AIA Seattle
Corporate Allied Partner
2021 Sponsorship Opportunities
Why Partner with AIA Seattle?

In a time of such uncertainty, relationships are increasingly important to our survival and prosperity. AIA Seattle’s Corporate Allied Partner (CAP) program is specifically focused on supporting the development of strategic relationships between our members and our sponsors.

Until we can be sure the Novel Coronavirus is contained and the safety of individuals at in-person events can be assured, AIA Seattle programming will continue to be hosted in the virtual setting – likely the first 6 months of 2021. But be it virtually, or in-person, AIA staff will continue to acknowledge the critical work of our sponsors, thinking creatively on ways to connect CAPs with our members, and ensure every opportunity remains a valuable one.

2020 Corporate Allied Partners

Sponsoring AIA Seattle in 2021 will put you in great company!

**Thank you to our 2020 Sponsors:**

**GOLD**
- Allana Buick & Bers
- Arup
- BetterBricks
- Code Unlimited
- Coughlin Porter Lundeen
- Eakman Construction
- FSi Consulting Engineers
- GLY Construction
- Hoffman Construction
- Integral
- Malsam Tsang Engineering
- McKinstry
- Microsol Resources
- Notkin Mechanical Engineers
- PCS Structural Solutions
- Puget Sound Energy
- Rushing
- Sellen Construction
- Stantec
- Swenson Say Fagét
- Thomas Fragnoli Construction
- USI Insurance Services

**SILVER**
- Abbott Construction
- AEI Engineering
- AHBL
- Aldrich + Associates
- Atlas Supply/Dowsil
- BDO
- Berntson Porter & Company
- Berger Partnership
- Berntson Porter & Company
- BNBuilders
- Cary Kopczynski & Company
- Degenkolb Engineers
- Dowbuilt
- Greenhome Solutions
- Hall & Company
- Hargis Engineers
- Hensel Phelps Construction
- James Hardie
- KPFF Consulting Engineers
- Lane Powell
- Lease Crutcher Lewis
- Magnusson Klemencic Associates
- PCL Construction Services
- Quantum Consulting Engineers
- Sázán Group
- Schuchart
- Skanska
- Thornton Tomasetti
- WoodWorks

**BRONZE**
- Architecture for Health Committee
- BRC Acoustics & Audiovisual Design
- Cairncross & Hempelmann
- Carney Badley Spellman
- Cascade Joinery
- DCI Engineers
- Interface Engineering
- Lockhart Suver
- LPD Engineering
- Osborn Consulting
- PAE
- Parker, Smith & Feek
- TFWB Engineers

**IN-KIND**
- Abracadabra Printing
- Copiers Northwest
- GRAY
- Ted Sive Consulting
Opportunities

Each year, AIA Seattle produces a diverse calendar of educational programs and networking events which offer unique opportunities to promote your business directly to the local architectural community and adjacent industry leaders that participate in these events.

Exposure

The shift to an online schedule presents challenges for traditional face to face networking, but there is great strength in AIA Seattle’s education programs and events. Unencumbered by the limitations of a physical venue, our programming is now broadcast via our fellow chapters at both the state and national level, bolstering both participant engagement and sponsor visibility. Our sponsors’ business and marketing goals are key, and we have augmented our traditional benefits with efforts such as additional I AM AIA pieces, and increased cross posting of sponsor stories in our enews and social media.

Positioning

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information. It is an opportunity to differentiate your firm from your competition with the people who can make a difference in your success.

Relationship-Building

Being a Partner is an unrivalled opportunity to gain access to AIA Seattle members and allied professionals and help develop the key relationships needed for your company to maximize its potential in our ever-more competitive industry. AIA Seattle Corporate Allied Partners have exclusive opportunities to reach and be recognized by over 2,600+ related professionals as leaders in the industry.
Identify Your Budget

AIA Seattle offers a robust sponsorship program that will help you connect with your audience and facilitate relationship-building that leads to success. Our sponsorship program works within your budget, starting at $1,000 and up to $25,000.

Select Your Programs

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.
Determine Total Sponsorship

Your program selection(s) will determine your total sponsorship level, giving you either targeted benefits for your ‘streamlined’ sponsorship (we have multiple single-event opportunities) or organization-wide benefits, which include deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.

