform Interiors
KPF Consulting Engineers
Lane Powell
Longboard Products
Magnusson Klemencic Associates

Microsol Resources Corp.
PAE
PCL Construction Services
Quantum Consulting Engineers
Săzăn Group
Schuchart
Thornton Tomasetti
tklsc Consulting Engineers

Bronze

Allana Buick & Bers
Aldrich + Associates, Inc.
BRC Acoustics & Audiovisual Design
Cairncross & Hempelmann
Carney Badley Spellman

Cascade Joinery
DCI Engineers
Lockhart Suver, LLC
LPD Engineering
O'Brien 360

Osborn Consulting
TFWB Engineers
Vitro Architectural Glass
Windows, Doors & More

In-Kind

Abracadabra Printing
Alaska Airlines
GRAY

Green Latrines
Ted Sive Consulting



Marjorie S. Chang Fuller
Business Development Manager
Hoffman Construction Company

CONTRACTOR

"AIA Seattle helps us keep our finger on the pulse of what will help the community thrive..."

Collaborating with architects and designers makes our work as a contractor more exciting and dynamic, and results in a better product. Our collective success depends on strong relationships among all our industry partners, and AIA brings us together to find solutions for the people and institutions we build for. AIA Seattle helps us keep our finger on the pulse of what will best help the Puget Sound community thrive through the built environment, be it universal design, sustainable features, or a new creative approach.

"Our experience in supporting AIA Seattle is truly better than any other association relationship we've ever had!"

AssuredPartners Design Professionals made the decision to support AIA Seattle as it is important to us to support the industry that we serve. As risk managers for design professionals our existence is made possible as a result of the impact that architects make on our landscapes and society. Our experience in supporting AIA Seattle is truly better than any other association relationship we have ever had! It is clear to us that AIA Seattle cares about and appreciates its partners. This care and appreciation is reflected in the proactive interactions that we regularly enjoy as well as how well as how our firm is promoted to the members of AIA Seattle. We really appreciate being involved in meaningful meetings and discussions AIA Seattle! We also love the fact that our risk management webinars are promoted to your members. I highly recommend supporting and helping AIA Seattle if your organization works in any capacity with architects. It will be time and money well spent!



Matthew Copus, CIC, CRM
Agency President, Assured Partners
Design Professionals

CONSULTANT

"...meaningful engagement on topics that matter to our community."

WoodWorks has partnered with AIA Seattle in various ways for more than a decade. The Pacific Northwest has a particular affinity for innovative wood solutions and, as a hub for the architectural community, AIA Seattle has helped us reach people who can benefit from our services (free project support/education/resources). As someone who works closely with architects expanding their use of wood in buildings, I also appreciate AIA Seattle from the perspective of bringing AEC professionals together, supporting our needs and encouraging active participation in committees and meaningful engagement on topics that matter to our community.



Janelle Leafblad, PE
Northwest Regional Director
WoodWorks –
Wood Products Council

VENDOR

Become a Corporate Allied Partner

Step

1

Identify Your Budget

AIA Seattle offers a robust sponsorship program that will help you connect with your audience and facilitate relationship-building that leads to success. Our sponsorship program works within your budget, whether that's \$1,500 or \$25,000.

Step

2

Select Your Program(s)

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

Step

3

Determine Total Sponsorship

Your selection(s) will determine your total sponsorship level, giving you either targeted benefits for your 'streamlined' sponsorship (we have multiple single-event opportunities) or organization-wide benefits, which include promotion of your services or events, deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.

Step

4

Return Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos. The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check, or request an invoice.

Step

5

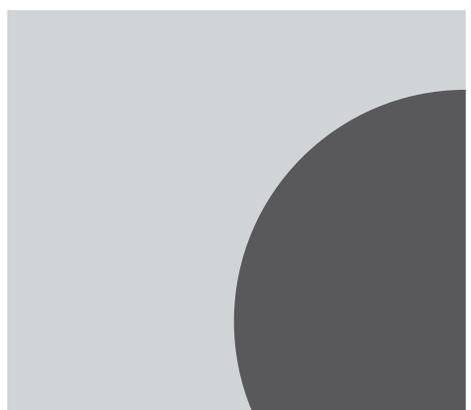
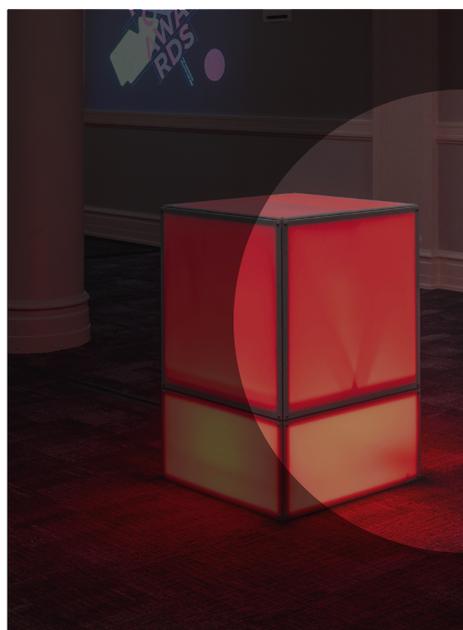
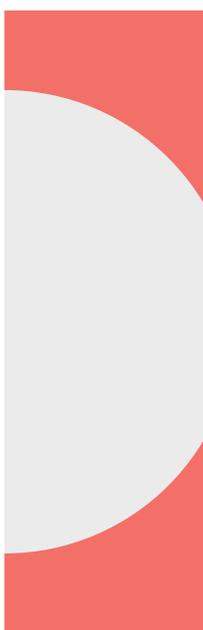
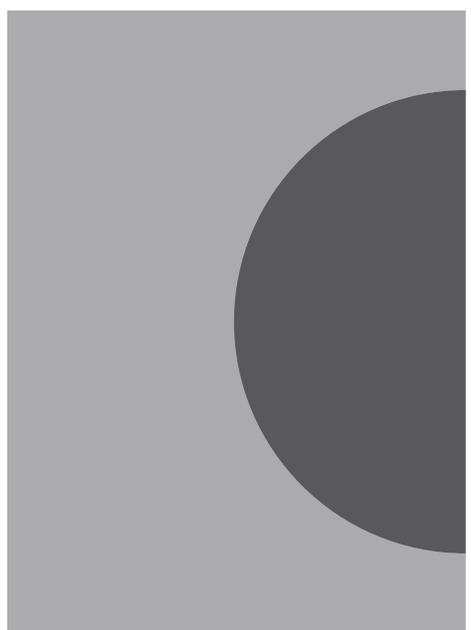
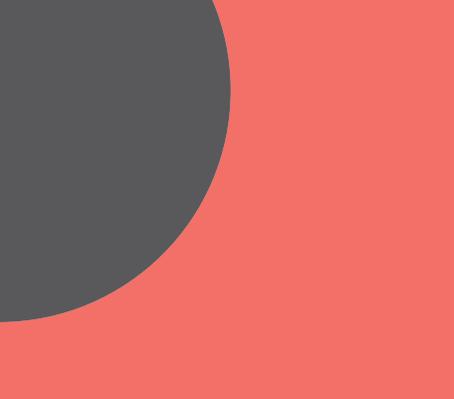
Get Involved

AIA Seattle will be in touch throughout the year about your benefits. Make sure that you connect with us on LinkedIn, Facebook, Twitter, and Instagram and sign up to receive our enews for information on all of the opportunities that we offer.

Skip a Step...

Become a Marquee Sponsor for \$25,000 and be promoted on all events throughout the year.

There is only one available opportunity for this level of unique exposure. You will be recognized on the website and in enews as a Marquee Sponsor, at the \$6,000 level for one program of your choice and at the \$3,000 level for all 2022 programs and events.



2

Select Your Programs

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

EDUCATION

Building Code Series

February–December 2022 // Marketing begins January 2022
Virtual (with up to 1 In-person)

Audience profile // Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planner, and City/County/State Government Employees

Attendance // 80–120 per session

Sponsor profile // Engineers, Contractors, Developers, Owners, and Subcontractors

This year's series includes 4 sessions – two 2-hour sessions, and two 4-hour sessions – that explore a variety of building code-related topics. Each year, experts from the AIA Seattle Codes Committee (representing the public and private sector) determine the most relevant topics to focus on, including recent local code updates, existing building requirements, accessibility, and compliance issues and implications.



