



AIA
Seattle

AIA Seattle

2015

Annual

Report

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Thank you to our members,
volunteers and sponsors
for contributing to this exciting
year of advancement for
Seattle architecture.

AIA Seattle Executive Director Lisa Richmond and President Sam Miller

A year of extraordinary growth and change

2015 was a year of extraordinary growth and change for AIA Seattle, but also for our profession and our city. As Seattle transformed itself into a 21st century city, we worked together to develop design policies, ideas, skills and networks that promote livability, sustainability and design excellence.

Our biggest news in 2015 was the development of the new Center for Architecture & Design. Many dedicated donors, volunteers and staff created the Center to give architects and designers a new platform from which to share the value and relevance of design. The incredible growth of the Seattle Design Festival, which attracted more than 13,000 participants in 2015, confirms that our new public programming will have a receptive and eager audience. 2015 was an active year for member-

led advocacy on such critical issues as design review, housing, our central waterfront and carbon pricing—once again demonstrating the profound impact Seattle architects have on the shape of our city.

As a leader in professional education, AIA Seattle hosted successful programs on residential design, medical design and building science. The AIA+2030 Professional Series continued to share Seattle's leadership on high-performance building with members across the country and the world.

2015 was an exciting year for membership. The Women in Design Committee hosted a powerful national conference, the AIA Women's Leadership Summit, which attracted women leaders from across the country.

We also continued our transformation into a more efficient and impactful organization, with an increased focus on advocacy at the state level.

Thank you to our members, volunteers and sponsors for contributing to this inspiring year of advancement for Seattle architecture. AIA Seattle illustrates the power we have to make positive change in our profession, and in our city, when we come together with shared purpose.

Lisa Richmond
Executive Director

Sam Miller
President



Seattle Design Festival Block Party

Vision I: Society

AIA Seattle is the leading credible voice for quality design and the built environment.

Center for Architecture & Design

In 2015 AIA Seattle, in partnership with Seattle Architecture Foundation, Design in Public and AIA Washington Council, developed a new Center for Architecture & Design.

The Center, designed by Suyama Peterson Deguchi, was made possible by generous donations from more than 200 companies and individuals who believed in the importance of a place for design in Seattle. The \$2 million raised in cash and in-kind contributions funded construction and created an endowment to support ongoing public programs about architecture and the role of architects.

Seattle Design Festival

Design in Public was founded in 2011 as a strategic initiative of AIA Seattle in order to promote a public dialogue about the role and impact of design on urban life. Every year, Design in Public hosts the city-wide Seattle Design Festival.

The 2015 Festival theme, **Design for Equity**, challenged us to consider how design can help ensure that everyone in our society—regardless of background, ability, race, age, gender, location or economic status—can access the same opportunities and outcomes, both now and in the future.

The Festival ran for 14 days, and included a 2-day Block Party, a free conference, and a wide array of programs, tours, exhibits, workshops and installations across the city.

98

Seattle Design Festival Programs

123

Seattle Design Festival Program Partners

13,600

Seattle Design Festival Attendees

“The Festival creates the space we need to come together to think differently, and support ideas to create healthier, more engaged communities.”

Lisa Quinn, Executive Director, Feet First / Seattle Design Festival Program Partner



Advocacy

Advocating for a Better Design Review Process

In 2015, our Public Policy Board (PPB) focused on revisions to the Design Review process. Early in the year, we encouraged the Mayor's Office to convene a diverse task force to consider how Design Review could better incentivize great design, create more consistency for both applicants and communities, and improve communication among all parties.

A Task Force was in fact appointed, including AIA Seattle representative Eric Mott, and AIA volunteers have continued to meet with the City as those recommendations have developed. The Office of Planning and Community Development has just released its final recommendations.

“Participating in advocacy builds trusted relationships between the profession and policymakers. These relationships are key to understanding the complex issues affecting the architects and to improving the profession and the communities we serve.”

David Walsh AIA

Promoting Carbon Pricing

Also in 2015, the PPB researched various carbon pricing proposals currently in development and met with a variety of members and climate advocates to better understand the relationship between carbon pricing and the built environment. At the AIA Washington Council annual meeting in November, our colleagues across the state agreed to join with us in supporting carbon pricing at the state level.



Libraries on the Loose!

