



Why Partner with AIA Seattle?

As our industry changes and continues to grow, relationships are increasingly important to our survival and prosperity. AIA Seattle's Corporate Allied Partner (CAP) program is specifically focused on supporting the development of strategic relationships between our members and our sponsors.

The benefits of partnership are many. Our members are the decision makers in Seattle architecture responsible for billions of dollars in building investment each year. AIA Seattle's members are individual architects and firms across the Puget Sound region which include Mithun, LMN Architects, Olson Kundig Architects, The Miller Hull Partnership, Callison, GGLO, NBBJ, and more.

Exposure

Each year, AIA Seattle produces a diverse calendar of educational programs and networking events which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of other industry leaders that participate in these events.

Positioning

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information. There is no better opportunity to differentiate your firm from your competition to the people who can make a difference in your success.

Relationship-Building

Being a Partner is a cost-effective way to gain access to AIA Seattle members and help develop the key relationships needed for your company to maximize its potential in our ever-more competitive industry.

AIA Seattle Corporate Allied Partners have exclusive opportunities to reach and be recognized by over 2,000 related professionals as leaders in the industry. Take advantage of these opportunities and demonstrate your commitment to a high-quality built environment by becoming a Partner today.



2017 Corporate Allied Partners

Sponsoring AIA Seattle in 2018 will put you in great company!

Thank you to our 2017 Sponsors:

PLATINUM

Arup
Krekow Jennings, Inc.

LP Building Products
Swenson Say Fagét

WSP

GOLD

BetterBricks (NEEA)
Code Unlimited LLC
Coffman Engineers
Coughlin Porter Lundeen
DIRTT

GLY Construction
Lane Powell
Malsam Tsang Engineering
Mortenson Construction
Schuchart Dow

Ted Sive Consulting
Turner Medical & Research Solutions
USI Kibble & Prentice
Valley Electric

SILVER

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AEP Span
Affiliated Engineers
AHBL, Inc.
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Big Ass Solutions
BNBuilders
Cary Kopczynski & Company
Cascadia Windows and Doors
Clark Construction
DCI Engineers
Degenkolb Engineers
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Fieldwire
Greenbusch Group, Inc.
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Company
KPFF Consulting Engineers
Lease Crutcher Lewis
MacDonald-Miller Facility Solutions
Magnusson Klemencic Associates
Marvin Windows & Doors
McKinstry
Modular Services Company
Morrison Hershfield Corporation
National Glass Industries
Northwest Playground Equipment
Playworld Systems
Notkin Mechanical Engineers
PACE Engineers, Inc.

PCL Construction Services
PCS Structural Solutions
Peterson Sullivan
PROSOCO
Pure + Freeform
QBSI - A Xerox Company
RDH Building Sciences, Inc.
Schuchart
Schultz Miller
Sellen Construction
Stantec
Thomas Fragnoli Construction
Thornton Tomasetti
View, Inc.
W.G. Clark Construction Co.
Wittrock Healthcare
Wood Harbinger
WoodWorks

BRONZE

ARC Document Solutions
Architecture for Health Panel
Berger Partnership
BRC Acoustics & Audiovisual Design
CanAm Building Envelope Specialists
Carney Badley Spellman P.S.
Cascade Design Collaborative
Cochran, Inc.
dark | light design
Dryvit Systems, Inc.
FSi consulting engineers

Green & Yalowitz
Hargis Engineers, Inc.
HILTI, Inc.
Lockhart|Suver LLC
LPD Engineering, PLLC
Mazzetti + GBA
Newforma
PAE
Patriot Fire Protection
Quantum Consulting Engineers
Rushing

The Table Mediation
Travis Fitzmaurice & Associates
Tremco Roofing and Building
Maintenance
Wiss, Janney, Elstner Associates, Inc.
Workpointe
Cairncross & Hempelmann
Holmes Electric Co.
Parker, Smith & Feek
Reid Middleton
Servco Pacific Insurance

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Select programs to sponsor:

How can you best demonstrate your leadership in the industry? AIA Seattle's robust sponsorship program will help you connect with your audience and facilitate relationship-building that leads to success. AIA Seattle offers program-specific sponsorship opportunities to give you direct marketing and visibility benefits (see below) as well as organization-wide benefits (refer to step 2 on page 7).

Select one or more education, gallery exhibit or award program that you would like to sponsor, and determine the level of benefits and exposure you would like to receive for each program. The total of your program-specific sponsorship(s) will determine your total sponsorship level, giving you organization-wide benefits including deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members (refer to step 2 on page 7).