\$1,500

Name recognition on event marketing materials and at the events
One complimentary ticket to events
List of event attendees and affiliations (does not include emails)

\$2,000

All of the benefits listed in the \$1,500 level, plus:
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed in the \$2,000 level, plus:
Logo recognition on event marketing and at the events
Two complimentary tickets to events
Table opportunity to display promotional items & products (limited to in-person events)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
An additional complimentary ticket to events (3 total)
Increased visibility and name recognition during event
Welcome message opportunity

\$12,000

All of the benefits listed in the \$6,000 level, plus:
An additional complimentary ticket to events (4 total)
Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

EDUCATION



Firm Leadership Training – Justice & Equity Cohort Series

March–October 2022 // Marketing begins late January 2022
Online, up to 1 session In-person

Audience profile // Architects and Allied Professionals in Firm Leadership

Attendance // 40 per session (same attendees at each session)

Sponsor profile // Architecture and Allied Profession Firms, Contractors, Product Vendors and Manufacturers, Consultants, and others invested in the work of justice, equity, diversity, and inclusion in the built environment

This multi-session professional development series is the continuation of our 2021 Culture Change in Practice cohort series, and informed by the work of our Racial Justice Working Group and AIA Seattle's Justice and Equity for Diversity and Inclusion Task Force. With the goal of culture change in the profession – specifically to dislodge and undo deeply embedded and systemic White-dominant culture norms – this series of trainings will offer firm leaders a framework for critical dialogue, self-assessment, action, and ongoing accountability in building a more equitable profession and built environment.

\$3,000

Logo recognition on event marketing materials and at the event
One complimentary ticket to series (requires participation from same individual at each session)
List of event attendees and affiliations (does not include emails)
Organization-wide benefits (see page 17)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
Welcome message opportunity
Table opportunity to display promotional items & products (limited to in-person events)

\$12,000

All of the benefits listed in the \$6,000 level, plus:
Opportunity to host an engagement opportunity for the learning cohort (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

Sign the NOMA | nw Pledge

Participation in this series requires signing the Call-to-Action Pledge at nomanw.org/call-to-action.



NOMA | nw

EDUCATION



Safety Assessment Program (SAP)

Spring 2022 // Marketing begins by late February 2022 // Online // Program will be hosted online at AIAU and will be marketed to a national audience (45,000+ active members)

Audience profile // Architects, Engineers, Building/Facilities Managers, Inspectors/Building Officials

Attendance // Up to 70

Sponsor profile // Insurance Companies, Hospitals and other Healthcare Providers, Policymakers and Government, Property Managers/Owners

Post-Disaster Safety Assessment Training Program (SAP) provides architects, engineers, building officials, and inspectors with the knowledge to provide evaluation of buildings and larger infrastructure in the aftermath of a disastrous event. This full-day, all-hazards training course will train architects to be first-responders to help folks transition to safely reoccupying, clearing, or demolishing buildings after a major event.

\$1,500

Name recognition on event marketing materials and at the event
One complimentary ticket to event
List of event attendees and affiliations (emails only from attendees who choose to opt-in)

\$2,000

All of the benefits listed in the \$1,500 level, plus:
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed in the \$2,000 level, plus:
Logo recognition on event marketing materials and at the event
Your 90-second showreel hosted on event page at AIAU.AIA.ORG

\$6,000

All of the benefits listed in the \$3,000 level, plus:
Welcome message opportunity

\$12,000

All of the benefits listed in the \$6,000 level, plus:
Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

EDUCATION

Climate Leadership Summit

April 2022 // Marketing begins February 2022 // Anticipated In-person

Audience profile // Architects, Contractors, Engineers, Planners, Policy Makers, Elected Officials, and Landscape Architects

Attendance // 100-200

Sponsor profile // Engineering Firms, Landscape and Planning Firms, Contractors, Vendors and Manufacturers, and Consultants invested in a more sustainable and resilient built environment

What opportunities exist for architects to make actionable impact on climate right now? What are the technical skills, research, tools, and policies we need today to accelerate a more sustainable, decarbonized, equitable and resilient built environment tomorrow? Our annual Climate Leadership Summit advances research and knowledge, bringing together interdisciplinary leaders and design professionals to amplify the role of the profession in climate and sustainability at varying scales. This year's Summit will continue the evolution of previous topics, such as resilience thinking, rapid decarbonization, and a just transition, and consider conditions that allow future generations and ecosystems to thrive.

\$1,500

Name recognition on event marketing materials and at the event
One complimentary ticket to event
List of event attendees and affiliations (does not include emails)

\$2,000

All of the benefits listed at the \$1,500 level, plus:
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed in the \$2,000 level, plus:
Logo recognition on event marketing and at the event
Two complimentary tickets to event
Table opportunity to display promotional items & products (limited to in-person events)

\$6,000

All of the benefits listed in the \$3,000 level, plus
An additional complimentary ticket to event (3 total)
Increased visibility and recognition during event
Welcome message opportunity

\$12,000

All of the benefits listed in the \$6,000 level, plus
An additional complimentary ticket to event (4 total)
Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available



EDUCATION



AHC Spring/Fall Conferences

May & November 2022 // Marketing begins by late March 2022 // Anticipated In-person

Audience profile // Architects, Interior Designers, Engineers, Contractors, Hospital and other Healthcare Providers, Healthcare Practitioners and Policymakers, Facility Managers/Owners, Urban Designers and Planners, Public Health Professionals

Attendance // 90-120 per event

Sponsor Profile // Hospitals and other Healthcare Providers, Policymakers and Government, Contractors, Engineers, Product Vendors and Manufacturers, Facility Managers/Owners

For over 40 years, the Architecture for Health Committee (AHC) has provided vital networking and education programming for a regional audience spanning Washington and Oregon, dedicated to healthcare design, systems, and strategies. These programs are shaped by an inter-disciplinary team jointly based in Portland and Seattle, drawing a dedicated, congenial audience of highly-engaged professionals. Each program features a keynote speaker, regional project presentations and/or tours, and an array of panel discussions and lightning talks, the latter focused on drawing emerging professionals. The sessions represent a comprehensive look at the innovations, codes, and adaptations of the region's healthcare systems, and their interactions with our broader built environment.

\$1,500

Name recognition on event marketing materials and at the events
One complimentary ticket to each event
List of event attendees and affiliations (does not include emails)

\$2,000

All of the benefits listed at the \$1,500 level, plus:
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed at the \$2,000 level, plus:
Logo recognition on event marketing materials and at the events
Two complimentary tickets to each event
Table opportunity to display promotional items & products (limited to in-person events)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
An additional complimentary ticket to each event (3 total)
Welcome message opportunity

\$12,000

All of the benefits listed in the \$6,000 level, plus:
An additional complimentary ticket to each event (4 total)
Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

EDUCATION

Innovation In Housing Design Forum

June 2022 // Marketing begins April 2022 // Anticipated In-person

Audience profile // Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Owner Representatives, Homeowners, and Developers

Attendance // 100-200

Sponsor profile // Contractors, Developers and Homebuilders, Landscape and Interior Design Firms, Engineers, Trade Groups, and Product Vendors and Manufacturers

The annual Housing Design Forum explores design trends, regulations, practice innovations, and demographic changes that influence the design of homes in the Pacific Northwest. This year's forum will investigate current trends, highlighting innovative single-family residential design case studies and practices that support plentiful, thoughtful, diverse, and sustainable housing options for current and future residents alike. The program elevates projects and the work behind them with a focus on regional context and sustainable strategies.

