

Medical Design Forum + Project Tour

AIA Seattle/AHP Medical Design Forum | February 12 & 13, 2015 | The Salish Ballroom, Salish Lodge & Spa in Snoqualmie, WA

** all sessions/speakers subject to change*

DAY 1 PROGRAM: THURSDAY, FEBRUARY 12, 2014* / Innovations and the Future

9.30-10 am **REGISTRATION** and Continental breakfast

10-10.15 **WELCOME**

Lois Broadway, AIA, NCARB | Chair, AIA Seattle Medical Forum Steering Committee, and Principal, tgb | architects

10.15-11.45 **Keynote Presentation: *The Latest in Evidence Design***

Keynote Speaker Dr. Paul Barach, MD, MPH | President, J Bara Innovation
Introduction by **R. David Frum, AIA** | **President**, Salus Architecture

11.45-1.15 LUNCH

1.15-2.00 **Session 2: *Practice Innovation***

Dr. Wellesley Chapman | Medical Director, Group Health Cooperative
Introduction by **Kim Ritter, AIA** | 2015 Chair, Architectural for Health Panel (AHP)

Midway through 2014 venture capital investment in digital health topped \$3.4 billion, more than double what the industry saw the previous year. This investment is driving technologies into analytics and care delivery that are transforming experience for patients and providers. There is a cry from purchasers of healthcare for meaningful quality and from patients for care to be more accessible, easier to use, more affordable and transparent. Smart delivery systems are responding to this demand by redefining the functions, platforms, and places we deliver care. Medical interactions often do not require a space larger than the screen of a smart phone. And when care must be in-person, frequently a tiny outpost serves as well as a fully equipped medical center. This talk will explore what happens when the functions of the medical center are broken off from the mother ship and re-launched in newly define places.

2.15-2.50 **Session 3: *Are Hospitals are Obsolete? A Physician's View of Evolving Care Delivery***

Dr. John S. Milne MD, MBA, FACEP | Founder and CEO, Avnew Health
Introduction by **Kim Ritter, AIA** | 2015 Chair, Architectural for Health Panel (AHP)

Healthcare delivery is rapidly transforming from its fee-for-service roots to an outcomes-based care team model focused on managing populations. ACO structures require health systems to shoulder greater financial risk; HSA programs drive patient consumerism; and health systems scramble to avoid readmissions. Health planners and facility designers must navigate these trends in order to successfully guide facility development.

A senior physician executive and healthcare futurist, Dr. Milne dissects care delivery trends that may influence the way delivery networks are designed and the facilities they require. Telemedicine and mobile apps will push care delivery into the home. Health coach models and wellness programs will pull care into the workplace. "Big Data" will proactively manage populations. Centers of Excellence will expand the geographic reach for health systems. So what does this mean for the traditional community hospital and the built environment of tomorrow?

2.50-3.15 Q+A with Dr. Chapman and Dr. Milne

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3.15-3.45 BREAK

3.45-5.15 pm **Session 4: Rural Perspective Panel on the Current State of Healthcare**

Moderator Phil Giuntoli | Principal, CollinsWoerman

Frank Hemeon, CPA, MBA | Chief Financial Officer, Whidbey General Hospital

Kevin Abel | Chief Executive Officer, Lake Chelan Community Hospital

Rosalinda Kibby | Superintendent & Administrator, Columbia Basin Hospital

Rural Healthcare is challenged to serve large geographic areas that are typically sparsely populated. Hear executives from three representative hospitals discuss the challenges of providing appropriate services, recruiting providers and maintaining contemporary facilities in the face of difficult financial constraints.

DAY 2 PROGRAM: FRIDAY, FEBRUARY 13, 2015* / Design, Impacts, and Applications

8.30-9 am **REGISTRATION** and breakfast

9-10.30 **Session 1: Innovations and Financial/Strategic Impact on Facilities**

Michelle Vest, MPA | Principal, CareSync Consulting

Introduction by **R. David Frum, AIA** | President, Salus Architecture

This talk will examine new health care delivery models, emerging payment trends, health policy, and new technologies that could impact future space requirements and health facility design. Specifically, this talk will address:

- 1. Changing models of care, including advanced primary care homes, behavioral and oral health integration, hospitalists, and care management.*
- 2. Emerging payment models and provider compensation plans that are designed to reduce utilization, eliminate waste, and improve patient experience.*
- 3. Health policy that promotes population health at lower cost, and*
- 4. Technologies in tele-health and connected health that impact where care is delivered and who delivers it.*

10.30-10.45 BREAK

10.45-11.45 **Session 2: The Evolution and Process of Alliances: the Merger Transition**

Sarah Zabel | Vice President of Operations and Integration, Swedish Edmonds Medical Center

