



Why Partner with AIA Seattle?

As our industry changes and continues to grow, relationships are increasingly important to our survival and prosperity. AIA Seattle's Corporate Allied Partner (CAP) program is specifically focused on supporting the development of strategic relationships between our members and our sponsors.

The benefits of partnership are many. Our members are the decision makers in Seattle architecture responsible for billions of dollars in building investment each year. AIA Seattle's members are individual architects and firms across the Puget Sound region which include Mithun, LMN Architects, Olson Kundig Architects, The Miller Hull Partnership, Callison, GGLO, NBBJ, and more.

Exposure

Each year, AIA Seattle produces a diverse calendar of educational programs and networking events which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of other industry leaders that participate in these events.

Positioning

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information. There is no better opportunity to differentiate your firm from your competition to the people who can make a difference in your success.

Relationship-Building

Being a Partner is a cost-effective way to gain access to AIA Seattle members and help develop the key relationships needed for your company to maximize its potential in our ever-more competitive industry.

AIA Seattle Corporate Allied Partners have exclusive opportunities to reach and be recognized by over 2,000 related professionals as leaders in the industry. Take advantage of these opportunities and demonstrate your commitment to a high-quality built environment by becoming a Partner today.



2016 Corporate Allied Partners

Sponsoring AIA Seattle in 2017 will put you in great company!

Thank you to our 2016 Sponsors:

PLATINUM

BetterBricks (NEEA)
Big Ass Solutions
Krekow Jennings, Inc.
LP Flameblock
Swenson Say Fagét
The Felt Hat

GOLD

Arup North America LTD
Coffman Engineers, Inc.
Coughlin Porter Lundeen
EXP Technical, Inc.
Glo European Windows
Glumac
Lane Powell
Malsam Tsang Engineering
Mortenson Construction
Sellen Construction
Shuchart
Shuchart/Dow
Ted Sive Consulting
Valley Electric
Wood Harbinger
WSP | Parsons Brinckerhoff

SILVER

Abracadabra Printing, Inc.
AEI Affiliated Engineers
AEP Span
AHBL, Inc.
Bernston Porter & Company, PLLC
BNBuilders
Boral TruExterior
Cary Kopczynski & Company
Clark Construction
Cochran, Inc.
DCI Engineers
Degenkolb Engineers
Dovetail
GLY Construction
Godfinch Brothers, Inc.
Greenbusch Group, Inc.
Hammer & Hand
Hill-Rom
Hoffman Construction Company
Howard S. Wright a Balfour Beatty Company

Joto Vent System
KPFF
Lease Crutcher Lewis
MacDonald-Miller Facility Solutions
Magnusson Klemencic Associates
Marvin Windows & Doors
McKinstry
PACE Engineers, Inc.
PCS Structural Solutions
Peterson Sullivan
Santec
Thomas Fragnoli Construction
Turner Construction Company
Wiss, Janney, Elstner Associates, Inc.

BRONZE

ARC Document Solutions
Architecture for Health Panel
Berger Partnership
BRC Acoustics & Audiovisual Design
Carney Badley Spellman P.S.
dark | light design
FSi consulting engineers
Green & Yalowitz
Holmes Electric
Knauf Insulation
Lockhart|Suver, LLC
LPD Engineering, PLLC
Mazzetti + GBA
Milgard Windows & Doors
Morrison Hershfield
Notkin Mechanical Engineers
P&M
PAE
Parker, Smith & Feek
Patriot Fire Protection
Quantum Consulting Engineers
RDH Building Sciences, Inc.
Reid Middleton
Rushing
Servco Pacific Insurance
Skellenger Bender, P.S.
The Robinson Company
The Walsh Group
Travis Fitzmaurice & Associates
W.G. Clark Construction



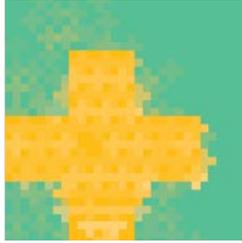
1

Select programs to sponsor:

How can you best demonstrate your leadership in the industry? AIA Seattle’s robust sponsorship program will help you connect with your audience and facilitate relationship-building that leads to success. AIA Seattle offers program-specific sponsorship opportunities to give you direct marketing and visibility benefits (see below) as well as organization-wide benefits (refer to step 2 on page 7).