\$1,500

Name recognition on event marketing materials and at the event
One complimentary ticket to event
List of event attendees and affiliations (does not include emails)

\$2,000

All of the benefits listed in the \$1,500 level, plus:
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed in the \$2,000 level, plus:
Logo recognition on event marketing materials and at the event
Two complimentary tickets to event
Table opportunity to display promotional items & products (limited to in-person events)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
An additional complimentary ticket to event (3 total)
Welcome message opportunity

\$12,000

All of the benefits listed in the \$6,000 level, plus:
An additional complimentary ticket to event (4 total)
Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available



EDUCATION

Small Firms Series

July, September, December 2022 // Marketing begins May 2022
Virtual (with up to 1 In-person)

Audience profile // Small Firm Practitioners, Architects, and Allied Professionals

Attendance // 40–60 per session

Sponsor profile // Architecture Firms, Contractors, Engineers, Vendors and Manufacturers, and Consultants

This professional education series, delivered as three individual half-day programs, is tailored to the needs and interests of small firm practitioners. Each session will be facilitated by industry experts consulting on topics at varying scales of building and maintaining equitable and sustainable practice and processes.



\$1,500

Name recognition on event marketing materials and at the events
One complimentary ticket to events
List of event attendees and affiliations (does not include emails)

\$2,000

All of the benefits listed in the \$1,500 level, plus:
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed in the \$2,000 level, plus:
Logo recognition on event marketing and at the events
Two complimentary tickets to events
Table opportunity to display promotional items & products (limited to in-person events)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
An additional complimentary ticket to events (3 total)
Increased visibility and name recognition during events
Welcome message opportunity

\$12,000

All of the benefits listed in the \$6,000 level, plus:
An additional complimentary ticket to events (4 total)
Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

EVENT

Honor Awards for Washington Architecture

November 2022 // Marketing begins August 2022 // Anticipated In-person

Audience profile // Architects, Engineers, Contractors, and Larger Design Community

Attendance // 800+

Sponsor profile // Engineers, Contractors, Subcontractors, Interior Design Firms, Product Vendors and Manufacturers

AIA Seattle's marquee program, the nationally-recognized Honor Awards for Washington Architecture, explores our state's best design in an event of unique rigor and breadth. This prestigious program, recognizing individuals and project teams, provides an important opportunity for the design community to consider the state of architectural design and share its achievements with practitioners and the community-at-large. The program features a national and often international jury.

\$3,000

Logo recognition on event marketing and at the event
Two complimentary tickets to event
Organization-wide benefits (see page 17)

\$6,000

All of the benefits listed in the \$3,000 level, plus:
An additional complimentary ticket to event (3 total)
Enhanced recognition at event

\$12,000

All of the benefits listed in the \$6,000 level, plus:
An additional complimentary ticket to event (4 total)
Welcome message opportunity
Opportunity to partner with AIA Seattle in hosting a celebratory engagement opportunity (*additional expense required*)

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

EVENT



STAMPED + Parti

December 2022 // Marketing begins by late October 2022 // Anticipated In-person

Audience profile // AIA Members, Corporate Allied Partners, and Allied Members

Attendance // 100-150

Sponsor profile // Architecture Firms, Contractors, Engineers, Product Vendors and Manufacturers, and Consultants

After a two-year hiatus, AIA Seattle brings back this member-recognition program, celebrating individual awardees and newly-licensed architects who have completed the path to licensure.

\$2,000

Name recognition on event marketing materials and at the event
List of event attendees and affiliations (does not include emails)
Organization-wide benefits (see page 17)

\$3,000

All of the benefits listed in the \$2,000 level, plus:
Logo recognition on event marketing materials and at the event
Table opportunity to display promotional items & products

\$6,000

All of the benefits listed in the \$3,000 level, plus:
Increased visibility and name recognition during event
Welcome message opportunity

\$25,000

All of the benefits listed in the \$3,000 level, plus:
Promotion at all 2022 programs and events
Only one available

3

Determine Total Sponsorship

Add the program(s) you selected to determine your **total sponsorship level** and year-round organization-wide benefits. For example, two programs sponsored at \$3,000 each would total \$6,000 and position your company as an AIA Seattle Gold Sponsor.*

Marquee \$25,000	Platinum \$12,000 - \$24,999	Gold \$6,000 - \$11,999	Silver \$3,000 - \$5,999	Bronze \$2,000 - \$2,999
----------------------------	--	-----------------------------------	------------------------------------	------------------------------------

Organization-Wide Benefits

TOTAL SPONSORSHIP LEVEL					
					Recognition at silver level or higher for all programs included in this prospectus
•	•	•			Highlight article in AIA Seattle's enews <i>(requires approval)</i>
•	•	•			Featured interview on AIA Seattle's website <i>(requires approval)</i>
L	L	N			Display of your logo (L) or firm name (N) in AIA Seattle's weekly enews
•	•	•	•		Show off your space by hosting a members-only networking event <i>(based on availability)</i>
•	•	•	•		One free rental of member physical mailing list
•	•	•	•		Recognition on AIA Seattle's social media platforms
L	L	L	L	N	Display of your logo (L) or firm name (N) on the 2022 program poster, mailed to all member firms
•	•	•	•	•	Promotion of your AIA approved continuing education classes in enews <i>(hosted off-site)</i>
•	•	•	•	•	Center for Architecture & Design facilities rental discount
L	L	L	L	N	Display of your logo (L) or firm name (N) on AIA Seattle's website
•	•	•	•	•	Postings on AIA Seattle's Job Board at the discounted member rate
•	•	•	•	•	Advertising discount on AIA Seattle's website and/or enews
•	•	•	•	•	Promotional use of AIA Seattle's Corporate Allied Partner logo
•	•	•	•	•	Employees can attend non-sponsored programs at the discounted member rate
•	•	•	•	•	Access to group health insurance pool through the MBA health trust

Payment is required for sponsorship recognition. Decisions related to program content rest with AIA Seattle. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner by decision of the AIA Seattle Board of Directors. AIA Seattle does not, solely by virtue of its partnership with AIA Seattle Corporate Allied Partners, endorse or support the opinions, platforms, products, work or missions of AIA Seattle Corporate Allied Partners. In the event AIA Seattle determines that partnership with any Corporate Allied Partner is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

*** Purchase of two 'streamline' sponsorships at the \$1,500 level activates organization-wide benefits.**

4

Return Commitment Form + Logos

Firm Information

Firm Name _____
(exactly as you would like it to appear on marketing materials)
Mailing Address _____
City _____ State _____ ZIP _____

Contact information

Firm Principal _____
Phone _____ E-mail _____
Marketing Contact _____
Phone _____ E-mail _____
Billing Contact _____
Phone _____ E-mail _____
Billing Address _____
City _____ State _____ ZIP _____

Select the program(s) you are sponsoring and the level(s)

All AIA Seattle Programs – Marquee Sponsor
 \$25,000

Climate Leadership Summit
 \$12,000 \$6,000 \$3,000 \$2,000 \$1,500

AHC
 \$12,000 \$6,000 \$3,000 \$2,000 \$1,500

Innovation in Housing Design Forum
 \$12,000 \$6,000 \$3,000 \$2,000 \$1,500

Building Code Series
 \$12,000 \$6,000 \$3,000 \$2,000 \$1,500

Small Firms Series
 \$12,000 \$6,000 \$3,000 \$2,000 \$1,500

Firm Leadership Training – Justice & Equity Series
 \$12,000 \$6,000 \$3,000

Honor Awards
 \$12,000 \$6,000 \$3,000

Safety Assessment Program (SAP)
 \$12,000 \$6,000 \$3,000 \$2,000 \$1,500

STAMPED + Parti
 \$6,000 \$3,000 \$2,000

AIA Seattle Sponsorship Total \$ _____

If you pledge for three years, you will receive a 10% discount.

We will send you an invoice for the level you committed to and at that time you will have the opportunity to select your program(s).

Annual Sponsorship Level	Three-Year Pledge Discounted Rate	Savings Over Three Years
Bronze	<input type="radio"/> \$1,800 <i>(\$2,000 for One Year Pledge)</i>	\$600
Silver	<input type="radio"/> \$2,700 <i>(\$3,000 for One Year Only Pledge)</i>	\$900
Gold	<input type="radio"/> \$5,400 <i>(\$6,000 for One Year Pledge)</i>	\$1,800
Platinum	<input type="radio"/> \$10,800 <i>(\$12,000 for One Year Pledge)</i>	\$3,600

Commit before December 20, 2021 and receive one complimentary week of web and enews advertising in 2022.

