

2015 MEDICAL DESIGN FORUM

Innovations and Impacts in the Future of Healthcare Design

Presented by AIA Seattle in collaboration with AHP

February 12 & 13, 2015 • The Salish Ballroom • Salish Lodge & Spa in Snoqualmie, WA

Keynote Speaker



Dr. Paul Barach, MD, MPH, is President of J Bara Innovation and is a double board-certified Anesthesiologist (Anesthesia and Intensive care), from the Massachusetts General Hospital affiliated with Harvard Medical School, is a formally trained health services researcher, with advanced post graduate training in quality improvement and medical education. Dr. Barach has extensive experience in working with clinicians, and managing large health care and broader public sector engagements as a hospital executive, and advising and consulting to academic medical centers and hospitals, government and industry on healthcare delivery, documentation, policy and innovation. He has also worked with several architectural and design firms in helping to design transformative hospitals. He has experience in strategic planning, operational planning, programming and master planning as well as feasibility studies, facility design for healthcare facilities and enjoys focusing on how operations inform design.

Dr. Barach's passion is to challenge leaders to think differently and to help make healthcare equitable, safer and centered around the needs of patients and communities. He has a reputation for vigorous leadership and a successful track record of effectively driving and supporting clinical quality at all levels of academic organizations, including in strategy, policy-making, financing, and technology. He spent 5 years in the military as a combat physician, battalion physician, field hospital commander and strategic health advisor and was discharged at the rank of Major.

He was Chief Quality Officer for the University of Miami and Jackson Memorial Healthcare System, Associate Dean for Patient Safety, and Founder and Director of the one the first simulation and skills training centers, the Miami Center for Patient Safety and Simulation. He was editor of the journal *BMJ Quality and Safety*, a Baldrige and National Quality Forum examiner, member of the National Board of Medical Examiner's Innovation Board, member of the MA Medical Society, the AMA Council on Long Range Planning, member of the American Society of Anesthesia Clinical Outcomes Committee, and was inducted in 2005 into the honorary society for Anesthesia leaders (AUA). He was regular faculty for 7 years at the Advanced Training Program at Intermountain Healthcare in Utah; set up and led the Quality Colloquium at Harvard Patient Safety Certificate Program; and has taught at the IHI Annual forum for past 10 years. He is a member of the FGI/HGRC.

Dr. Barach has been invited to deliver over 400 invited talks, published 127 peer review papers and over 250 other scientific publications. His work has been cited 4700 times including in public written and electronic media. He co-editor of 3 textbooks soon to be published on the role of patients and patient stories in transforming healthcare (Bartlett); the safety and quality of pediatric cardiac care (Springer); and on hospital design and healthcare acoustics (Springer).

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Day 1 Speakers



Dr. Wellesley Chapman, MD, is Medical Director of Care Delivery Innovation and an urgent care physician at Group Health Cooperative. He has been with Group Health since 2008, serving as a paneled primary care physician and Medical Center Chief of the Burien clinic and a Lean consultant prior to joining the innovation team. Dr. Chapman also holds a Clinical Associate faculty appointment with the Group Health Research Institute. Dr. Chapman received a bachelor of arts in Economics from the University of Vermont and medical doctorate from the University of Washington. Prior to his work in health care, Dr. Chapman was a theater actor in Chicago, financial analyst in New York and Paris, and a Kerouac-wannabe-ecat-bartender-lay-about.



Dr. John S. Milne, MD, MBA, FACEP, of AvNnew Heath is a physician executive and healthcare futurist with a reputation for creative, strategic, business-minded thinking. A nationally recognized consultant and speaker, he is known for developing high performing teams that leverage a clear vision of future healthcare trends to deliver innovative solutions. A former Vice President of Medical Affairs and the Medical Director for Strategic Development at Swedish Health System in Seattle, he helped lead the clinical development for over \$500 million in new facility construction, including the innovative greenfield 175-bed community hospital in Issaquah and three ambulatory care centers. Under Dr. Milne's leadership, these Swedish facilities have earned multiple Press Ganey awards for patient satisfaction, achieved superior financial performance, scored system highs for staff satisfaction, and were honored with multiple architectural awards for design excellence. Dr. Milne continues to practice emergency medicine and in 2013 founded Avnew Health, a company focused on providing unique vertically integrated healthcare solutions direct to

self-insured employers.

Day 1 Moderator + Panelists



Moderator Phil Giuntoli, is Principal at CollinsWoerman and his career has focused on healthcare design and facility management. Mr. Giuntoli is an advocate of networked facilities within comprehensive delivery systems. Most of his work at CollinsWoerman is focused on ambulatory care although we are working on a new small hospital and have hope of renovating an existing facility long neglected with deferred maintenance. Mr. Giuntoli's work includes the Group Health Puyallup facility has become a model for the Veterans Administration and their new PACT roll-out whose standards in which CollinsWoerman helped author.