Select one or more educational, gallery exhibit or award program that you would like to sponsor, and determine the level of benefits and exposure you would like to receive for each program. The total of your program-specific sponsorship(s) will determine your total sponsorship level, giving you organization-wide benefits including deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members (refer to step 2 on page 7).

Program-specific sponsorship levels & benefits	\$10,000	\$5,000	\$2,500	\$1,250
Opportunity to work with AIA Seattle staff to develop customized benefits	•			
Opportunity to give welcome message from podium at sponsored event (Honor Awards at the \$10,000 level)	•	•		
Table opportunity at sponsored event (If configuration of the venue permits; does not include Honor Awards)	•	•	•	
Invitation to participate in planning task force (Sponsoring a program does not guarantee planning task force participation or speaking/presenting opportunities at the sponsored event)	•	•	•	
Recognition from podium at sponsored event (Honor Awards and Materials Matter at the \$2,500+ level)	•	•	•	•
Display of your logo (L) or firm name (N) on event marketing materials	L	L	L	N
Complimentary ticket(s) to sponsored event	4	3	2	1
Display of your logo (L) or firm name (N) at sponsored event	L	L	L	N



Sponsorship Levels:
 \$1250 \$2500
 \$5000 \$10000

EDUCATION MEDICAL DESIGN FORUM + PROJECT TOUR

February 2017 // Marketing begins December 2016

Audience profile: Architects, Contractors, Engineers, Healthcare Practitioners and Policymakers, Facility Owners/Managers, Urban Designers and Planners, and Public Health Professionals

Attendance: 135 - 150

Sponsor profile: Hospitals and other Healthcare Providers, Policymakers and Government, Contractors, Engineers, Product Vendors, and Facility Owners/Managers

This year's Medical Design Forum + Project Tour will explore the impacts of health care reform on providers and facilities. As providers shift to different payment and management structures, design professionals are well-suited to partner with owners and facilities managers to improve the patient experience with economical and efficient designs. Participants will learn about innovative design technologies, pre-fabrication systems at work, and strategies for collaborative partnerships with clients. This two-day event will include discussions with leading experts on health care, design, technology, and construction and will explore issues affecting urban and rural facilities.



Sponsorship Levels:
 \$1250 \$2500
 \$5000 \$10000

EXHIBIT SMART BUILDINGS EXHIBIT

March and April 2017 // Marketing begins December 2016

Audience profile: General Public, Architects and Design Professionals, Engineers, Contractors, Technology Professionals

Attendance: 2,000

Sponsor profile: Technology Vendors and Manufacturers, Smart Building Design and Construction Firms, Engineers, and Contractors

Intelligent buildings use a new generation of tools that leverage today's data-rich building environments to help create more capable, sustainable and conversable structures. Curated by AIA Seattle's Emerging Professionals Scholarship recipient Derik Eckhardt Assoc AIA, this exhibit will explore smart buildings in Boston, Amsterdam, London, Abu Dhabi and Portland. Case studies will cover a broad range of smart technologies, from environmental controls and waste water systems to unique user interfaces and advanced construction methods. The buildings studied represent arguably the world's smartest buildings, not only to the degree in which technology is embedded within the built environment, but also in the ingenuity with which that technology is harnessed.

2017 PROGRAMS



EDUCATION SMART BUILDINGS FORUM

April 2017 // Marketing begins January 2017

Audience profile: Architects, Contractors, Engineers, Developers, Policymakers, Academics, and Technology Professionals

Attendance: 135 - 150

Sponsor profile: Technology Vendors and Manufacturers, Smart Building Design and Construction Firms, Engineers, and Contractors

Sponsorship Levels:
 \$1250 \$2500
 \$5000 \$10000

The Smart Buildings Forum will address one of the most exciting opportunities for architecture and urban design today – new technologies collecting intelligence and changing how we understand and engage with the built environment. Participants will explore emerging technologies, systems, and networks affecting how we design, construct, and use buildings and transform our cities. This forum will bring together architects, smart technology developers, policymakers, and advocates to explore innovative design and strategic collaboration.