Payment

- Check payable to AIA Seattle (enclosed)
- Please send an invoice to the Principal Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX **Total Payment \$** _____
- Credit Card Number _____
- Expiration Date _____ CVV Number _____
- Name as it appears on the card _____
- Authorized Signature _____

NOTE: AIA Seattle is a 501(c)6 organization. Contributions are not tax-deductible as a charitable contribution.

Online Payment Option available at aiaseattle.org/sponsorship-commitment-form

Logos

AIA Seattle keeps all sponsor logos on file. Please email the **latest version of your color and black and white logo (300 dpi EPS & JPG, at least 6" on long side)** to kristenl@aiaseattle.org.

Return to

Kristen Lound, Associate Director, Growth & Operations | AIA Seattle
 Center for Architecture & Design
 1010 Western Avenue | Seattle, WA 98104
kristenl@aiaseattle.org
 206.957.1913

Interested in reaching audiences in Skagit, Whatcom, Island, or San Juan counties?

Learn about sponsorship opportunities with our Northwest Washington section, including continuing education courses, an annual Design Awards, and a Scholarship Golf Tournament, by contacting Section Coordinator, Karen Bacon at karen.aianww@aiaseattle.org.



Corporate Allied Partner benefits in action



Your company will be visible on the following platforms:



Weekly E-news

9,500+ distribution list (architect members, allied members and beyond)



Website

83,000+ visitors per year



Programming

10,000 average impressions (media, enews, social media, website and print collateral)



Networking

100+ annual events
4,000+ annual attendees (members, allied members and emerging professionals)



Social Media

6,100+ Twitter followers
2,600+ Facebook followers
3,100+ Instagram followers
1,000+ LinkedIn followers
20+ weekly posts

FAQ

Is this program an event sponsorship or an organization sponsorship?

It can be both! When you sponsor an event at the Bronze level or above, you also become an AIA Seattle Corporate Allied Partner. In addition to being recognized at the program(s) you choose from the list, you are also recognized as a sponsor on our website and receive organization-wide benefits.

Why is there a range for sponsor levels and benefits?

Each educational program or networking event has a sponsor amount associated with it. When you choose more than one event to sponsor, you add those amounts together and that adds up to your total sponsorship with AIA Seattle.

I have products I would like to market to architects. Does AIA Seattle have a trade show?

We do not have a trade show but, when we are able to return to hosting events in person, \$3,000+ sponsors are welcome to display products via a display table at the educational program that you are sponsoring.

I have a Continuing Education class or product/service demonstration I'd like to present to architects. Is this a sponsorship benefit?

Presenting is not a sponsorship benefit. However, sponsors are welcome to propose new continuing education programs. Priority is given to programs that complement the ongoing work of member committees, forum planning task forces, and our non-profit partnerships. In general, product-focused lunch & learns are not hosted at AIA Seattle.

Is there a limit to how many sponsors for each event?

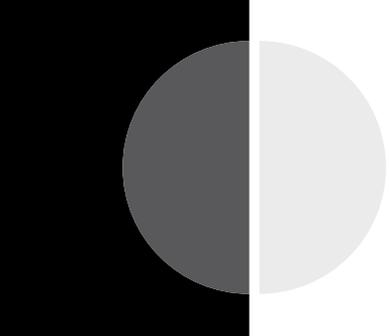
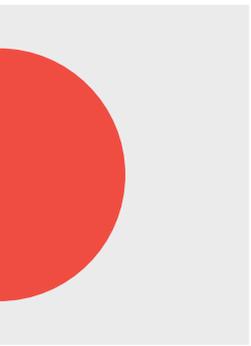
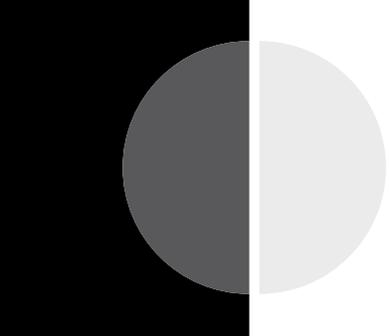
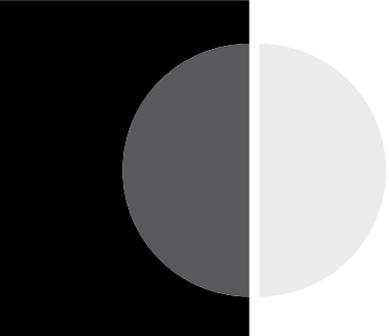
There is no limit to most sponsorship opportunities. The *Firm Leadership Training – Justice & Equity Series*, and *Safety-Assessment Training* are the only events that have a limit. The Marquee level is only available for one sponsor.

I'm sponsoring an education and/or award program? Do I get to speak or present at the event?

A brief welcome message opportunity is provided at the gold level during most programs/events. As content experts, sponsors may also be invited to join roundtable discussions or volunteer on forum planning task forces. We invite you to actively participate as attendees at all events you sponsor!

Is my sponsorship tax-deductible?

AIA Seattle is 501(c)6 and, as such, sponsorships are considered a business expense and are not tax-deductible. If your firm would like to make a tax-deductible contribution, please consider supporting our 501(c)3 initiative, the 2022 Seattle Design Festival.



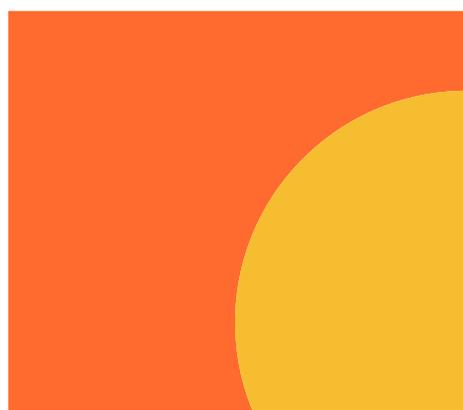
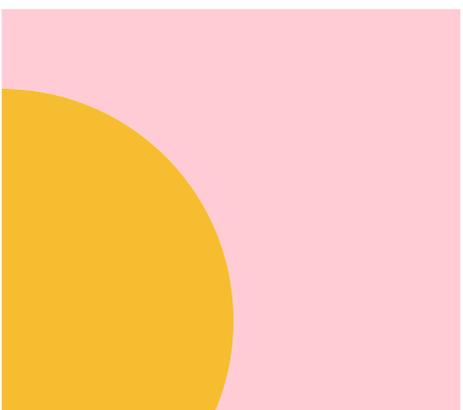
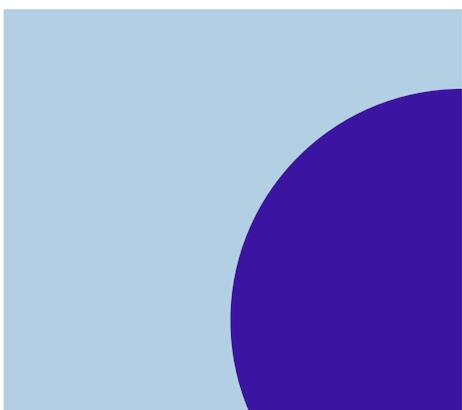
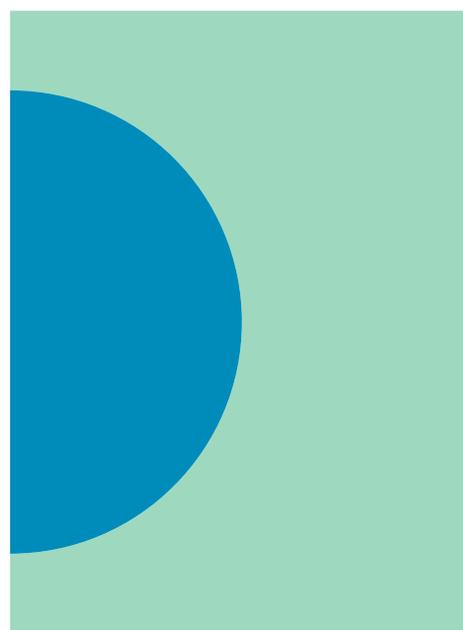
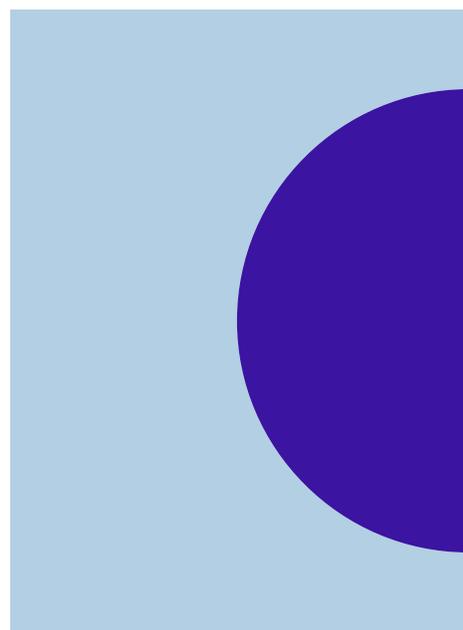
aiaseattle.org