Frank Hemeon, CPA, MBA, Chief Financial Officer, Whidbey General Hospital. Mr. Hemeon has over thirty years of healthcare finance experience. He is a CPA with a Masters in Business Administration from Boston University. Mr. Hemeon spent over ten years with international accounting firms specializing in capital finance and feasibility studies. The majority of these projects were associated with hospital construction in the Northeast. Over the last ten years, he was in charge of finance and construction accounting for projects at Overlake Medical Center, Kaiser Permanente Northwest, Parkland Hospital in Dallas and presently Whidbey General Hospital. His experience include critical access/rural hospitals, community hospitals and large academic medical centers.



Kevin Abel, Chief Executive Officer, Lake Chelan Community Hospital. Mr. Abel has a broad range of healthcare management experience. Before his role at LCCH, he worked for Bend, Oregon's Cascade Healthcare Community, which has three hospitals. While a Controller at Cascade Healthcare, he initiated their budget process, implemented a cost accounting system and integrated it into the organization's strategic planning process, developed a construction budget for expansion projects and assisted with the development of an \$8.5 million financial turnaround plan. Mr. Abel also worked four years at Cascade Healthcare as Director of Material and Biomedical Services, managing more than \$50 million in annual supply expenses. Mr. Abel has a Masters of Business Administration and a Masters of Education from Seattle University. He earned his Bachelor of Arts in Communications from the University of Illinois and enjoys working for non-profit organizations, where he feels he can best help the community.

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Rosalinda Kibby, Superintendent & Administrator, Columbia Basin Hospital. Ms. Kibby is a native of Washington State and has worked the last 20 years in healthcare. She has studied at Big Bend Community College, University of Washington and Washington State University. Almost her entire career has been spent in healthcare administration. She has managed quality, risk, medical staff, electronic medical records and several other roles. She is certified in LEAN methodology and customer service. Ms. Kibby has served as a temporary administrator three times and in February 2014, she stepped into the permanent role as Administrator/Superintendent for Grant County Public Hospital District No. 3 (critical access hospital, nursing home, assisted living, rural health clinic). She is a board member of the Washington State Hospital Association's Rural Hospital Committee, Washington State Hospital Rural Insurance Trust and the Columbia Basin Hospital Council. She is married with three children, she owns and operates small businesses with her husband and provides volunteer bookkeeping services to local non-profit organizations. Her interests

include traveling with her family.

Day 2 Speakers



Michelle Vest, MPA, Principal of CareSync Consulting. Ms Vest serves CareSync as its healthcare program strategist, preparing business plans, market plans, and needs assessment in support of clinical integration initiatives (such as ACO development and care coordination programs), IT initiatives, facility development, and performance improvement. She also offers extensive experience in process facilitation at the Board level and executive management, and is very knowledgeable on emerging health care trends, clinical and business process improvement, and health system transformation. Ms. Vest has been Principal in Charge of AllCare CCO's transformation journey and has consulted with AllCare's parent company, Mid Rogue Holding Company, Inc. since 2003. Previously, she was Principal in Charge of Arthur Andersen's health care strategy practice for the western region, Senior Research Analyst with the Washington Health Services Commission during the state's health reform effort in the early 1990s, and she co-owned a health care consulting and architecture firm for ten years.



Sarah Zabel, Vice President of Operations and Integration, at Swedish Edmonds Medical Center. Ms. Zabel is responsible for most outpatient and ancillary/support services operations as well as many planning functions. She was a key leader in the transition of Stevens Hospital to Swedish Edmonds and continues to serve as a member of the Strategic Collaboration Committee between Swedish and Verdant (Snohomish County Public Hospital District #2). Ms. Zabel has more than 20 years' experience in healthcare operations and management. She started at Swedish/Edmonds (then Stevens Hospital) in July, 2004. Prior to her current position, she was focused primarily on development and implementation of the hospital's strategic and business plans and management of turnaround initiatives. Before Swedish/Edmonds, Sarah spent more than six years with BearingPoint (formerly KPMG Consulting) and Arthur Andersen Business Consulting as a healthcare consultant leading hospitals and other organizations in financial, operational, and system improvements. Sarah also has previous experience in clinic and business office management and software

and program development. Sarah has Bachelor's Degree from Concordia College in Moorhead, MN. She serves on the board of the Edmonds Chamber of Commerce.



Jim Grafton is the Capital Projects Manager for the Snoqualmie Valley Hospital District. Mr. Grafton has been with the District for four years, managing the new hospital project and other construction projects for the District. Prior to joining the District, Mr. Grafton spent 20 years working for architecture firms in the Seattle area, with 14 years specializing in the planning and design of healthcare projects. His past projects include the (Providence) St. Mary Medical Center Master Plan, Walla Walla, WA, St. Mary/Chase Street Medical Office Building, Walla Walla, WA, Forks Community Hospital Master Plan, Forks, WA, North Valley Hospital Medical Office Village, Whitefish, MT, various projects for Sitka Community Hospital, Sitka, AK, and Pacific Rim Outpatient Surgery Center, Bellingham, WA. Mr. Grafton is a graduate of the College of Architecture and Urban Planning at the University of Washington.