Program-specific sponsorship levels & benefits	\$10,000	\$5,000	\$2,500	\$1,250
Opportunity to develop customized benefits	•			
Opportunity to give welcome message from podium at sponsored event (Honor Awards only at the \$10,000 level)	•	•		
Table opportunity at sponsored event to display promotional items & products (If configuration of the venue permits; does not include Honor Awards)	•	•	•	
Invitation to participate in program planning task force (Sponsoring a program does not guarantee planning task force participation or speaking/presenting opportunities at the sponsored event)	•	•	•	
Recognition from podium at sponsored event (Honor Awards only at the \$2,500+ level)	•	•	•	
Display of your logo (L) or firm name (N) on event marketing materials	L	L	L	N
Complimentary ticket(s) to sponsored event	4	3	2	1
Display of your logo (L) or firm name (N) at sponsored event	L	L	L	N
List of event attendees (Does not include contact information; excluding exhibits and Honor Awards)	•	•	•	•


EDUCATION MEDICAL DESIGN FORUM

February 2018 // Marketing begins December 2017

Audience profile: Architects, Interior Designers, Contractors, Engineers, Healthcare Practitioners and Policymakers, Facility Owners/Managers, Urban Designers and Planners, and Public Health Professionals

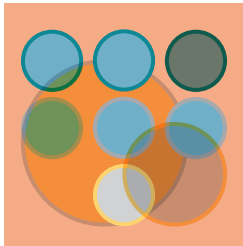
Attendance: 100 - 150

Sponsor profile: Hospitals and other Healthcare Providers, Policymakers and Government, Contractors, Engineers, Product Vendors and Manufacturers, and Facility Owners/Managers

Each year, the highly-anticipated two-day Medical Design Forum + Project Tour explores innovations in healthcare design, systems and strategies. Combining keynote speakers, panel discussions and a nominated project tour, this industry-specific forum offers a comprehensive dive into the issues and innovations impacting our region's healthcare systems and designed environments.

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000


EXHIBIT IN THE PUBLIC INTEREST: REDEFINING THE ARCHITECT'S RESPONSIBILITY TO SOCIETY

March through May 2018 // Marketing begins January 2018

Audience profile: Design-Interested Public, Design Professionals, Academics, Critics, and Industry Leaders at the Forefront of Design Professions

Attendance: 1,000+

Sponsor profile: Technology Vendors and Manufacturers, Smart Building Design and Construction Firms, Engineers, and Contractors

Public interest design, a growing field within the profession, is re-establishing the architect's position as a champion of public health, safety and welfare. As 2017's recipient of AIA Seattle's Emerging Professionals Travel Scholarship, Garrett Nelli traveled to Los Angeles, New Orleans, Alabama, Haiti, Burkina Faso and Italy to catalog how the built environment can catalyze positive societal change. The ensuing exhibit will showcase six emerging practices redefining the role of the architect to include social activist, engaged facilitator, environmental steward and political

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000


EDUCATION HOUSING DESIGN FORUM: TRENDS IN SINGLE FAMILY RESIDENTIAL DESIGN

April 2018 // Marketing begins February 2018

Audience profile: Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Owner Representatives, Homeowners, and Developers and Homebuilders

Attendance: 100 - 150

Sponsor profile: Contractors, Developers and Homebuilders, Landscape and Interior Design Firms, Engineers, Trade Groups, and Product Vendors and Manufacturers

The annual Housing Design Forum explores design trends, regulations, practice innovations and demographic changes that impact professionals involved in housing in the Pacific Northwest. This year's forum will investigate current trends in single-family housing design, with a focus on regional context and sustainable strategies.

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000


EDUCATION **SMALL FIRM MANAGEMENT SERIES**

April through October 2018 // Marketing begins February 2018

Audience profile: Small Firm Practitioners, Firm Owners, Architects, Interior Designers, Engineers and Aspiring Business Owners

Attendance: 60 per session

Sponsor profile: Software, Project Management, Legal Services, Accounting Services, Residential Building Products and Systems, and Marketing Services

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000

In this three-part series, Rena M. Klein FAIA, joined by other Charrette Venture Group experts, will cover the essentials for successful small firm management. Each session will address a topic in-depth – such as marketing or strategic growth planning – with ample time for interactive exercises and attendee participation.


EVENT **PRESIDENT'S DINNER**

May 2018 // Marketing begins March 2018

Audience profile: Firm Principals and Industry Leaders

Attendance: 150

Sponsor profile: Engineers, Contractors, Subcontractors, Owners, and Vendors

AIA Seattle's President's Dinner, the organization's signature gala event, is a celebration that brings together members and community leaders to recognize and honor leadership and achievements in the design of the built environment, elevating those who have made significant contributions to the industry and to society.