Seattle Design Festival

We unleash the design thinker in everyone to illuminate
Seattle's challenges and ignite action.

2022 Sponsorship Benefits





Dear Design Leader,

Seattle Design Festival (SDF) is a celebration of the transformative power of design. Far beyond the idea that design is about how something looks, SDF programs showcase the ways that design can change how we think, how we live, and how we interact with our world. Design can be used to improve our very quality of life in Seattle. By putting design at the forefront of conversation, SDF aims to raise expectations about what is possible through great design, especially in the public sphere. Our varied programs offer the public an opportunity to better understand design and how it adds value to our lives, our city, and our region.

In 2022, SDF turns 12. In our first year, SDF showcased 30 projects and welcomed 2,000+ attendees. Before the pandemic significantly impacted programming, the Festival had grown to more than 100 citywide projects with more than 30,000 attendees making it the region's largest celebration of its kind. SDF offers sponsors a unique outreach opportunity to connect with designers and the design-minded public through access, exposure, and positioning.

Your company will be exposed to a significant design-engaged audience including families, youth, NGO's, and then professionals working in disciplines such as environmental design, visual communications, industrial design, interactive and information design, interiors, and fashion. SDF will help your organization create relationships with other leaders and innovators who make great design happen in our city. In addition to an extensive festival advertising campaign, including a website, blogs posts, social media, display ads, and signage, each partner organization promotes SDF through its own outreach channels.

Please support SDF in 2022 so that we may continue to make an impact in the Seattle design scene, empowering our community to leverage design and promote a culture of design excellence, innovation, accessibility, inclusion, foresight, and collaboration.

Kind regards,


Sheryl Cababa
Chief Design Officer - Substantial
2022 SDF Council Chair


Vicki Ha
Senior Concepts Architect - Amazon
2022 SDF Council Chair


Stacey Crumbaker
Associate Principal - Mahlum
2022 SDF Council Chair


Pepe Valle
Founder and Principal - Valle Works
2022 SDF Council Chair

"Your support of SDF allows us all to promote a culture of design excellence, innovation, accessibility, inclusion, foresight, and collaboration."



Our 2021 SDF Supporters

Thank you to the following organizations whose vital contributions made the 2021 Festival possible.

Funders

ArtsFund
ArtsWA
4Culture
NEA
Office of Arts & Culture, Seattle

Gold

LMN

Silver

Applied Information Group
Artefact
CallisonRTKL
DLR Group
Encore Architects
GGLO
Krekow Jennings

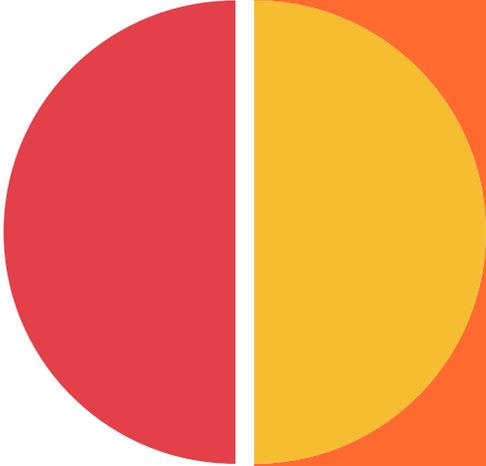
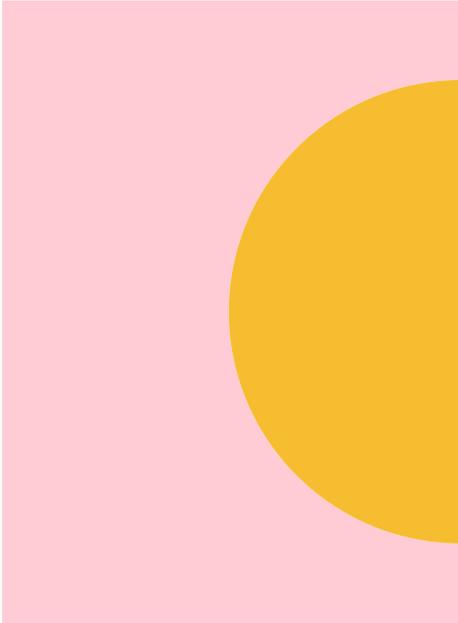
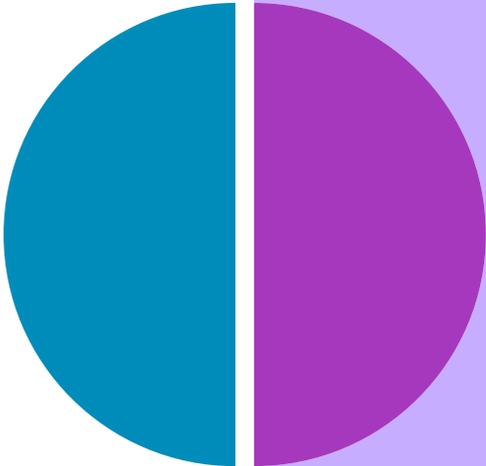
Mahlum
Miller Hull
Mithun
Mortenson
Olson Kundig
Swenson Say Fagét
Substantial
VIA Architecture

Bronze

Bassetti Architects
IKEA Renton
Johnston Architects
The Lumiere Group
ScharrerAD

In-Kind

Abracadabra Printing
Citizen M
Gray
MG2
Minka
Recology
The Stranger



Despite the global pandemic, **SDF 2021** was able to safely engage our Seattle community in person, through a 2-day outdoor Block Party.

6,416 Attendees

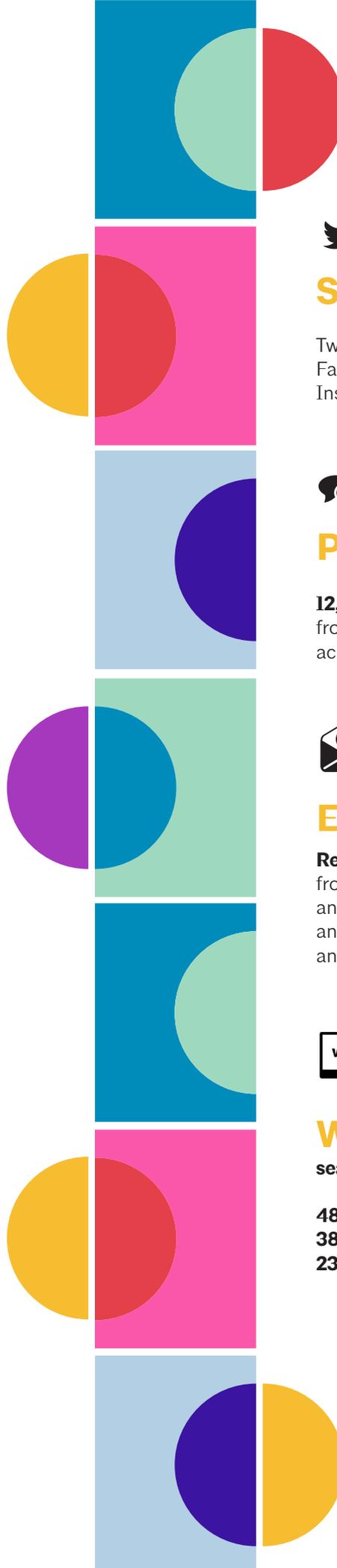
*note: pre-pandemic, attendance has been as high as 30,000