Return Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos. The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check or request an invoice.

Get Involved

AIA Seattle will be in touch throughout the year about your program specific benefits. Make sure that you connect with us on LinkedIn, Facebook, Twitter, and Instagram and sign up to receive our enews to receive information on all of the opportunities that we offer.
# Building Codes Series

**February–December 2021 // Marketing begins January 2021 // Online**

**Audience profile** // Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and City/Government Employees

**Attendance** // 80–120 per session

**Sponsor profile** // Engineers, Contractors, Developers, Owners, and Subcontractors

**Description** // This year’s series will include 4–5 sessions (2 hrs. each day if virtual; half-day if in-person) that explore a variety of codes-related topics. Each year, codes experts determine the most relevant topics to focus on, including recent local code updates, existing building requirements, accessibility, and compliance issues and implications.

## Select Your Programs

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500</td>
<td>- Name recognition on event marketing materials and at the event</td>
</tr>
<tr>
<td></td>
<td>- One complimentary ticket to event</td>
</tr>
<tr>
<td></td>
<td>- List of event attendees (does not include contact information)</td>
</tr>
<tr>
<td>$2,000</td>
<td>- All of the benefits listed in the $1,500 level, plus</td>
</tr>
<tr>
<td></td>
<td>- Organization-wide benefits (see page 14)</td>
</tr>
<tr>
<td>$3,000</td>
<td>- All of the benefits listed in the $2,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>- Logo recognition on event marketing and at the event</td>
</tr>
<tr>
<td></td>
<td>- Two complimentary tickets to event</td>
</tr>
<tr>
<td>$6,000</td>
<td>- All of the benefits listed in the $3,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>- An additional complimentary ticket to event (3 total)</td>
</tr>
<tr>
<td></td>
<td>- Increased visibility and name recognition during event</td>
</tr>
<tr>
<td></td>
<td>- Welcome message opportunity</td>
</tr>
<tr>
<td>$12,000</td>
<td>- All of the benefits listed in the $6,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>- An additional complimentary ticket to event (4 total)</td>
</tr>
<tr>
<td></td>
<td>- Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)</td>
</tr>
<tr>
<td>$25,000</td>
<td>- All of the benefits listed in the $3,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>- Promotion at all 2021 programs and events</td>
</tr>
<tr>
<td></td>
<td>- Only one available</td>
</tr>
</tbody>
</table>
### Firm Leadership Training – Justice & Equity Series


**Audience profile //** Architects and Allied Professionals in Firm Leadership

**Attendance //** 40–60 per session

**Sponsor profile //** Architecture and Allied Profession Firms, Contractors, Vendors and Manufacturers, Consultants and others invested in the work of justice, equity, diversity, and inclusion

**Description //** This multi-session professional development series is inspired by the Racial Justice Town Halls in 2020 and informed by the work of AIA Seattle’s Justice, Equity, Diversity, and Inclusion Task Force. With the goal of culture change in the profession—specifically to dislodge and undo deeply embedded and systemic white dominant culture norms—this series of trainings will offer firm leaders a framework for critical dialogue, action, and accountability to justice and equity for Black lives.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| $3,000 | • Logo recognition on event marketing materials and at the event  
• Two complimentary tickets to event (participation requires ‘opt-in’ to NOMA pledge)  
• List of event attendees (does not include contact information)  
• Table opportunity to display promotional items & products (limited to in-person events) | |
| $6,000 | • All of the benefits listed in the $3,000 level, plus  
• An additional complimentary ticket to event (3 total)  
• Welcome message opportunity | |
| $12,000 | • All of the benefits listed in the $6,000 level, plus  
• An additional complimentary ticket to event (4 total)  
• Opportunity to host an engagement opportunity for the learning cohort (optional to attendees) | |
| $25,000 | • All of the benefits listed in the $3,000 level, plus  
• Promotion at all 2021 programs and events  
• Only one available | |
Select Your Programs

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

When Seattle Shakes

February 4 - July 17, 2021 // Marketing begins January 2021 // Online

Audience profile // Members of the Public Interested in Design, Preservation, Historic Neighborhoods or Disaster Preparedness and Response; Historic Preservationists, Architects, Owners and City Officials