Sponsorship Level:

- \$5000 (4 avail.)


EDUCATION **CODES SERIES**

Summer 2018 // Marketing begins Spring 2018

Audience profile: Design Professionals, Planners, Policy Makers, Elected Officials, Community and Neighborhood Leaders, Foundations and Funding Organizations, Educators, Affordable Housing Developers and Advocates, and Community Development Groups

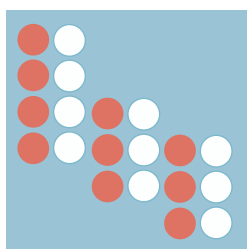
Attendance: 60 – 85 per session

Sponsor profile: Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and City/Government Employees

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000

This year's series will include 3-4 half-day sessions that explore a variety of code-related topics. Each year, codes experts determine the most relevant topics to focus on, including recent local code updates, existing building requirements, accessibility, and compliance issues and implications.


EDUCATION **DESIGN FOR LEARNING: K-12 ENVIRONMENTS**

October 2018 // Marketing begins August 2018

Audience profile: Architects, Contractors, Engineers, Public Sector Leaders, Facility Owners/Managers, and Education Professionals

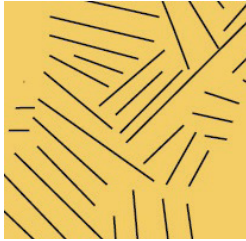
Attendance: 100 – 150

Sponsor profile: Contractors, Landscape and Interior Design Firms, Engineers, Product Vendors and Manufacturers, Software and Educational Systems Providers and Managers, and Facility Owners/Managers

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000

Our first annual Design for Learning Forum will provide a deep dive into the innovations, science and sociology, opportunities and trends impacting the design of educational environments. This full-day forum will explore K-12 learning environments, both formal (schools) and informal (museums, science/technology centers, parks and playgrounds).


EVENT HONOR AWARDS FOR WASHINGTON ARCHITECTURE
November 2018 // Marketing begins August 2018

Audience profile: Architects, Engineers, Contractors, and Larger Design Community

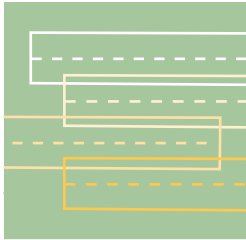
Attendance: 900 - 1,200

Sponsor profile: Engineers, Contractors, Subcontractors, Interior Design Firms, Product Vendors and Manufacturers

Sponsorship Levels:

- \$2500 \$5000
 \$10000

AIA Seattle's marquee program, the nationally-recognized Honor Awards for Washington Architecture, explores our state's best design projects in a lecture-style event of unique rigor and breadth. This prestigious program provides an important opportunity for the design community to consider the state of architectural design, sharing its achievements with practitioners and the community-at-large. The program features a national and often international jury.


EDUCATION RIGHT TO THE CITY SUMMIT
December 2018 // Marketing begins October 2018

Audience profile: Design Professionals, Planners, Policy Makers, Elected Officials, Community and Neighborhood Leaders, Foundations and Funding Organizations, Educators, Affordable Housing Developers and Advocates, and Community Development Groups

Attendance: 100 - 120

Sponsor profile: Architecture, Landscape and Planning Firms, Community Development Specialists, Civil Society Organizations, and Educational Institutions

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000

This leadership summit will bring together interdisciplinary thought-leaders and design professionals to explore what it means to have a "right to the city". Who has access to our city? How is Seattle (and the surrounding region) impacted by, and working on, issues of displacement, affordability, inclusion, sanctuary and safety for new and long-time residents? What is the design community's role in ensuring that our urban population – residents and workers alike – is diverse, housed, healthy, safe and civically engaged?


EXHIBIT SANCTUARY
December 2018 through February 2019 // Marketing begins October 2018

Audience profile: Design-Interested Public, Policy Makers, Children and Families, Visitors to Seattle, Design Professionals, Academics, Critics, and Non-Profit Leaders

Attendance: 1,000+

Sponsor profile: Architecture and Landscape Design Firms, Graphic Design Firms, Companies, and Public Entities Focused on Democracy and Immigrant Rights

Sponsorship Levels:

- \$1250 \$2500
 \$5000 \$10000

While the term "sanctuary city" is a modern concept specifically related to immigration policy, the need to design cities as places of safety and refuge is as old as cities themselves. This exhibit will explore the concepts of safety and sanctuary through design ideas, graphic design, and storytelling. The exhibit seeks to answer the question: what are the design strategies – in urban design, wayfinding and information systems, infrastructure, architecture, etc. – that make cities a refuge for all residents, even the most vulnerable?