EVENT HONORS DINNER

May 2017 // Marketing begins February 2017

Audience profile: Firm Principals and Industry Leaders

Attendance: 150

Sponsor profile: Engineers, Contractors, Subcontractors, Owners, and Vendors

Sponsorship Level:
 \$10000

AIA Seattle's Honors Dinner, the organization's signature gala event, is a celebration that brings together members and community leaders to recognize and honor leadership and achievements in the design of the built environment. AIA Seattle Honors not only recognize the achievements of the architect as an individual, but they also elevate those who have made significant contributions to the industry and to society.



EXHIBIT EXTRAORDINARY PLAYSCAPES EXHIBIT

July and August 2017 // Marketing begins April 2017

Audience profile: General Public, Architects and Design Professionals, Playground Designers, Health and Educational Professionals, Community Members

Attendance: 2,000

Sponsor profile: Architecture and Landscape Architecture Firms, Play Equipment Manufacturers and Vendors, and Parks and Recreation Supporters

Sponsorship Levels:
 \$1250 \$2500
 \$5000 \$10000

Today, outdoor play faces tough competition—from electronics, overscheduling, declining recess time and lack of access to safe play spaces. Safety and liability concerns overshadow the conversation around play's central role in enhancing children's physical, emotional, and social development. Architects, designers, and play advocates understand the importance of well-designed public spaces that allow balanced, creative, and active play. This exhibition explores how designers translate play objectives into innovative environments. Curated by Design Museum Boston, *Extraordinary Playscapes* includes playable installations, videos, scale models, and hands-on elements for viewers as they explore the art, history, and science behind the world of play.

2017 PROGRAMS



Sponsorship Levels:
 \$2500 \$5000
 \$10000

EDUCATION MATERIALS MATTER PROFESSIONAL SERIES

Autumn 2017 // Marketing begins August 2017

Audience profile: Architects, Contractors, Engineers, and Sustainability Leaders

Attendance: 70 - 80 per session

Sponsor profile: Manufacturers, Vendors, Law Firms, Consultants, Contractors, Engineers, and Developers

Materials Matter is a five-session series delivering comprehensive, high-level knowledge and strategies for assessing and selecting healthy, sustainable materials. Sessions will delve into the impact of materials on the environment and human health, the tools and data available for assessing and prioritizing materials, and strategies for integrating informed decision-making into projects and practice. This series includes perspectives from architects, contractors, owners, scientists, manufacturers, and advocates.



Sponsorship Levels:
 \$2500 \$5000
 \$10000

EVENT HONOR AWARDS FOR WASHINGTON ARCHITECTURE

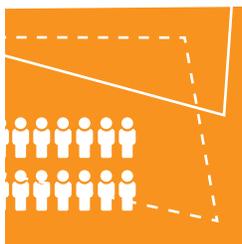
November 2017 // Marketing begins August 2017

Audience profile: Architects, Engineers, Contractors, and Larger Design Community

Attendance: 900 - 1,200

Sponsor profile: Engineers, Contractors, Subcontractors, Interior Design Firms, Product Vendors, and Manufacturers

AIA Seattle's marquee program, the nationally-recognized Honor Awards for Washington Architecture, explores our state's best design projects in a lecture-style event of unique rigor and breadth. This prestigious program provides an important opportunity for the design community to consider the state of architectural design, sharing its achievements with practitioners and the community-at-large. The program features a national and often international jury.



Sponsorship Levels:
 \$1250 \$2500
 \$5000 \$10000

EDUCATION RESILIENT BUILDINGS AND COMMUNITIES

December 2017 // Marketing begins October 2017

Audience profile: Architects, Contractors, Engineers, Owners, City Leaders, Non-Profits, and Planners

Attendance: 135 - 150

Sponsor profile: Contractors, Engineers, Developers, Emergency Management Consultants, and Manufacturers

Responding to a growing range of physical, environmental, social and economic pressures, our buildings and communities must be designed with the long game in mind. Whether it's the impacts of climate change, the housing crisis, or the next "big one," external challenges demand designed responses and create opportunities for innovation. This forum explores key strategies and technologies to prepare buildings and communities for natural disasters and chronic challenges. With the knowledge and tools they need to design and construct resilient buildings, design professionals can become leaders in preparing communities and cities for unexpected challenges and identifying a path to recovery. This day-long forum will include a variety of perspectives from AEC professionals, regulators, and the disaster response community.

2

Determine your total sponsorship level:

Total your **program-specific** sponsorship selection(s) to determine your total sponsorship level and **organization-wide** benefits. For example, two programs sponsored at \$1,250 each would total \$2,500 and position your company as an AIA Seattle Silver Sponsor.