Attendance // 1000+

Sponsor profile // Property Managers/Owners, Preservation/Restoration/Seismic Firms, Insurance Companies, Policymakers and Government, Engineers, and Contractors

Description // When Seattle Shakes explores how to align the goals of historic preservation and resilient design by understanding the most effective ways of protecting a city's historic building stock against earthquakes. Seattle's historic structures, among them many unreinforced masonry buildings, are at risk not only from the numerous seismic faults in the Pacific Northwest, but also from economic factors. Many at-risk buildings continue to have vibrant life in Seattle communities, but have found it challenging to retrofit for earthquake safety. It will take technology, expertise, policy, and social impetus for Seattle to preserve its multi-faceted urban fabric while championing public safety.

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500</td>
<td>Name recognition on event marketing materials and exhibit website • One complimentary ticket to one Curator's talk</td>
</tr>
<tr>
<td>$2,000</td>
<td>All of the benefits listed in the $3,000 level, plus • Organization-wide benefits (see page 14)</td>
</tr>
<tr>
<td>$3,000</td>
<td>All of the benefits listed in the $2,000 level, plus • Logo recognition on event marketing materials, exhibit website and at both Curator's talks • Two complimentary tickets to one Curator's talk</td>
</tr>
<tr>
<td>$6,000</td>
<td>All of the benefits listed in the $3,000 level, plus • An additional complimentary ticket to one Curator's talk (3 total) • Enhanced recognition at both Curator's talks</td>
</tr>
<tr>
<td>$12,000</td>
<td>All of the benefits listed in the $6,000 level, plus • An additional complimentary ticket to event (4 total) • Welcome message opportunity • Opportunity to partner with AIA Seattle in hosting a celebratory engagement opportunity</td>
</tr>
<tr>
<td>$25,000</td>
<td>All of the benefits listed in the $3,000 level, plus • Promotion at all 2021 programs and events • Only one available</td>
</tr>
</tbody>
</table>
## Safety-Assessment Program (SAP)

**Spring, 2021 // Marketing begins by February 2021 // Online**

**Audience profile** // Architects, Engineers, Building Managers, Inspectors/building officials

**Attendance** // 35-70

**Sponsor profile** // Insurance Companies, Hospitals and other Healthcare Providers, Policymakers and Government, Property Managers/Owners

**Description** // Post-Disaster Safety-Assessment Program (SAP) training provides architects, engineers, and building officials and inspectors with the knowledge to provide evaluation of facilities, buildings, and infrastructures in the aftermath of a disastrous event. This full-day, all-hazards training course will train architects to be first-responders to help folks transition to safely reoccupying or demolishing buildings after a major event.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| $1,500            | • Name recognition on event marketing materials and at the event  
                    • One complimentary ticket to event  
                    • List of event attendees (does not include contact information) |
| $2,000            | • All of the benefits listed in the $3,000 level, plus  
                    • Organization–wide benefits (see page 14) |
| $3,000            | • Logo recognition on event marketing materials and at the event  
                    • Two complimentary tickets to event  
                    • List of event attendees (does not include contact information)  
                    • Table opportunity to display promotional items & products (limited to in-person events) |
| $6,000            | • All of the benefits listed in the $3,000 level, plus  
                    • Logo recognition on event marketing materials for When Seattle Shakes (Sponsorship must be received by January 1st, 2021)  
                    • An additional complimentary ticket to event (3 total)  
                    • Welcome message opportunity |
| $12,000           | • All of the benefits listed in the $6,000 level, plus  
                    • An additional complimentary ticket to event (4 total)  
                    • Opportunity to host a pre- or post–event engagement opportunity (optional to attendees) |
| $25,000           | • All of the benefits listed in the $3,000 level, plus  
                    • Promotion at all 2021 programs and events  
                    • Only one available |
Select Your Programs

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

Climate Leadership Summit

April, 2021 // Marketing begins February, 2021 // Online

Audience profile // Architects, Contractors, Engineers, Planners, Policy Makers, Elected Officials, and Landscape Architects