Exhibits

AIA Seattle hosted three exhibits in 2015. **Libraries on the Loose!** featured twenty Little Free Libraries that were designed, built and installed as part of the Loose Design/Build Competition hosted by Architects Without Borders – Seattle and Architecture for Humanity – Seattle.

Tech (+) Hub: The influence of tech industry development in San Francisco, Nairobi, Kansas City and Seattle was an exhibit by Stefan Kaiser Assoc. AIA, recipient of the 2014 Emerging Professionals Travel Scholarship. Each of the study sites were selected to yield a picture of how Seattle could respond to tech development in the next 10 years.

Art by Architects displayed work by AIA members that explored movement, energy, and interactions with technology and other experimental mediums. Exhibiting artists included David Baird AIA, Jack Chaffin AIA, Scott Crawford AIA, Mona Zellers Assoc. AIA, Travis Clarke AIA, Laura Kraft AIA, Brad McGuirt, John Pasco AIA, and Megan Harmon (AIA Staff).

“We’ve been creating installations and pieces where the audience ranged from the general public to the users of the space. *Art by Architects* allowed us a forum to present these explorations to our peers as well as the general public in a way that no other venue provided.”

Jack Chaffin AIA



Honor Awards for Washington Architecture at Benaroya Hall

Vision II: Profession

AIA Seattle is the recognized leader for knowledge about the practice and profession of architecture.

Honor Awards for Washington Architecture

The 2015 Honor Awards proved a powerful demonstration of the high caliber of design that is produced by Washington-based architects and designers. Over 800 people gathered at Benaroya Hall as our jury, Juhani Pallasmaa (Helsinki), Toni Casamor from BCQ arquitectura (Barcelona), and Astrid Lipka from Rice+Lipka Architects (New York City), selected 4 awards of honor, 5 awards of merit, and 2 concept projects as honorable mentions.

Moderator Gundula Proksch of the University of Washington skillfully navigated the conversation and encouraged the jurors' perspectives and insights on the projects. After the live event a champagne toast, hosted by Schuchart and schuchart/dow, awaited the audience to celebrate design and the award winners.

Awards of Honor

Anhalt Renovation + Addition
Public47 Architects

Little House
mwlworks Architecture + Design

Cascade Bicycle Club Headquarters
ZGF Architects

Shinsegae International
Olson Kundig

Awards of Merit

The Junsei Hous
Suyama Peterson Deguchi

400 Fairview
SKB Architects

**University of Washington
Gould Hall Gallery**
The Miller Hull Partnership

Microsoft Buildings 16 & 17
Gensler

Mercer Island Fire Station #92
The Miller Hull Partnership

Honorable Mention

In Plain Sight
Justin Schwartzhoff

Night Blooming
Taiji Miyasaka & David Drake



Education Forum

Professional Education

In 2015, AIA Seattle hosted dozens of education programs serving over a thousand participants.

Major Forums

Medical Design Forum + Project Tour

The 2015 Medical Design Forum + Project Tour brought together 169 participants to focus on innovative design of healthcare facilities and non-traditional care centers and concluded with a tour of the new Snoqualmie Valley Hospital. A planning task force composed of 11 members and chaired by Lois Broadway AIA of TGB Architects worked with staff to develop the forum content and experience. Cross-disciplinary speakers addressed the future of health care design including Dr. John S. Milne, founder and CEO of Avnew Health, who shared how new mobile technology will push care delivery into the home and impact hospitals as we know them.

Residential Design Forum: Unwrapping the Design Process

The full-day Residential Design Forum examined the critical role of

innovative residential design for livable communities during a tight real estate market and rapid growth. Over 100 participants engaged in presentations and discussions about new challenges in residential design and process, fresh approaches to design detailing and key housing affordability issues. One panel featuring Ray Calabro FAIA of Bohlin Cywinski Jackson, Ross Chapin FAIA of Ross Chapin Architects, and Paul Hirzel AIA of Washington State University shared key insights into the design process for residential designs. Susan Ingham AIA served as the chair of the planning task force and also moderated the forum.

Getting to Zero

The second season of Getting to Zero led over 90 participants to the next target of the 2030 Challenge—70% reduction—and beyond. Nearly 30 speakers participated in the series, and the program included case studies, panels, contextual presentations and workshops on design, construction, financing and operations of net zero buildings. Tom Marseille of WSP moderated a successful panel with Stacy Smedley of

Skanska, Michael Hedrick of McKinstry, and Brett Phillips of Unico who spoke about Stone34, a new net zero energy building. The group shared much needed insight into the handing off of a net zero energy building through the phases of its development. A planning task force helped staff identify topics and speakers, and several members also presented or moderated sessions during the series.