Total sponsorship levels & organization-wide benefits	PLATINUM \$10,000 +	GOLD \$5,000-\$9,999	SILVER \$2,500-\$4,999	BRONZE \$1,250-\$2,499
Featured interview opportunity on AIA Seattle's website (requires approval)	•	•	•	
20% discount on one-time use of member and allied member physical mailing list	•	•	•	
Recognition on AIA Seattle's social media platforms	•	•	•	
Display of your logo (L) or firm name (N) in AIA Seattle's weekly enews	L	N		
Center for Architecture & Design Facilities Rental discount (18-40% depending on rate)	•	•	•	•
Display of your logo (L) or firm name (N) on AIA Seattle's website	L	L	L	N
Discounts on AIA Paper Documents (30%) and Job Board postings (62%)	•	•	•	•
20% advertising discount on AIA Seattle's website and/or enews	•	•	•	•
Opportunity to present one approved Continuing Education class (1-2 hours) as part of the CAP Collaboration Series	•	•	•	•
Complimentary event listings in AIA Seattle's weekly enews (requires listing approval)	4x MONTH	3x MONTH	2x MONTH	1x MONTH
Invitation to participate on AIA Seattle's member committees	•	•	•	•
Promotional use of AIA Seattle's Corporate Allied Partner logo	•	•	•	•
Opportunity to attend non-sponsored programs at the discounted member rate	•	•	•	•
Exclusive invitation to AIA Seattle's social events	•	•	•	•

Payment is required for sponsorship recognition. Decisions related to program content rest with AIA Seattle. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner by decision of the AIA Seattle Board of Directors. AIA Seattle does not, solely by virtue of its partnership with AIA Seattle Corporate Allied Partners, endorse or support the opinions, platforms, products, work or missions of AIA Seattle Corporate Allied Partners. In the event AIA Seattle determines that partnership with any Corporate Allied Partner is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

Your company will be visible on the following platforms:



WEEKLY E-NEWS

4,600+ distribution list
(architect members, allied members and beyond)



WEBSITE

70,000+ unique visitors per year



PROGRAMMING

10,000 average impressions (media, enews, social media, website and print collateral)



NETWORKING

100+ annual events
4,000+ annual attendees
(members, allied members and emerging professionals)



SOCIAL MEDIA

5,200+ Twitter followers
2,000+ Facebook likes
15+ weekly posts



Complete Sponsorship Commitment Form:

Firm Information

Firm Name _____

(exactly as you would like it to appear on marketing materials, the AIA Seattle website, etc.)

Mailing Address _____

City _____ State _____ ZIP _____

Contact information

Firm Principal _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Select the program(s) you are sponsoring and the level(s):

Medical Design Forum + Project Tour
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Honor Awards for Washington Architecture
___\$10,000 ___\$5,000 ___\$2,500

Smart Buildings Exhibit
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Materials Matter Professional Series
___\$10,000 ___\$5,000 ___\$2,500

Smart Buildings Forum
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Resilient Buildings and Communities
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Extraordinary Playscapes Exhibit
___\$10,000 ___\$5,000 ___\$2,500 ___\$1,250

Honors Dinner
___\$10,000

AIA Seattle Sponsorship Total \$ _____

Payment

- Check payable to AIA Seattle (enclosed)
- Please send an invoice to the Principal Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX **Total Payment \$** _____
- Credit Card Number _____ Expiration Date _____
- Name as it appears on the card _____
- Authorized Signature _____

NOTE: AIA Seattle is a 501(c)6 organization. Contributions are not tax deductible as a charitable contribution.

- Is your firm an AIA Continuing Education Provider? Yes, Provider number: _____ No
- Is your firm interested in presenting a continuing education class as a part of the CAP Collaboration Series?
- Yes No
-



Submit Logo & Return Form

AIA Seattle keeps all sponsor logos on file. Please email the latest version of your color logo (300 dpi EPS & JPG, at least 6" on long side) to kimberl@aiaseattle.org.

Return this Commitment Form to:

Kimber Leblicq, Managing Director
AIA Seattle
1010 Western Avenue | Seattle, WA 98104
kimberl@aiaseattle.org
206.448.4938 x 103