From 20 design disciplines:

- Interdisciplinary Design
- AI Design
- Architecture
- Audio Design
- Civic Design
- Community Design
- Creative Placemaking
- Furniture Design
- Graphic Design
- Horticulture Design
- Interior Design
- Land Use
- Landscape Architecture
- Multidisciplinary Design
- Performance
- Product Design
- Social Innovation
- Sustainable Design
- UI/UX Design
- Visual Art

Participation

- 75** Festival Partners
- 32** Volunteers
- 26** Built Installations
- 17** Pop-Up Experiences
- 4** Youth-led Pop-Ups
- 13** Funding Awardees
- 33** Festival Sponsors



Social Media

Twitter **35.5k impressions**
Facebook **13.2k reach**
Instagram **6080 followers**



Press Reach

12,173,116
from 29 mentions
across 20 outlets



Enews

Reach 6000+ newsletter subscribers from the design-interested public and profession. Our enews receives an average of 160,000 impressions annually.



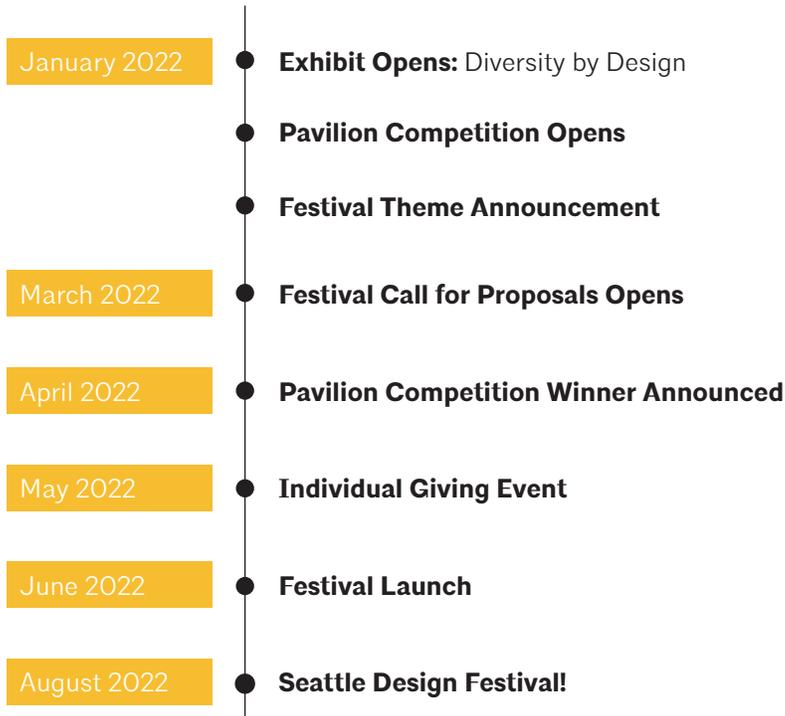
Web Reach

seadesignfest.org

48,037 Pageviews
38,570 Unique Pageviews
23,233 Sessions



SDF BENEFITS IN ACTION

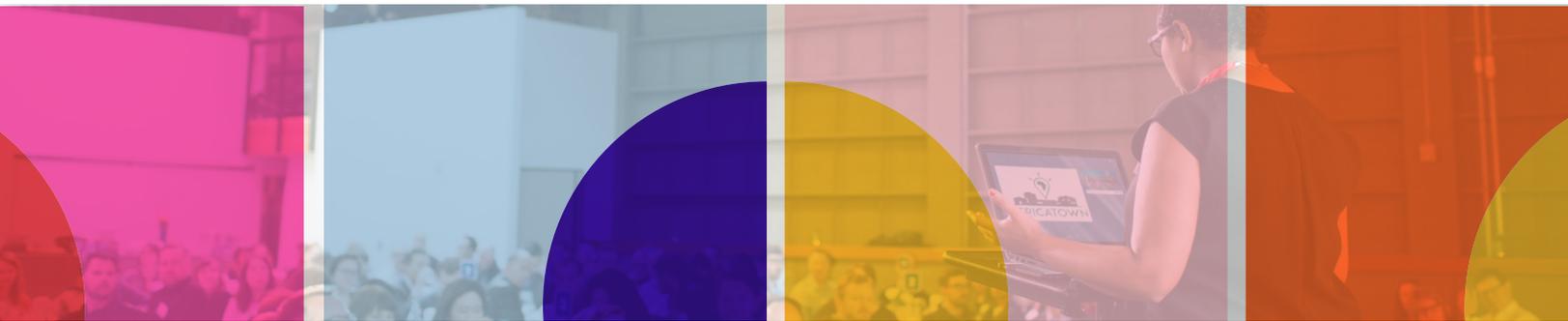


Why Support SDF?

Partner with SDF and align your business with our region's largest multidisciplinary design programs attracting design professionals, business innovators, students, and enthusiasts. Benefits include (but are not limited to) brand exposure and amplification via online and print collateral, onsite banners, exclusive access to signature events, and opportunities to curate an event or installation that showcases your design leadership.

Make a difference by demonstrating your commitment and leadership within the design industry and showcase the relevance of your work to a large public audience. Open doors to the greater design community and give your team their best chance to network. Connect with up-and-coming designers in all disciplines.

By partnering with SDF you are supporting a socially engaged design ecosystem that fosters civic engagement and bold design content.



Join us for our 2022 Individual Giving Event

Are you passionate about design and its role in our city? Designers have important contributions to make as Seattle grows and changes. The Seattle Design Festival and other public programs at the Center for Architecture & Design build vibrant connections between designers and the public and we foster partnerships with the potential to transform our community together.

Join 200+ firm principals and civic leaders for a celebratory gathering and fundraising effort to support Seattle Design Festival. Funds raised help SDF to continue prioritizing marginalized communities who typically have not been centered in design work. They eliminate proposal fees for non-profits, students, and community organizations, and keep the Festival largely cost free for its visitors.

Sponsor a SDF Program

Step

1

Identify Your Budget

Choose your sponsorship commitment level with year-round exposure and/or targeted exposure. Opportunities work within your budget, whether that's \$1,000 or \$25,000.

Step

2

Select Your Program(s)

Select one or more program(s) that you would like to sponsor and determine the level of benefits you would like to receive for each program.

Step

3

Review Your Benefits

Your program selection provides both targeted and year-round SDF-wide benefits for your sponsorship. Sponsors selecting multiple programs will be offered the opportunity to tailor the delivery of their benefits according to their level of support and business need.

Step

4

Return Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos. The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check, or request an invoice.

Step

5

Get Involved

The SDF team will be in touch throughout the year about your program specific benefits. Make sure that you connect with us on LinkedIn, Facebook, Twitter, and Instagram and sign up to receive our enews to receive information on all of the opportunities that we offer.

SDF Sponsorship not right for you in 2022?

Stay in touch! In early March, we will release our 2022 Call For Proposals.

Join designers, makers, and activists and collaborate to create a unique urban environment of installations, experiences, and activities.

2

Select Your Programs

Select one or more program(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.



COMPETITION

SDF Pavilion Design Competition

January 2022 // Winning Design Selected March 2022

Audience profile // Design Professionals, Students, Greater Design Community

Attendance // 10,000+ Design Professionals, Press, and a Diverse Public

Sponsor profile // Architects, UX Designers, Engineers, Hospitality partners, Digital Designers

We invite multidisciplinary artists and designers to submit proposals for a central pavilion for the 2022 Seattle Design Festival, which will be used for the next 2-3 years. The pavilion will serve as the hub for pop-up programming at the Block Party, with all, or a portion of the design, also being used as a visual anchor at other Festival events.