Introduction by **Lois Broadway, AIA, NCARB** | Chair, AIA Seattle Medical Forum Steering Committee, and Principal, tgb | architects

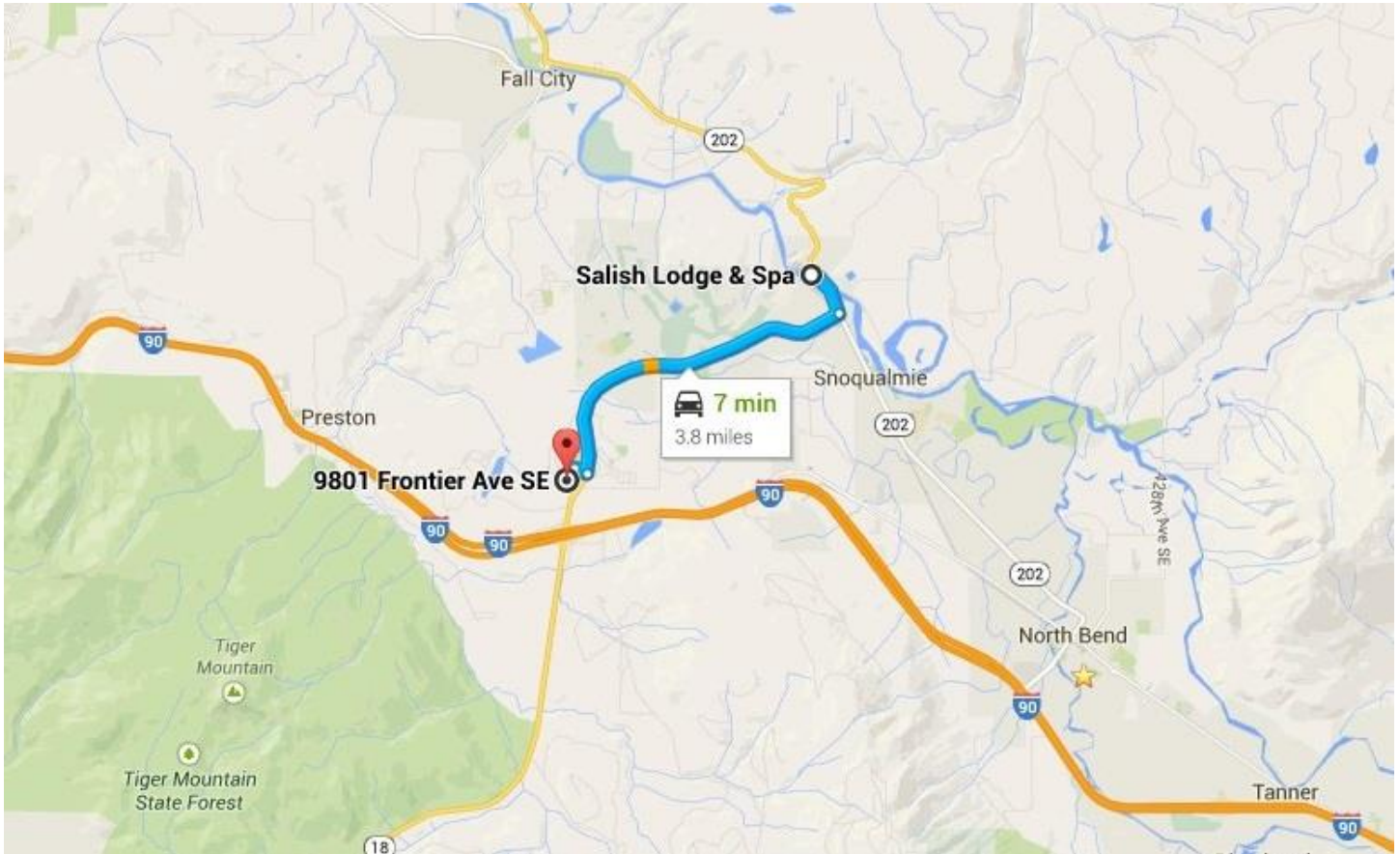
11.45-12.45 LUNCH

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- 12.45-2.00 **Session 3: Case Study: Snoqualmie Valley Hospital**
Jim Grafton | Capital Projects Manager, Snoqualmie Valley Hospital District
Introduction by **Susan R. Upton, AIA** | Senior Plans Reviewer, Construction Review Services, Washington State Department of Health
- 2.00-2.15 **Travel to the new Snoqualmie Valley Hospital (4 miles away from Salish Lodge & Spa, off I-90)**



2.15-4.15 pm **Project Tour of the new Snoqualmie Valley Hospital**

*The project will still be under construction and Personal Protective Equipment may be required for all attendees. **All project tour attendees are required to complete and return the Accident Waiver & Release of Liability to AV Goodsell before the tour.***