Attendance // 250-300

Sponsor profile // Engineering Firms, Landscape and Planning Firms, Contractors, Vendors and Manufacturers, and Consultants invested in a more sustainable and resilient built environment

Description // What leverage points allow architects to make the most impact on climate right now? What are the technical skills, research, tools and policies we need today to design for resilient buildings and cities? Our annual climate leadership summit advances research and knowledge, and amplifies the impact of the profession on climate and sustainability. This year’s summit will build upon previous years’ topics, such as resilience thinking and rapid decarbonization, and consider current and changing climate conditions in our region and across the country.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| $2,000            | - Name recognition on event marketing materials and at the event  
|                   | - One complimentary ticket to the event  
|                   | - List of event attendees (does not include contact information) |
| $3,000            | - All of the benefits listed in the $2,000 level, plus  
|                   | - Two complimentary tickets to event  
|                   | - Logo recognition on event marketing materials and at the event |
| $6,000            | - All of the benefits listed in the $3,000 level, plus  
|                   | - An additional complimentary ticket to event (3 total)  
|                   | - Increased visibility and recognition during event  
|                   | - Welcome message opportunity |
| $12,000           | - All of the benefits listed in the $6,000 level, plus  
|                   | - An additional complimentary ticket to event (4 total)  
|                   | - Opportunity to host a pre- or post-event engagement opportunity (optional to attendees) |
| $25,000           | - All of the benefits listed in the $3,000 level, plus  
|                   | - Promotion at all 2021 programs and events  
|                   | - Only one available |
Innovation in Urban Housing Design

Summer, 2021 // Marketing begins Spring, 2021 // Online

**Audience profile** // Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Owner Representatives, Homeowners, and Developers

**Attendance** // 100-200

**Sponsor profile** // Contractors, Developers and Homebuilders, Landscape and Interior Design Firms, Engineers, Trade Groups, and Product Vendors and Manufacturers

**Description** // This short program will explore creative design responses to our region’s demand for more housing of all types and for all kinds of people. Specifically, this program will look at how architects can work within existing requirements to provide more affordable and Missing Middle Housing utilizing innovative designs that address a wide array of client needs. We’ll highlight the work of architects who are building their practices around smaller-scale housing design while contributing to urban needs for denser, more livable communities.

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<td>• Name recognition on event marketing materials and at the event&lt;br&gt;• One complimentary ticket to event&lt;br&gt;• List of event attendees (does not include contact information)</td>
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<td>• All of the benefits listed in the $1,000 level, plus&lt;br&gt;• Organization-wide benefits (see page 14)</td>
</tr>
<tr>
<td>$3,000</td>
<td>• Logo recognition on event marketing materials and at the event&lt;br&gt;• Two complimentary tickets to event&lt;br&gt;• List of event attendees (does not include contact information)&lt;br&gt;• Table opportunity to display promotional items &amp; products (limited to in-person events)</td>
</tr>
<tr>
<td>$6,000</td>
<td>• All of the benefits listed in the $3,000 level, plus&lt;br&gt;• An additional complimentary ticket to event (3 total)&lt;br&gt;• Welcome message opportunity</td>
</tr>
<tr>
<td>$12,000</td>
<td>• All of the benefits listed in the $6,000 level, plus&lt;br&gt;• An additional complimentary ticket to event (4 total)&lt;br&gt;• Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)</td>
</tr>
<tr>
<td>$25,000</td>
<td>• All of the benefits listed in the $3,000 level, plus&lt;br&gt;• Promotion at all 2021 programs and events&lt;br&gt;• Only one available</td>
</tr>
</tbody>
</table>
Select Your Programs

Select one or more educational program(s) or networking event(s) that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

Honor Awards for Washington Architecture + President's Dinner

November 2021 // Marketing begins August 2021 // Anticipated in-person

Audience profile // Architects, Engineers, Contractors, and Larger Design Community

Attendance // 800+

Sponsor profile // Engineers, Contractors, Subcontractors, Interior Design Firms, Product Vendors and Manufacturers

Description // AIA Seattle’s marquee program, the nationally-recognized Honor Awards for Washington Architecture explores our state’s best design projects in an event of unique rigor and breadth. This prestigious program, this year to include individual honorees as well, provides an important opportunity for the design community to consider the state of architectural design and share its achievements with practitioners and the community-at-large. The program features a national and often international jury.