Pavilion Benefits

\$15,000

Only one opportunity available.

Pavilion naming rights for two years

Logo recognition on print and electronic competition marketing materials

Recognition at Seattle Design Festival at the Platinum Level

PLUS

Year-Round Benefits Listed on page 11.

COMMIT BY **JAN. 4, 2022** TO BE INCLUDED ON ALL FESTIVAL MARKETING MATERIALS.

EXHIBIT



Diversity by Design Exhibit

January–July 2022 // Marketing begins December 2021

In-person exhibit that complements an existing exhibit website

Audience profile // Architecture and Design Professionals, Greater Design Community, General Public

Attendance // 6,500+

Sponsor profile // Participating firms, Print Companies, Social justice Organizations

This exhibit complements the Diversity by Design website, which was developed by AIA Seattle's Diversity Roundtable (DRT) committee. Diversity by Design spotlights a diverse group of project teams working in Seattle, offering an opportunity for these architects to showcase their work, specifically highlighting their community impact or experiences as architects of color in the design of the built environment. The physical exhibition highlights the works of the website, which celebrates the works of BIPOC designers, designers of all genders, LGBTQI+ designers, designers with disabilities, immigrant designers and more. Featured projects fall into three main focuses: including advocacy; pipeline; and outreach. The DRT committee has exhibited the works of underrepresented architects since 2013, and is made up of a group of volunteer architects and designers who are dedicated to elevating the work of BIPOC and LGBTQI+ designers.

Exhibit Benefits

\$1,000

Name recognition on print and electronic marketing materials
Name recognition on exhibition donor wall and website

\$2,500

Logo recognition on print and electronic marketing materials
Logo recognition on exhibition donor wall and website
Invitation to the Sponsor and Board preview opening
Recognition at Seattle Design Festival at the Bronze Level

\$5,000

All of the benefits listed in the \$2,500 level, plus:
Speaking opportunity at opening/closing celebration
Host a Happy Hour in the Exhibit space
Recognition at Seattle Design Festival at the Silver Level

\$10,000

All of the benefits listed in the \$5,000 level, plus:
Your 90-second showreel hosted on SDF Exhibit website
Private Tour for you and 10 guests with curator and SDF Executive Director
Recognition at Seattle Design Festival at the Gold Level

PLUS

Year-Round Benefits Listed on page 11.

COMMIT BY **JANUARY 4, 2021** TO BE INCLUDED ON ALL MARKETING MATERIALS.

FESTIVAL

Seattle Design Festival 2022

August 2022 // Marketing begins March 2022 // In-person

Audience profile // Design Professionals, City Leaders, Press, Diverse Public of Design Enthusiasts

Attendance // 10,000+

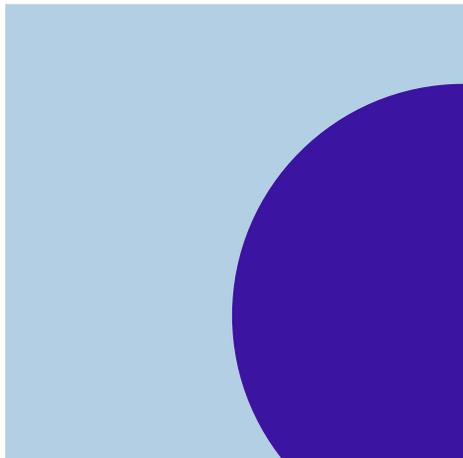
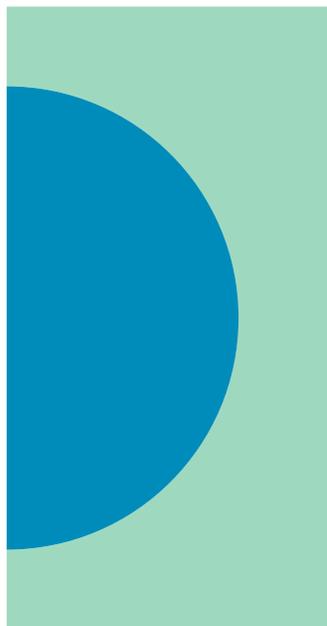
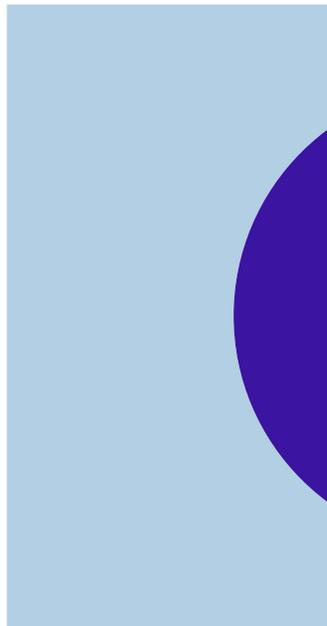
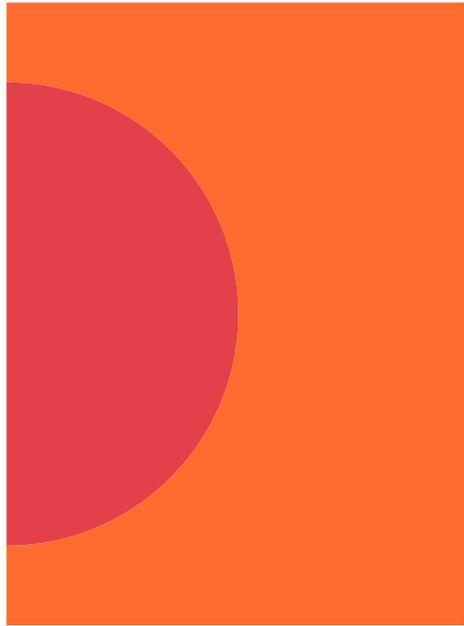
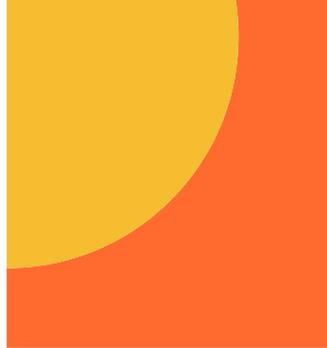
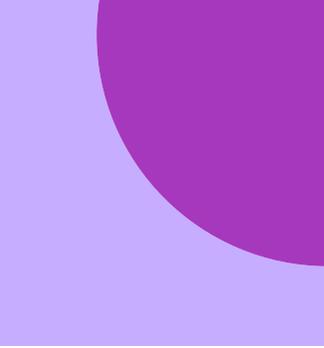
Sponsor profile // Architects, UX Designers, Engineers, Hospitality Partners, Digital Designers

The Seattle Design Festival is the region's largest public design event, which brings together community members, design experts, and city leaders to celebrate and explore all the ways design improves the quality of our lives.

- + **Make a Difference.** Put your firm's expertise to work, making Seattle a better place to live. Demonstrate the relevance of your work to a large public audience.
- + **Connect.** Connect to talented designers making design happen in our city. Engage with the design community and give your team a chance to network and engage the public.
- + **Showcase Your Work.** Show the city what your firm can do with great design, and why it matters.
- + **Attract Talent.** Connect with up-and-coming designers in all disciplines. Open doors to the design community, and leverage unique networking opportunities. architecture, urban planning, graphic design, fashion, visual art, film, dance, industrial design, gaming, and many more.

\$1,000	Recognition at the Bronze Sponsor Level
\$2,500	Recognition at the Silver Sponsor Level
\$5,000	Recognition at the Gold Sponsor Level
\$10,000	Recognition at the Platinum Sponsor Level
\$15,000	Recognition at the Headline Sponsor Level
\$25,000	Recognition at the Presenting Sponsor Level // Only one available

SEE SEATTLE DESIGN FESTIVAL BENEFITS CHART ON PAGE 11.



3

Review Your Benefits

Your sponsorship underpins a socially engaged design ecosystem that fosters civic engagement and bold design content. It also keeps much of the festival free and open TO ALL.