AIA Northwest Washington, a Section of AIA Seattle, hosts an annual Golf Tournament in August to benefit the AIA Northwest Washington Scholarship Fund.

A variety of sponsorship opportunities are available for this event. If interested, please contact Jason Williard at jason.w@rmcarchitects.com.

2

Determine your total sponsorship level:

Total your **program-specific** sponsorships to determine your total sponsorship level and year-round, **organization-wide** benefits. For example, two programs sponsored at \$1,250 each would total \$2,500 and position your company as an AIA Seattle Silver Sponsor.

Total sponsorship & organization-wide benefits	PLATINUM \$10,000 +	GOLD \$5,000-\$9,999	SILVER \$2,500-\$4,999	BRONZE \$1,250-\$2,499
Monthly highlight article opportunity in AIA Seattle's enews (requires approval)	•	•		
Featured interview opportunity on AIA Seattle's website (requires approval)	•	•		
Display of your logo (L) or firm name (N) in AIA Seattle's weekly enews	L	N		
Recognition on AIA Seattle's social media platforms	•	•	•	•
One free rental of member physical mailing list	•	•	•	•
Center for Architecture & Design facilities rental discount (Up to 40%)	•	•	•	•
Display of your logo (L) or firm name (N) on AIA Seattle's website	L	L	L	N
Discounts on AIA Paper Documents (30%) and Job Board postings (60%)	•	•	•	•
Advertising discount on AIA Seattle's website and/or enews	•	•	•	•
Opportunity to submit call for proposals and/or host exclusive member events	•	•	•	•
Complimentary event listings in AIA Seattle's weekly enews (requires approval)	4x MONTH	3x MONTH	2x MONTH	1x MONTH
Invitation to participate on AIA Seattle's member committees	•	•	•	•
Promotional use of AIA Seattle's Corporate Allied Partner logo	•	•	•	•
Opportunity for company employees to attend non-sponsored programs at the discounted member rate	•	•	•	•
Exclusive invitation to AIA Seattle's social events	•	•	•	•

Payment is required for sponsorship recognition. Decisions related to program content rest with AIA Seattle. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner by decision of the AIA Seattle Board of Directors. AIA Seattle does not, solely by virtue of its partnership with AIA Seattle Corporate Allied Partners, endorse or support the opinions, platforms, products, work or missions of AIA Seattle Corporate Allied Partners. In the event AIA Seattle determines that partnership with any Corporate Allied Partner is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

3

Complete Sponsorship Commitment Form:

Firm Information

Firm Name _____
(exactly as you would like it to appear on marketing materials, the AIA Seattle website, etc.)

Mailing Address _____

City _____ State _____ ZIP _____

Contact information

Firm Principal _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Select the program(s) you are sponsoring and the level(s):

Medical Design Forum
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

In the Public Interest Exhibit
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Housing Design Forum
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Small Firm Management Series
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

President's Dinner
___\$5,000 (Four available)

Codes Series
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Design for Learning: K-12 Environments
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Honor Awards for Washington Architecture
___\$10,000 ___\$5,000 ___\$2,500

Right to the City Summit
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Sanctuary Exhibit
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

AIA Seattle Sponsorship Total \$ _____

Payment

- Check payable to AIA Seattle (enclosed)
- Please send an invoice to the Principal Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX **Total Payment \$** _____
- Credit Card Number _____ Expiration Date _____
- Name as it appears on the card _____
- Authorized Signature _____

NOTE: AIA Seattle is a 501(c)6 organization. Contributions are not tax deductible as a charitable contribution.

Online Payment Option available at aiaseattle.org/sponsorship-commitment-form.



Submit Logo & Return Form

AIA Seattle keeps all sponsor logos on file. Please email the **latest version of your color logo (300 dpi EPS & JPG, at least 6" on long side)** to kimberl@aiaseattle.org.

Return this Commitment Form to:

Kimber Leblicq, Managing Director
AIA Seattle
1010 Western Avenue | Seattle, WA 98104
kimberl@aiaseattle.org
206.448.4938 x 103

Your company will be visible on the following platforms:



WEEKLY E-NEWS

5,400+ distribution list
(architect members, allied members and beyond)



WEBSITE

71,000+ unique visitors per year



PROGRAMMING

10,000 average impressions (media, enews, social media, website and print collateral)



NETWORKING

115+ annual events
4,000+ annual attendees
(members, allied members and emerging professionals)



SOCIAL MEDIA

5,600+ Twitter followers
2,200+ Facebook likes
15+ weekly posts



AIA
Seattle

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aiaseattle.org