Building Envelope Forum: Integration Drives Evolution

The sold-out full-day Building Envelope Forum featured presentations on the creation and implementation of high-performance building enclosures. Over 200 participants heard from speakers such as Dr. Stephen Selkowitz, senior advisor at the Lawrence Berkeley National Laboratory, who highlighted opportunities for new approaches and innovations. Dr. Selkowitz spoke about new technologies and concepts advancing high performance sustainable building facades. Staff worked with a planning task force of architects and engineers to develop the program and identify speakers for the event.

AIA Seattle provides a wide variety of high-quality educational opportunities as well as many other ways to engage in critical discussions with the design community and profession.

Lorne McConachie FAIA

29

Professional Education
Classes

73

Continuing Education
Credits Offered

1,207

Education Program
Participants

Additional Education

AIA + 2030 Professional Series

The AIA+2030 Professional Series, originally produced by AIA Seattle in 2010, continues to expand its reach and impact. The series has been offered to members in over 25 cities in the US, and is now being replicated in other countries, from Canada to Korea.

Other education offerings provided concrete technical and business information our members need to succeed. **Nuts and Bolts for Small Firm Practice** with Rena Klein FAIA, explored the concepts and tools members need to run their businesses efficiently. The **Beyond Codes** three-part series, organized by our Code Committee, covered topics such as accessibility requirements, vertical openings and atria, and alterations to existing buildings.

CAP Collaboration Series

In 2015 AIA Seattle revamped our CAP Collaboration Series to provide more partnership opportunities with our Corporate Allied Partners and more varied and easily accessible Continuing Education opportunities to our members. We hosted 17 Continuing Education classes in this series, and shared content with 178 attendees with topics ranging from trends in Audio/Video Systems, to Building Envelope Commissioning, to Rainwater Harvesting. Thank you to our allied partners who shared their expertise with our members.

ARE 4.0 Study Session

In 2015 AIA Seattle launched a revitalized ARE 4.0 Study Session, using feedback from members, past attendees and volunteer speakers to build a program with our Associate members' success in mind. The 6-session format was more collaborative and interactive, and included open door study hours between the formal study sessions to provide additional support.



Residential Design Forum panel presenters

Vision III: Membership

AIA Seattle delivers ongoing value to members through programs and services that effectively meet, anticipate and exceed their needs.

AIA Seattle's membership was at an all-time high in 2015 with 2,164 members. With 18 active committees, our members are the voice and energy behind AIA Seattle. In 2015, committees hosted over 60 events that covered a broad range of topics that are relevant to the design community.

Committee Highlights

- **Diversity Roundtable** hosted Diversity by Design conversations and a Solstice event
- **Laddership Program** matched over 40 emerging professionals with mentors
- **Urban Design Forum** partnered with over 15 organizations to host 8 conversations about Seattle's fast-growing and ever-changing city
- **Committee on the Environment** hosted 2 Sustainability Slams and 4 case studies
- **The Disaster Preparedness & Response Committee** trained 35 new Safety Assessment Evaluators
- **The Historic Resources Committee** discussed the importance of preservation of the Seattle landscape through a tour and studied new techniques in preservation technology
- **Women in Design Committee** spurred the creation of the 2015 AIA Women's Leadership Summit. 320 attendees participated in a 2-day summit with 25 presentations, panel discussions, workshops and tours to continue to raise the profile of women principals and leadership in the profession. In addition, the committee continued to move the profession forward with dynamic events, bookclubs and happy hours throughout the year.
- **Young Architects Forum** discussed the origins and challenges of creating a firm through the *Give Me the Dirt Happy Hour Series*, co-hosted with the Women in Design Committee. Committee members also organized an ARE trivia night, hosted 6 Making and Materials Tours, and organized 2 community service opportunities.
- **Northwest Residential Press Committee** helped promote the value of working with an architect to the general public through our media partnership with *Seattle* magazine. The Home of Distinction program received 19 project submittals, 6 of which were published, that demonstrated a range of innovation and diversity of Pacific Northwest design.
- **Steering Committees** serve a critical role in coordinating resources with priorities and mission, and communicating between member committees and the board. The Steering Committees include the Public Policy Board, Strategic Advisory Council, Education Steering Committee, Membership Steering Committee, Finance Committee, Development Committee and Board Nominating Committee, all of which helped the board establish its vision, annual objectives and steward the implementation of the Annual Plan.