<table>
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<tr>
<td>$3,000</td>
<td>• Logo recognition on event marketing materials and at the event</td>
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<tr>
<td></td>
<td>• Two complimentary tickets to event*</td>
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<tr>
<td>$6,000</td>
<td>• All of the benefits listed in the $3,000 level, plus</td>
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<tr>
<td></td>
<td>• An additional complimentary ticket to event (3 total)*</td>
</tr>
<tr>
<td></td>
<td>• Enhanced recognition at event</td>
</tr>
<tr>
<td>$12,000</td>
<td>• All of the benefits listed in the $6,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>• An additional complimentary ticket to event (4 total)*</td>
</tr>
<tr>
<td></td>
<td>• Welcome message opportunity</td>
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<tr>
<td></td>
<td>• Opportunity to partner with AIA Seattle in hosting a celebratory engagement opportunity (additional expense required)</td>
</tr>
<tr>
<td>$25,000</td>
<td>• All of the benefits listed in the $3,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>• Promotion at all 2021 programs and events</td>
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</tbody>
</table>

*Honor Awards 2020 is hosted as a virtual event and participation and attendance is offered at no charge. Complimentary tickets for 2021 will be offered only in the event of a return to an in-person gathering.
**Climate Action Week**

**Late Fall, 2021** // Marketing begins Early Fall, 2021 // Anticipated in-person

**Audience profile** // Architects and Allied Professionals, Elected Leaders, and City Officials.

**Attendance** // 60-75

**Sponsor profile** // Engineering Firms, Contractors, Developers, Landscape Firms, Interior Design Firms, and Professional Associations.

**Description** // Climate Advocacy Week is an opportunity to showcase the built environment’s role in combating climate change by advocating for strong sustainability policies with local government. To reduce climate pollution, we must—make significant energy efficiency and energy use improvements in the design and construction of buildings being built today. Attendees will receive everything needed to meet virtually with their representatives to help them to understand the importance of the energy code and the built environment in addressing climate change.

<table>
<thead>
<tr>
<th>Level</th>
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<tbody>
<tr>
<td>$1,500</td>
<td>• Name recognition on event marketing materials and at the event</td>
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<tr>
<td></td>
<td>• Invitations for one participant to join as an advocate</td>
</tr>
<tr>
<td></td>
<td>• List of event attendees (does not include contact information)</td>
</tr>
<tr>
<td>$2,000</td>
<td>• All of the benefits listed in the $1,500 level, plus</td>
</tr>
<tr>
<td></td>
<td>• Organization-wide benefits (see page 14)</td>
</tr>
<tr>
<td>$3,000</td>
<td>• Logo recognition on marketing materials as a climate leader</td>
</tr>
<tr>
<td></td>
<td>• Invitation for two participants to join as an advocate or policy expert</td>
</tr>
<tr>
<td></td>
<td>• List of event attendees (does not include contact information)</td>
</tr>
<tr>
<td>$6,000</td>
<td>• All of the benefits listed in the $3,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>• An additional invitation to participate (3 total participants)</td>
</tr>
<tr>
<td></td>
<td>• Welcome message opportunity</td>
</tr>
<tr>
<td>$12,000</td>
<td>• All of the benefits listed in the $6,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>• An additional to participate (4 total participants)</td>
</tr>
<tr>
<td></td>
<td>• Opportunity to host a pre- or post-event engagement opportunity (optional to attendees)</td>
</tr>
<tr>
<td>$25,000</td>
<td>• All of the benefits listed in the $3,000 level, plus</td>
</tr>
<tr>
<td></td>
<td>• Promotion at all 2021 programs and events</td>
</tr>
<tr>
<td></td>
<td>• Only one available</td>
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</table>

**Interested in reaching audiences in Skagit, Whatcom, Island, or San Juan counties?** Learn about sponsorship opportunities with our Northwest Washington section, including continuing education courses, an annual Design Awards, and a Scholarship Golf Tournament, by contacting Section Coordinator, Karen Bacon at karen.aianww@aiaseattle.org.
### Determine Total Sponsorship