COMMIT BY **JANUARY 4, 2022** TO BE INCLUDED IN ALL FESTIVAL MARKETING MATERIALS

Presenting
\$25,000

Headline
\$15,000

Platinum
\$10,000

Gold
\$5,000

Silver
\$2,500

Bronze
\$1,000

Seattle Design Festival + Year-Round Benefits

SPONSORSHIP LEVELS

Presenting	Headline	Platinum	Gold	Silver	Bronze	
•						Logo lock-up on all collateral materials (e.g. Sponsor presents SDF)
•	•					Elevated logo recognition on Festival flags and lanyards
•	•	•				Website homepage recognition on Festival calendar
•	•	•				Opportunity to host an official Festival party at your venue
12 mos	6 mos	3 mos				Complimentary ad placement in newsletter
•	•	•				Showcase your 90-second showreel on SDF website
•	•	•	•			Logo recognition on print collateral and ads
•	•	•	•			Logo recognition in printed program or schedule
•	•	•	•			Speaking role at a 2022 SDF-organized event
•	•	•	•	•		Featured interview of one of your designers on our Design Blog
•	•	•	•	•		Featured in media kit and promotional materials
•	•	•	•	•	•	Propose a unique program or installation at the Festival
L	L	L	L	L	N	Fundraising event recognition with your logo (L) or name (N)
L	L	L	L	L	N	Year-round website recognition with your logo (L) or name (N)
All posts	All posts	Up to 5 posts	Up to 4 posts	Up to 3 posts	Up to 2 posts	Social Media recognition
15 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	Complimentary admission to opening/closing party

Payment is required for sponsorship recognition. Decisions related to program content rest with SDF leadership. Benefits are subject to change. SDF reserves the right to accept or reject partnership with any sponsor by decision of SDF leadership. SDF does not, solely by virtue of its partnership with sponsors, endorse or support the opinions, platforms, products, work or missions of SDF sponsors. In the event SDF determines that partnership with any sponsor is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

4

Return Commitment Form + Logos

Firm Information

Firm Name _____
(exactly as you would like it to appear on marketing materials)

Mailing Address _____

City _____ State _____ ZIP _____

Contact information

Firm Principal _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Select the program(s) you are sponsoring and the level(s)

SDF Pavilion Design Competition

\$15,000

Diversity by Design Exhibit

\$10,000 \$5,000 \$2,500 \$1,000

Seattle Design Festival 2022

\$25,000 \$15,000 \$10,000 \$5,000 \$2,500 \$1,000

SDF Sponsorship Total \$ _____

Payment

- Check payable to Seattle Design Festival (enclosed)
- Please send an invoice to the Principal Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX **Total Payment \$** _____
- Credit Card Number _____
- Expiration Date _____ CVV Number _____
- Name as it appears on the card _____
- Authorized Signature _____

NOTE: Contributions to Seattle Design Festival, a 501(c)(3) organization, are tax-deductible as charitable contributions to the extent allowed by law.

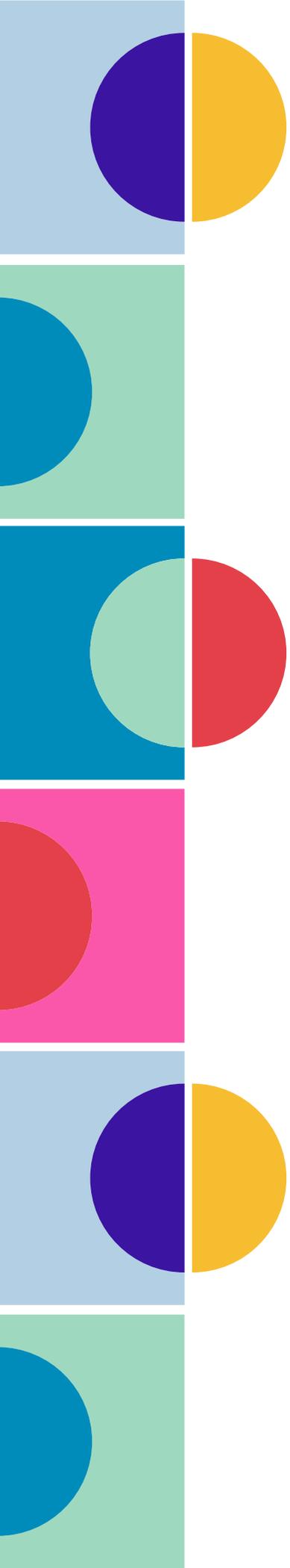
Online Payment Option available at seadesignfest.org/sponsorship

Logos

Seattle Design Festival keeps all sponsor logos on file. Please email the **latest version of your color and black and white logo (300 dpi EPS & JPG, at least 6" on long side)** to kristenl@aiaseattle.org.

Return to

Kristen Lound, Associate Director, Growth & Operations | AIA Seattle + Seattle Design Festival
Center for Architecture & Design
1010 Western Avenue | Seattle, WA 98104
kristenl@aiaseattle.org
206.957.1913



FAQ

Can I propose a project/installation without committing to a sponsorship?

Yes! For-profit businesses will be required to pay a proposal fee, but participation is not contingent on a paid sponsorship. We will be in touch in early March with the 2022 Call For Proposals.

I have products I would like to market to architects. Does Seattle Design Festival have a trade show?

No. While Sponsors are eligible to propose a unique festival installation, program or event, product marketing is discouraged. Proposals should highlight the value of your creative process, provide an opportunity for community members to participate in design processes, provide opportunities for the public to influence design outcomes, address or support work around urgent community problems, inspire action and engage others, and showcase and celebrate design and our greater design community.

Is there a limit to how many sponsors for each program?

There is no limit to supporting either the Diversity By Design Exhibit or the Festival. The SDF Pavilion Design Competition is a limited opportunity offered to just one sponsor per two-year term. SDF Presenting level is only available for one sponsor.

Do I get to speak or present at a program?

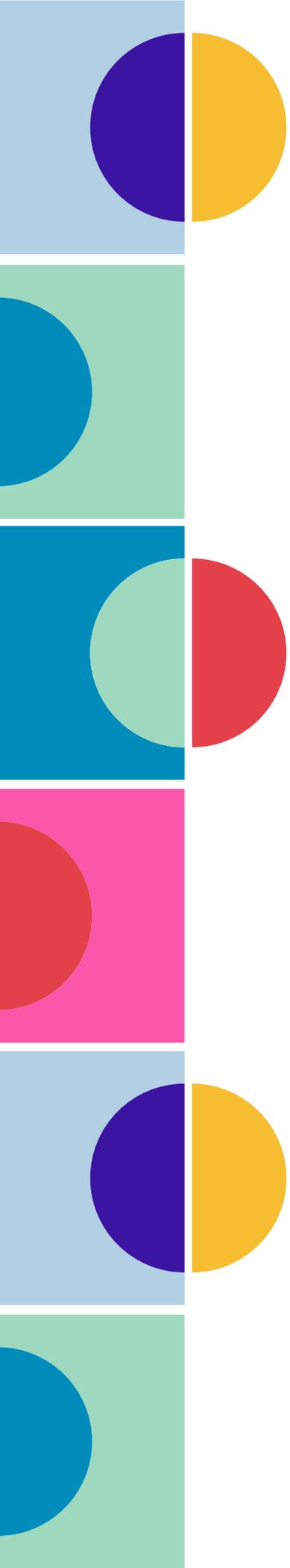
Commit at the gold level or higher and you'll be invited to provide a welcome message and brief introduction about your role within the design industry to 200 firm principals and civic leaders at our 2022 Individual Giving event.

My company is sponsoring an AIA Seattle program. Can we sponsor SDF, too?

Yes. However, AIA Seattle and SDF are separate entities with separate tax statuses. We request that commitments and payments to both organizations remain separate. You will receive a separate acknowledgment letter from each organization for your contribution.

Is my sponsorship tax-deductible?

Yes. SDF is a not for profit 501(c)3 and, as such, sponsorships are considered a charitable contribution.



**Seattle
Design
Festival**

seadesignfest.org