**AIA Seattle's membership
was at an all-time high in 2015
with over 2,164 members and
18 active committees**



- AIA Architect Members **1,481**
- AIA Associate Members **448**
- AIA Emeritus Members **196**
- Student AIA Members **39**



Medal of Honor recipient Donald I. King FAIA and Carole Crowder-King at the Honors Dinner

Fellows & Honors

AIA Seattle Awards

Medal of Honor

Donald I. King FAIA

Young Architect Award

Brendan Connolly AIA

Honorary AIA Seattle Membership

Meredith L. Clausen and
George Schuchart

Community Service Award

Walter Schacht FAIA

Emerging Professionals

Travel Scholarship

Garrett Reynolds AIA

The 2015 AIA Jury of Fellows elevated 6 AIA Seattle members to its prestigious College of Fellows. This honor is awarded to members who have made significant national contributions to the profession. The work of these Fellows demonstrates the power of architecture to address some of the world's most pressing challenges, such as energy and water conservation, community transformation and innovation in educational environments.

AIA National Awards

Fellows

Brodie Bain FAIA
Donald R. Horn FAIA
Rachel Minnery FAIA
Ron Rochon FAIA
Steven M. Shiver FAIA
Boris Srdar FAIA

2014 AIA Northwest and Pacific Region Firm Award

Mahlum

“The elevation of these individuals to the AIA College of Fellows confirms their contributions to both architecture and society. We are extremely fortunate to have such extraordinary design leadership in our community.”

Lisa Richmond, AIA Seattle Executive Director



AIA Seattle Staff and Members at the Center for Architecture & Design Sneak Peek

Vision IV: Organization

AIA Seattle influences all levels of the Institute to promote the best interests of members and improve organization effectiveness.

Making All Levels at AIA More Focused and Efficient

AIA Seattle, along with the other chapters in our state, have spent a year evaluating our state organization. We have rewritten AIA Washington Council's mission statement to focus exclusively on advocacy, and are in the process of developing a leaner, more efficient board and staff. Our goal: leverage these efficiencies to lower dues for our members.

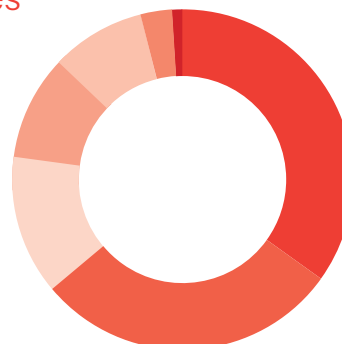
We also worked with AIA Northwest and Pacific Region to better define its mission as the conduit through which we share ideas and influence with our national AIA. Changes to the region's focus and activities have resulted in a more efficient and cost-effective organization.

2015 Revenue \$1.1M



- Member Dues
\$448,263, 39%
- Member Products & Services
\$236,649, 21%
- Sponsorship
\$233,750, 21%
- Professional Education
\$164,330, 14%
- Design Public Programming
\$56,468, 5%

2015 Expenses \$1.1M



- Member Products & Services
\$394,978, 35%
- Facilities & Operations
\$328,248, 28%
- Design Public Programming
\$157,111, 14%
- Professional Education
\$118,574, 10%
- Strategic Initiatives
\$99,403, 9%
- Fundraising
\$30,489, 3%
- Advocacy
\$10,657, 1%

Sponsors

PLATINUM



GOLD



SILVER



BRONZE

ARC Document Solutions
 Berger Partnership
 BRC Acoustics & Audiovisual Design
 dark | light design
 FSi consulting engineers
 GeoEngineers
 Green & Yalowitz
 Holmes Electric
 Hultz Bhu
 Inventrix

Kibble & Prentice
 Lockhart|Suver LLC
 LPD Engineering, PLLC
 Mazzetti
 Milgard Windows & Doors
 Morrison Hershfield Corporation
 Northwest Partners LLC
 Notkin Mechanical Engineers
 P&M
 PAE

Patriot Fire Protection
 Quantum Consulting Engineers
 Rafn Company
 RDH Building Sciences Inc.
 Reid Middleton
 Servco Pacific Insurance
 Skellenger Bender P.S.
 SvR Design Company
 Travis Fitzmaurice & Associates
 Walters & Wolf

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