Add the program(s) you selected to determine your total sponsorship level and year-round organization-wide benefits. For example, two programs sponsored at $3,000 each would total $6,000 and position your company as an AIA Seattle Gold Sponsor.*

### Organization-wide benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Total Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highlight article in AIA Seattle's enews <em>(requires approval)</em></td>
<td>L</td>
</tr>
<tr>
<td>Featured interview on AIA Seattle's website <em>(requires approval)</em></td>
<td>L</td>
</tr>
<tr>
<td>Display of your logo (L) or firm name (N) in AIA Seattle's weekly enews</td>
<td>N</td>
</tr>
<tr>
<td>Show off your space by hosting a members-only networking event <em>(based on availability)</em></td>
<td>L</td>
</tr>
<tr>
<td>One free rental of member physical mailing list</td>
<td>L</td>
</tr>
<tr>
<td>Recognition on AIA Seattle's social media platforms</td>
<td>L</td>
</tr>
<tr>
<td>Display of your logo (L) or firm name (N) on the 2020 program poster, mailed to all member firms</td>
<td>N</td>
</tr>
<tr>
<td>Promotion of your AIA approved continuing education classes in enews <em>(hosted off-site)</em></td>
<td>L</td>
</tr>
<tr>
<td>Center for Architecture &amp; Design facilities rental discount</td>
<td>L</td>
</tr>
<tr>
<td>Display of your logo (L) or firm name (N) on AIA Seattle's website</td>
<td>L</td>
</tr>
<tr>
<td>Postings on AIA Seattle’s Job Board at the discounted member rate</td>
<td>L</td>
</tr>
<tr>
<td>Advertising discount on AIA Seattle’s website and/or enews</td>
<td>L</td>
</tr>
<tr>
<td>Invitation to participate on AIA Seattle’s member committees</td>
<td>L</td>
</tr>
<tr>
<td>Promotional use of AIA Seattle’s Corporate Allied Partner logo</td>
<td>L</td>
</tr>
<tr>
<td>Employees can attend non-sponsored programs at the discounted member rate</td>
<td>L</td>
</tr>
<tr>
<td>Access to group health insurance pool through the MBA health trust</td>
<td>L</td>
</tr>
</tbody>
</table>

Payment is required for sponsorship recognition. Decisions related to program content rest with AIA Seattle. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner by decision of the AIA Seattle Board of Directors. AIA Seattle does not, solely by virtue of its partnership with AIA Seattle Corporate Allied Partners, endorse or support the opinions, platforms, products, work or missions of AIA Seattle Corporate Allied Partners. In the event AIA Seattle determines that partnership with any Corporate Allied Partner is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

*Purchase of two ‘streamline’ sponsorships at the $1,500 level activates organization-wide benefits.*
Firm Information

Firm Name ____________________________________________
(exactly as you would like it to appear on marketing materials)

Mailing Address ____________________________________________
City ____________________________ State ____________________________ ZIP ____________________

Contact Information

Firm Principal ____________________________________________
Phone ____________________________________ E-mail ____________________________

Marketing Contact ____________________________________________
Phone ____________________________________ E-mail ____________________________

Billing Contact ____________________________________________
Phone ____________________________________ E-mail ____________________________
Billings Address ____________________________________________
City ____________________________ State ____________________________ ZIP ____________________

Select the program(s) you are sponsoring and the level(s)

- All Programs – Marquee Sponsor
  - $25,000

- Building Codes Series
  - $12,000 $6,000 $3,000 $2,000 $1,500

- Firm Leadership Training: Justice & Equity Series
  - $12,000 $6,000 $3,000

- When Seattle Shakes
  - $12,000 $6,000 $3,000 $2,000 $1,500

- Safety-Assessment Program (SAP)
  - $12,000 $6,000 $3,000 $2,000 $1,500

- Climate Leadership Summit
  - $12,000 $6,000 $3,000 $2,000

- Innovation in Urban Housing Design
  - $12,000 $6,000 $3,000 $2,000 $1,000

- Honor Awards + President’s Dinner
  - $12,000 $6,000 $3,000

- Climate Action Week
  - $12,000 $6,000 $3,000 $2,000 $1,500

AIA Seattle Sponsorship Total $ _________________

More on Back
If you pledge for three years, you will receive a 10% discount.

We will send you an invoice for the level you committed to and at that time you will have the opportunity to select your program(s).

<table>
<thead>
<tr>
<th>Annual Sponsorship Level</th>
<th>Three Year Pledge</th>
<th>One Year Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bronze</td>
<td>$1,800</td>
<td>$2,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$2,700</td>
<td>$3,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$5,400</td>
<td>$6,000</td>
</tr>
<tr>
<td>Platinum</td>
<td>$10,800</td>
<td>$12,000</td>
</tr>
</tbody>
</table>

Payment

☑ Check payable to AIA Seattle (enclosed)
☑ Please send an invoice to the ☑ Principal ☑ Marketing Contact ☑ Billing Contact
☑ Credit card payment ☑ Visa ☑ MasterCard ☑ AMEX  Total Payment $ ___________

Credit Card Number ___________________________________________ Expiration Date ___________

Name as it appears on the card __________________________________________________________________________

Authorized Signature _____________________________________________________________________________________

NOTE: AIA Seattle is a 501(c)6 organization. Contributions are not tax deductible as a charitable contribution.

Online Payment Option available at aiaseattle.org/sponsorship-commitment-form.

Logos

AIA Seattle keeps all sponsor logos on file. Please email the latest version of your color and black and white logo (300 dpi EPS & JPG, at least 6” on long side) to kristenl@aiaseattle.org.

Return to

Kristen Lound, Associate Director, Growth & Operations | AIA Seattle

Center for Architecture & Design
1010 Western Avenue | Seattle, WA 98104
kristenl@aiaseattle.org
206.448.4938 x 204
FAQ

Is this program an event sponsorship or an organization sponsorship?

It can be both! When you sponsor an event at the Bronze level or above, you also become an AIA Seattle Corporate Allied Partner. In addition to being recognized at the program(s) you choose from the list, you are also recognized as a sponsor on our website and receive organization-wide benefits.

Why is there a range for sponsor levels and benefits?

Each educational program, exhibit, or networking event has a sponsor amount associated with it. When you choose more than one event to sponsor, you add those amounts together and that adds up to your total sponsorship with AIA Seattle.

I have products I would like to market to architects. Does AIA Seattle have a trade show?

We do not have a trade show but, when we are able to return to hosting events in person, $3,000+ sponsors are welcome to display products via a display table at the educational program that you are sponsoring.

I have a Continuing Education class or product/service demonstration I’d like to present to architects. Is this a sponsorship benefit?

Presenting is not a sponsorship benefit. However, sponsors are welcome to propose new continuing education programs. Priority is given to programs that complement the ongoing work of member committees, forum planning task forces, and our non-profit partnerships. In general, product-focused lunch & learns are not hosted at AIA Seattle.

Is there a limit to how many sponsors for each event?

There is no limit to most sponsorship opportunities. The Firm Leadership – Justice & Equity Series, Safety-Assessment Training, and Innovations in Urban Housing Design are the only events that have a limit. The Marquee level is only available for one sponsor.

I’m sponsoring an education and/or award program? Do I get to speak or present at the event?

Sponsoring a program does not guarantee presenting opportunities at the sponsored event. As content experts, sponsors may be invited to join roundtable discussions or volunteer on forum planning task forces. We invite you to actively participate as attendees at all events you sponsor!
Corporate Allied Partner benefits in action.

Your company will be visible on the following platforms:

- **Weekly E-news**
  6,500+ distribution list
  (architect members, allied members and beyond)

- **Website**
  79,000+ unique visitors per year

- **Programming**
  10,000 average impressions (media, enews, social media, website and print collateral)

- **Networking**
  75+ annual events
  4,000+ annual attendees
  (members, allied members and emerging professionals)

- **Social Media**
  6,100+ Twitter followers
  2,600+ Facebook followers
  2,700+ Instagram followers
  20+ weekly posts
Corporate Allied Partner

benefits in action.

Your company will be visible on
the following platforms: